

Special Stamp Issue – “Year of the Ram” on 24 January 2015

The special stamps on “Year of the Ram” and Heartwarming Stamps (2015 Version) “Year of the Ram” Mini-panes are designed by Mr. KAN Tai-keung. These special stamps are printed in lithography while the \$10 Stamp Sheetlet is printed in lithography plus hot foil stamping. Both are printed by Cartor Security Printing of France, whereas the Silk Stamp Sheetlet and the mini-panes are printed in lithography by Joh. Enschede B.V. of the Netherlands.

The “Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Horse / Ram” is printed in lithography plus silver hot foil stamping and 22-carat gold-plated lace metal while the “Silver Hot Foil Lunar New Year Animal Stamps – Dragon / Snake / Horse / Ram” is printed in lithography plus embossing with hot foil stamping. Both are also printed by Cartor Security Printing of France.

Sales Arrangements

Information about the sales arrangements is set out below: -

| <i>Products Available From 10 January 2015</i> | <i>Unit Selling Price</i> | <i>Restriction Per Queuing Customer</i> |
|--|-------------------------------|---|
| “Year of the Ram” Special Stamps | | |
| First Day Cover <i>(available at all post offices until 24 January 2015)</i> | \$1.20 | No restriction |
| First Day Cover (Prestige Version) <i>(available at all philatelic offices until 24 January 2015)</i> | \$8 | No restriction |
| “Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Horse / Ram” | | |
| Souvenir Cover <i>(available at all post offices until 24 January 2015)</i> | \$1.20 | No restriction |
| Souvenir Cover (Prestige Version) <i>(available at all philatelic offices until 24 January 2015)</i> | \$8 | No restriction |
| “Silver Hot Foil Lunar New Year Animal Stamps – Dragon / Snake / Horse / Ram” | | |
| Souvenir Cover <i>(available at all post offices until 24 January 2015)</i> | \$1.20 | No restriction |
| Souvenir Cover (Prestige Version) <i>(available at all philatelic offices until 24 January 2015)</i> | \$8 | No restriction |

| <i>Products Available From 24 January 2015</i> | <i>Unit Selling Price</i> | <i>Restriction Per Queuing Customer on the First Day of Issue</i> |
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| “Year of the Ram” Special Stamps | | |
| Mint Stamps (a set of four designs of stamps) <i>(available at all post offices from 24 January 2015)</i> | \$13.30 | 5 sheets of each denomination (viz. 125 stamps of each denomination) |
| Stamp Sheetlet (containing a \$10 stamp) <i>(available at all post offices from 24 January 2015)</i> | \$10 | 10 sheets |
| Silk Stamp Sheetlet (containing a \$50 stamp) <i>(available at all post offices from 24 January 2015)</i> | \$50 | 10 sheets |
| Presentation Pack (containing a set of four stamps and a \$10 Stamp Sheetlet) <i>(available at all post offices from 24 January 2015)</i> | \$37 | Five packs |
| Postage Prepaid Lunar New Year Greeting Card (Air Mail) (containing a set of four cards) <i>(available at all philatelic offices from 24 January 2015)</i> | \$40 / set | Five sets |
| Serviced First Day Cover affixed with a set of four stamps and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$17 | Five covers |
| Serviced First Day Cover (Prestige Version) affixed with a set of four stamps and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$23.80 | Five covers |
| Serviced First Day Cover affixed with a \$10 Stamp Sheetlet and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$13.70 | Five covers |

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| Serviced First Day Cover (Prestige Version) affixed with a \$10 Stamp Sheetlet and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$20.50 | Five covers |
| Serviced First Day Cover affixed with a Silk Stamp Sheetlet and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$53.70 | Five covers |
| Serviced First Day Cover (Prestige Version) affixed with a Silk Stamp Sheetlet and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$60.50 | Five covers |
| “Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Horse / Ram” | | |
| Stamp Sheetlet (with a set of two \$50 Gold & Silver stamps) <i>(available at all post offices from 24 January 2015)</i> | \$100 | Five sheets |
| Presentation Pack (containing a Stamp Sheetlet of two \$50 Gold & Silver stamps) <i>(available at all post offices from 24 January 2015)</i> | \$120 | Five packs |
| Serviced Souvenir Cover affixed with a Stamp Sheetlet and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$103.70 | Five covers |
| Serviced Souvenir Cover (Prestige Version) affixed with a Stamp Sheetlet and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$110.50 | Five covers |
| “Silver Hot Foil Lunar New Year Animal Stamps – Dragon / Snake / Horse / Ram” | | |
| Mint Stamp Set (containing a set of four \$10 stamps) <i>(available at all post offices from 24 January 2015)</i> | \$40 | 20 sets of stamps |

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| Mini-pane (containing four sets of stamps) <i>(available at all post offices from 24 January 2015)</i> | \$160 | Five panes (i.e. 20 sets of stamps) |
| Presentation Pack (containing a set of four stamps) <i>(available at all post offices from 24 January 2015)</i> | \$55 | Five packs |
| Serviced Souvenir Cover affixed with a set of four stamps and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$43.70 | Five covers |
| Serviced Souvenir Cover (Prestige Version) affixed with a set of four stamps and date-stamped with the special postmark <i>(available at all philatelic offices only on 24 January 2015)</i> | \$50.50 | Five covers |
| Heartwarming Stamps (2015 Version) “Year of the Ram” Mini-panes | | |
| Mini-pane (Local Mail Postage) (containing 12 Heartwarming Stamps) <i>(available at all philatelic offices from 24 January 2015)</i> | \$42 | Two panes |
| Mini-pane (Air Mail Postage) (containing 12 Heartwarming Stamps) <i>(available at all philatelic offices from 24 January 2015)</i> | \$70 | Two panes |

Date-stamping Arrangements

A hand-back date-stamping service using the office steel date-stamp and the three special postmarks will be provided on 24 January 2015 at all post offices (except mobile post offices) for official/privately-made covers bearing the first day of issue indication and a local address. All philatelic offices will also provide hand-back date-stamping service using the “Philatelic Bureau” pictorial postmark and the philatelic office pictorial postmark concurrently, but the GPO-1 date-stamp will only be available at the General Post Office.

The public hall of the Hongkong Post Philatelic Bureau will be opened from 9:30 a.m. to 5:00 p.m. on 24 January 2015 to provide date-stamping service using the “Philatelic Bureau” pictorial postmark and the three special postmarks.

Information about this special stamp issue and associated philatelic products is available on Hongkong Post’s website at www.hongkongpost.hk. It can also be obtained from any post office, the Hongkong Post Mobile App and the Hongkong Post Philatelic Bureau hotline on 2785 5711.