

Fact Sheet – 2016 Local Standing Order Service

(A) Early Bird Incentive Schemes

| 1. Bonus Scheme | |
|---|---|
| <ul style="list-style-type: none"> • Minimum order of HK\$50 for 2016 stamp products • Order received by 31 October 2015 • Various incentive items are available for redemption with bonus points earned from LSOS orders received by 31 October 2015: | |
| <p>Lunar New Year Animal Series No. 5 (Year of the Monkey) Souvenir Card</p>  <p>Bonus Points Required: 200</p> | <p>Members Edition of Year of the Monkey Red Packets (A pack of 20 pieces)</p>  <p>Bonus Points Required: 400</p> |
| <p>Year of the Monkey Specimen Stamp Sheetlet Souvenir Pack</p>  <p>Bonus Points Required: 650</p> | <p>“A Tribute to Teachers” Special – Desktop Storage Box with Mini Blackboard</p>  <p>Bonus Points Required: 1,050</p> |
| <p>“World Heritage in China Series No. 5: The Grand Canal” Specimen Imperforated Stamp Sheetlet Souvenir Pack</p>  <p>Bonus Points Required: 1,250</p> | |

**999.9 Gold Prestige Card Series No. 5
(Year of the Monkey)**



Bonus Points Required: 2,100

**Hong Kong Hiking Trails Series No.1:
"Lantau Trail" Special – Aluminium Torch
(Battery is not included)**



Bonus Points Required: 3,100

**First Day Cover Album
which contains a Colour Specimen Stamp
Sheetlet on Lunar New Year Animals – Ram
/ Monkey and a Serviced LSOS Souvenir
Cover (Chinese New Year's Day Postmark)
affixed with Gold and Silver Stamp Sheetlet
on Lunar New Year Animals – Ram /
Monkey**








Bonus Points Required: 6,200

**"Toys of Hong Kong 1940s - 1960s"
Special – Prestige Crystal Blocks Gift Set**



For cumulative actual spending of HK\$7,000 or more for purchase of 2016 stamp products

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| 2. Member Reward Scheme | |
| <p>New members with a minimum order of HK\$50 for 2016 stamp products by 31 October 2015 will receive a 2016 Stamp Issue Calendar Card.</p> | <p>Existing members with a minimum order of HK\$50 for 2016 stamp products by 31 October 2015 will receive 200 bonus points.</p> |
|  |  |
| 3. Thank You Perk | |
| <p>2015 LSOS members who renew their membership and place a minimum order of HK\$50 for 2016 stamp products by 31 October 2015 will receive the Members Edition of Year of the Monkey Red Packets (a pack of 20 pieces).</p> | |
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| 4. Young Collectors Bonus Scheme | 5. Young Collectors Retention Scheme |
| <p>Young collectors aged 18 or below will receive a “57th International Mathematical Olympiad 2016” Special – Mathematical Stationery Set when placing an order of HK\$100 or above for 2016 stamp products by 31 October 2015.</p> | <p>To encourage our younger collectors to develop a lifelong interest in collecting stamps, all LSOS members who turn 19 in 2015 (i.e. born in 1996) can immediately get 800 extra bonus points redeemable for a host of marvellous gifts upon renewing their LSOS accounts for 2016 by placing an order of HK\$50 or more within the incentive period.</p> |
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| 6. Member-Get-Member Reward Scheme | 7. Order Plan Special Reward |

All LSOS members who have registered between 1 January 2010 and 22 September 2015 may become a referee and introduce new members.

New members (counted by HKID card number) who spend HK\$100 or more (on or before 31 October 2015) on stamp products within the incentive period will enjoy **an extra 100 bonus points** on top of the normal 1 bonus point given for every HK\$1 spent on purchase.

Each referee who introduces the first new member will receive a **\$20 Book Voucher** upon renewal of their 2016 membership, and a **HK\$30 Book Voucher** for every new member referred onwards.

The **Year of the Monkey Metallic Pin** is specially awarded to Auto-order Plan users **or** customers placing a standing order on selective stamp product issues under the Flexi-order Plan for 2016 stamp products by 31 October 2015.



8. Online Ordering through Stamp OnNet

Order the 2016 stamp products online to enjoy extra bonus points!

- 1st tier: Online ordering amount of HK\$201-\$300 → 200 extra bonus points
- 2nd tier: Online ordering amount of HK\$301-\$500 → 300 extra bonus points
- 3rd tier: Online ordering amount of HK\$501-\$800 → 400 extra bonus points
- 4th tier: Online ordering amount of HK\$801 or above → Double bonus points

9. Amazing Rewards for Loyal Members

In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.

Customers who return the 2016 LSOS application forms with spending of HK\$50 or above for each account will receive a "**Hong Kong Museums Collection - Pencil Drawings by Mr. KONG Kai-ming**" Special – Luggage Tag.



Customers who return the 2016 LSOS application forms with spending of HK\$300 or above for each account will receive a **Toys of Hong Kong 1940s - 1960s**" Special – Vintage Tin Toy Car.



(B) Road Shows at Shopping Malls and Post Offices

Hongkong Post will organise a series of road shows at shopping malls and post offices to promote the Special Stamps Issuing Programme 2016 and the 2016 Local Standing Order Service (LSOS). The schedule is set out below:

| Road Shows at Shopping Malls | | | | |
|-------------------------------------|---------------|---------|--------------------|--|
| 1 | 26-27.9.2015 | Sat-Sun | 12:00noon – 9:00pm | Atrium B, 2/F, Sunshine City Plaza, Ma On Shan |
| 2 | 3-4.10.2015 | Sat-Sun | 12:00noon – 9:00pm | Event Hall, UG/F, Citywalk 2, Tsuen Wan |
| 3 | 10-11.10.2015 | Sat-Sun | 12:00noon – 9:00pm | 1/F, Tuen Mun Town Plaza, Tuen Mun |
| 4 | 17-18.10.2015 | Sat-Sun | 12:00noon – 9:00pm | G/F, MegaBox, Kowloon Bay |
| Road Shows at Post Offices | | | | |
| 1 | 25.9.2015 | Fri | 9:30am – 6:00pm | Kowloon Central Post Office |
| 2 | 29.9.2015 | Tue | 9:30am – 5:00pm | Kwun Tong Post Office |
| 3 | 2.10.2015 | Fri | 9:00am – 5:00pm | Shatin Central Post Office |
| 4 | 6.10.2015 | Tue | 9:00am – 6:00pm | Tsim Sha Tsui Post Office |
| 5 | 9.10.2015 | Fri | 9:30am – 6:00pm | Sheung Wan Post Office |
| 6 | 13.10.2015 | Tue | 9:30am – 5:00pm | Kwong Wa Street Post Office |
| 7 | 16.10.2015 | Fri | 9:00am – 5:00pm | Tsuen Wan Post Office |
| 8 | 20.10.2015 | Tue | 9:00am – 5:00pm | Yuen Long Post Office |
| 9 | 22.10.2015 | Thur | 9:00am – 6:00pm | General Post Office |
| 10 | 23.10.2015 | Fri | 9:00am – 6:00pm | General Post Office |
| 11 | 27.10.2015 | Tue | 9:00am – 5:00pm | Tuen Mun Central Post Office |
| 12 | 30.10.2015 | Fri | 9:00am – 6:00pm | General Post Office |

There will be an interactive corner where the representatives from Philatelic Societies will be present at the shopping mall road shows to share interesting stories of stamp collecting. Please refer to the following schedules for details:

| “Meet the Philatelic Societies” Sessions | | | | |
|---|-----------------|---------------------|-------|---|
| | Date | Venue | Time | Guests |
| 1. | 26.9.2015 (Sat) | Sunshine City Plaza | TBC * | Representatives from Hong Kong Police Philatelic Club |
| 2. | 3.10.2015 (Sat) | Citywalk 2 | TBC * | Representatives from Tsim Sha Tsui Philatelic Club |

Note: Hand-back service will not be available at the road shows and posting facilities will not be provided at the shopping malls.

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