

Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2015

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Apr 2015 (Revised figures)	May 2015 (Provisional figures)	Apr 2015 (Revised figures)	May 2015 (Provisional figures)	Jan - May 2015 (Provisional figures)	Apr 2015 over Apr 2014	May 2015 over May 2014	Jan - May 2015 over Jan - May 2014
<u>All retail outlets</u>	146.9	150.8	38,011	39,002	208,581	-2.1	-0.1	-1.8
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	119.0	116.5	3,053	2,990	16,987	+4.3	+1.9	+8.6
• Fish, livestock and poultry, fresh or frozen	114.7	101.3	891	787	4,973	+3.9	-2.6	+7.2
• Fruits and vegetables, fresh	125.8	118.8	222	210	951	+1.4	-6.3	-3.8
• Bread, pastry, confectionery and biscuits	142.3	140.5	770	760	4,333	+3.9	+0.9	+9.8
• Other food, not elsewhere classified	102.5	113.9	699	776	4,136	+1.1	+6.2	+11.7
• Alcoholic drinks and tobacco	121.1	117.4	472	457	2,596	+12.3	+8.9	+9.6
Supermarkets⁽¹⁾	132.9	143.4	4,009	4,327	21,613	-0.9	+0.5	+1.4
Fuels	104.8	115.5	726	800	3,577	-12.8	-7.4	-14.0
Clothing, footwear and allied products	157.4	154.3	5,265	5,160	28,369	-4.9	-2.8	-3.5
• Wearing apparel	158.9	153.9	4,577	4,433	24,397	-5.0	-2.9	-4.0
• Footwear, allied products and other clothing accessories	147.9	156.3	688	727	3,972	-3.9	-1.7	-0.6
Consumer durable goods	179.7	163.8	7,206	6,568	39,290	+23.8	+16.9	+10.8
• Motor vehicles and parts	123.0	125.0	1,347	1,369	7,594	+1.8	-7.5	+3.5
• Electrical goods and photographic equipment	148.3	142.6	2,971	2,857	16,118	+8.6	+14.6	+10.1
• Furniture and fixtures	108.1	101.4	618	580	3,037	+0.6	+3.1	+2.7
• Other consumer durable goods, not elsewhere classified	667.5	518.6	2,270	1,763	12,541	+98.0	+62.3	+19.0
Department stores	137.4	193.3	3,612	5,080	21,417	-3.3	+7.6	-0.6
Jewellery, watches and clocks, and valuable gifts	134.9	143.6	6,346	6,758	37,322	-19.5	-14.9	-16.8
Other consumer goods	159.0	149.3	7,795	7,319	40,004	-3.0	-0.2	-0.2
• Books, newspapers, stationery and gifts	127.0	110.8	677	591	3,125	+4.1	+3.3	+0.3
• Chinese drugs and herbs	131.3	125.0	453	431	2,458	-7.7	-5.5	-2.5
• Optical shops	186.0	180.5	325	315	1,517	-0.8	-2.0	-2.1
• Medicines and cosmetics	186.7	168.6	3,623	3,271	18,750	-3.0	-1.9	+1.8
• Other consumer goods, not elsewhere classified	142.2	142.0	2,717	2,712	14,154	-4.1	+2.3	-2.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>130.6</i>	<i>144.0</i>	<i>4,313</i>	<i>4,755</i>	<i>23,833</i>	<i>-2.6</i>	<i>-1.2</i>	<i>+0.9</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for April and May 2015

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Apr 2015 (Revised figures)	May 2015 (Provisional figures)	Apr 2015 over Apr 2014	May 2015 over May 2014	Jan - May 2015 over Jan - May 2014
<u>All retail outlets</u>	139.1	142.4	+2.5	+4.6	+1.3
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	89.0	87.2	+0.9	-1.7	+4.3
• Fish, livestock and poultry, fresh or frozen	78.8	68.7	+0.4	-6.3	+2.2
• Fruits and vegetables, fresh	94.2	90.0	+9.5	-6.0	-0.8
• Bread, pastry, confectionery and biscuits	109.8	107.7	-1.9	-4.4	+4.5
• Other food, not elsewhere classified	82.1	91.2	-3.9	+1.0	+6.7
• Alcoholic drinks and tobacco	90.2	87.3	+12.3	+9.1	+6.0
Supermarkets⁽¹⁾	110.5	118.8	-2.3	-1.1	-1.3
Fuels	98.7	106.0	-0.8	+3.4	-1.3
Clothing, footwear and allied products	136.0	137.1	-2.2	+2.1	-1.1
• Wearing apparel	136.1	135.9	-2.9	+1.3	-2.3
• Footwear, allied products and other clothing accessories	135.6	144.1	+2.5	+7.1	+6.2
Consumer durable goods	233.3	213.2	+39.9	+33.8	+23.6
• Motor vehicles and parts	113.1	113.7	+5.7	-4.9	+5.9
• Electrical goods and photographic equipment	223.6	218.9	+26.0	+35.9	+27.6
• Furniture and fixtures	87.8	82.6	-1.0	+1.4	+1.1
• Other consumer durable goods, not elsewhere classified	922.9	720.2	+115.8	+76.4	+30.7
Department stores	124.4	174.7	-3.1	+7.9	-1.2
Jewellery, watches and clocks, and valuable gifts	119.4	129.2	-17.7	-11.7	-15.9
Other consumer goods	140.5	132.2	-4.5	-1.5	-1.7
• Books, newspapers, stationery and gifts	109.3	95.3	+1.9	+0.7	-2.5
• Chinese drugs and herbs	109.8	104.8	-8.9	-6.3	-3.8
• Optical shops	168.0	163.7	-1.9	-2.7	-2.9
• Medicines and cosmetics	166.8	151.1	-4.2	-2.8	+0.6
• Other consumer goods, not elsewhere classified	125.5	125.5	-5.9	+0.6	-4.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>109.3</i>	<i>120.2</i>	<i>-4.0</i>	<i>-2.7</i>	<i>-1.6</i>
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series				
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
	Value	Volume				Value	Volume
2010	+18.3	+15.5	-	-	-	-	-
2011	+24.9	+18.4	-	-	-	-	-
2012	+9.8	+7.2	-	-	-	-	-
2013	+11.0	+10.6	-	-	-	-	-
2014	-0.2	+0.6	-	-	-	-	-
2012 Jun	+11.0	+8.5	2012 Jun	2012 Mar		+2.9	+3.1
Jul	+3.9	+1.4	Jul	Apr		+1.2	+1.2
Aug	+4.6	+3.2	Aug	May		+0.9	+1.1
Sep	+9.4	+8.5	Sep	Jun		+2.2	+1.7
Oct	+3.9	+3.6	Oct	Jul		+2.5	+2.2
Nov	+9.4	+8.1	Nov	Aug		+3.2	+2.4
Dec	+9.1	+8.5	Dec	Sep		+3.4	+3.1
2013 Jan	+10.5	+10.4	2013 Jan	Oct		+4.1	+3.7
Feb	+22.7	+21.9	Feb	Nov		+4.4	+4.5
Mar	+9.8	+10.1	Mar	Dec		+4.5	+4.8
Apr	+20.7	+19.4	Apr	2013 Jan		+6.2	+6.5
May	+12.9	+12.2	May	Feb		+5.3	+5.4
Jun	+14.7	+13.3	Jun	Mar		+5.2	+4.9
Jul	+9.3	+8.7	Jul	Apr		-0.6	-0.8
Aug	+8.1	+7.2	Aug	May		-2.1	-2.2
Sep	+5.0	+4.9	Sep	Jun		-5.1	-5.2
Oct	+6.3	+5.9	Oct	Jul		-3.0	-3.1
Nov	+8.5	+9.1	Nov	Aug		-1.0	-1.2
Dec	+5.7	+6.1	Dec	Sep		+2.3	+2.6
2014 Jan	+14.4	+16.7	2014 Jan	Oct		+4.6	+5.5
Feb	-2.2	-2.1	Feb	Nov		+3.4	+4.4
Mar	-1.5	-2.5	Mar	Dec		+0.9	+1.4
Apr	-9.9	-9.6	Apr	2014 Jan		-3.8	-4.6
May	-3.9	-4.5	May	Feb		-5.4	-6.4
Jun	-6.9	-7.5	Jun	Mar		-5.0	-5.8
Jul	-3.2	-4.5	Jul	Apr		-2.1	-2.8
Aug	+3.5	+2.8	Aug	May		+1.1	+0.6
Sep	+4.8	+6.6	Sep	Jun		+3.9	+4.0
Oct	+1.4	+4.3	Oct	Jul		+4.9	+7.0
Nov	+4.2	+7.6	Nov	Aug		+4.5	+7.8
Dec	-4.0	-1.4	Dec	Sep		+0.9	+3.9
2015 Jan	-14.5	-13.8	2015 Jan	Oct		+0.7	+2.6
Feb	+14.8	+18.1	Feb	Nov		-1.7	-1.2
Mar	-2.9	+0.8	Mar	Dec		-1.0	-0.8
Apr	-2.1	+2.5	Apr	2015 Jan		-5.0	-4.5
May	-0.1*	+4.6*	May	Feb		-5.3*	-4.1*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2014 is the percentage change of the average monthly index for Oct, Nov and Dec 2014 compared with the average monthly index for Jul, Aug and Sep 2014.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.