

Annex

Inclusive and restrictive approaches of regulating nutrition and health claims on formula products and IYC foods

Category of claim	Type of claim	Inclusive approach	Restrictive approach
Infant formula			
Nutrition claim	Nutrient content claim ^(a)	Not allowed (<i>Principle 1</i>)	
	Nutrient comparative claim ^(b)		
Health claim	Nutrient function claim ^(c)	Allowed	Not allowed
	Other function claim ^(d)	Allowed	Not allowed
	Reduction of disease risk claim ^(e)	Not allowed (<i>Principle 2</i>)	
Follow-up formula			
Nutrition claim	Nutrient content claim	Allowed	Not allowed
	Nutrient comparative claim	Allowed	Not allowed
Health claim	Nutrient function claim	Allowed	Not allowed
	Other function claim	Allowed	Not allowed
	Reduction of disease risk claim	Not allowed (<i>Principle 2</i>)	
IYC foods			
Nutrition claim	Nutrient content claim	Allowed (<i>Principle 3</i>)	
	Nutrient comparative claim		
Health claim	Nutrient function claim		
	Other function claim	Allowed	Not allowed
	Reduction of disease risk claim	Not allowed (<i>Principle 2</i>)	

(a) E.g. “contains choline (144mg / 100g)”.

(b) E.g. “increased DHA level by 3 times (compared to its original formula)”.

(c) E.g. “phospholipids (PhD) are essential for the function of brain cells”.

(d) E.g. “probiotics helps to maintain a healthy digestive system”.

(e) E.g. “fortified with an appropriate level of iron to reduce the risk of anaemia”.