

Means by which the EDB disseminated information to the media, with numbers of occasions

	2011	2012	2013	2014	2015 (as at May)
No. of articles posted at the EDB website (on its web pages such as Insider's Perspectives, Clear the Air and Secretary for Education's blog)	8	7	33	26	10
No. of paper uploaded on the EDB website*	1	3	3	5	4
No. of public functions at which the Secretary for Education has delivered a speech	26	45	93	152	65
No. of press conferences and briefings held (including answering media questions at public functions)	14	51	75	55	20
No. of interviews attended by bureau officials	51	36	28	25	10
No. of press releases issued	309	415	463	479	177
No. of press photos issued	89	75	240	138	57

* The above figures exclude papers for some policy consultation exercises which were uploaded onto designated websites instead of the EDB website for some policy consultation exercises as well as circulars and/or circular memoranda released on the EDB website from time to time for the information of schools.