

**Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2015**

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Aug 2015 (Revised figures)	Sep 2015 (Provisional figures)	Aug 2015 (Revised figures)	Sep 2015 (Provisional figures)	Jan - Sep 2015 (Provisional figures)	Aug 2015 over Aug 2014	Sep 2015 over Sep 2014	Jan - Sep 2015 over Jan - Sep 2014
<b><u>All retail outlets</u></b>	<b>146.6</b>	<b>136.0</b>	<b>37,918</b>	<b>35,167</b>	<b>356,206</b>	<b>-5.3</b>	<b>-6.4</b>	<b>-2.7</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>123.9</b>	<b>159.6</b>	<b>3,177</b>	<b>4,095</b>	<b>29,975</b>	<b>-10.3</b>	<b>+22.8</b>	<b>+7.3</b>
• Fish, livestock and poultry, fresh or frozen	102.0	103.6	792	805	8,041	+1.5	+2.8	+6.3
• Fruits and vegetables, fresh	127.2	132.6	225	234	1,850	-2.7	+4.9	-3.5
• Bread, pastry, confectionery and biscuits	166.0	338.6	898	1,831	8,619	-25.5	+50.4	+10.1
• Other food, not elsewhere classified	113.5	107.0	773	729	6,983	-3.9	+11.7	+8.9
• Alcoholic drinks and tobacco	125.3	127.3	488	496	4,481	-6.0	+8.0	+6.3
<b>Supermarkets<sup>(1)</sup></b>	<b>149.6</b>	<b>145.2</b>	<b>4,513</b>	<b>4,381</b>	<b>39,107</b>	<b>+0.4</b>	<b>+1.7</b>	<b>+1.0</b>
<b>Fuels</b>	<b>116.6</b>	<b>110.6</b>	<b>808</b>	<b>767</b>	<b>6,749</b>	<b>-7.4</b>	<b>-11.8</b>	<b>-11.5</b>
<b>Clothing, footwear and allied products</b>	<b>131.4</b>	<b>115.8</b>	<b>4,394</b>	<b>3,872</b>	<b>46,047</b>	<b>-11.3</b>	<b>-11.6</b>	<b>-6.1</b>
• Wearing apparel	125.7	115.5	3,621	3,326	39,302	-12.6	-12.3	-6.6
• Footwear, allied products and other clothing accessories	166.3	117.4	774	546	6,745	-4.5	-7.0	-3.3
<b>Consumer durable goods</b>	<b>157.1</b>	<b>163.0</b>	<b>6,300</b>	<b>6,535</b>	<b>65,298</b>	<b>+9.7</b>	<b>-5.7</b>	<b>+9.9</b>
• Motor vehicles and parts	110.2	123.2	1,206	1,349	13,438	-6.3	-8.8	+0.8
• Electrical goods and photographic equipment	135.7	127.0	2,718	2,544	26,922	+4.2	-7.7	+8.0
• Furniture and fixtures	116.1	104.9	664	600	5,471	-5.8	-1.6	-0.9
• Other consumer durable goods, not elsewhere classified	503.5	600.4	1,712	2,042	19,467	+50.2	-2.0	+24.4
<b>Department stores</b>	<b>150.1</b>	<b>134.6</b>	<b>3,944</b>	<b>3,536</b>	<b>36,316</b>	<b>-8.6</b>	<b>-5.1</b>	<b>-3.0</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>166.6</b>	<b>127.0</b>	<b>7,839</b>	<b>5,976</b>	<b>65,445</b>	<b>-8.8</b>	<b>-22.9</b>	<b>-14.7</b>
<b>Other consumer goods</b>	<b>141.6</b>	<b>122.5</b>	<b>6,943</b>	<b>6,005</b>	<b>67,269</b>	<b>-7.9</b>	<b>-4.1</b>	<b>-2.5</b>
• Books, newspapers, stationery and gifts	146.6	99.9	782	532	5,656	-4.4	-3.2	-2.6
• Chinese drugs and herbs	135.9	130.1	469	448	4,279	-17.2	-1.4	-4.9
• Optical shops	167.9	119.9	293	209	2,633	-8.5	-7.1	-3.4
• Medicines and cosmetics	167.3	147.2	3,245	2,857	31,386	-5.2	-0.6	-0.6
• Other consumer goods, not elsewhere classified	112.8	102.5	2,154	1,958	23,316	-10.8	-9.1	-4.4

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>152.0</i>	<i>148.6</i>	<i>5,020</i>	<i>4,909</i>	<i>43,286</i>	<i>+0.6</i>	<i>+2.8</i>	<i>+1.1</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for August and September 2015**

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Aug 2015 (Revised figures)	Sep 2015 (Provisional figures)	Aug 2015 over Aug 2014	Sep 2015 over Sep 2014	Jan - Sep 2015 over Jan - Sep 2014
<b><u>All retail outlets</u></b>	<b>141.8</b>	<b>131.2</b>	<b>-0.1</b>	<b>-3.1</b>	<b>+1.0</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>92.4</b>	<b>118.9</b>	<b>-14.1</b>	<b>+18.7</b>	<b>+3.0</b>
• Fish, livestock and poultry, fresh or frozen	69.0	69.4	-4.3	-1.7	+0.9
• Fruits and vegetables, fresh	95.4	96.4	-6.9	+0.9	-4.1
• Bread, pastry, confectionery and biscuits	126.8	257.4	-28.8	+43.6	+4.8
• Other food, not elsewhere classified	90.6	85.1	-7.7	+7.0	+4.2
• Alcoholic drinks and tobacco	93.3	94.7	-5.8	+8.0	+4.4
<b>Supermarkets<sup>(1)</sup></b>	<b>122.9</b>	<b>119.4</b>	<b>-1.4</b>	<b>-0.1</b>	<b>-1.1</b>
<b>Fuels</b>	<b>110.6</b>	<b>106.1</b>	<b>+5.2</b>	<b>+0.4</b>	<b>+0.9</b>
<b>Clothing, footwear and allied products</b>	<b>125.4</b>	<b>107.7</b>	<b>-9.0</b>	<b>-9.7</b>	<b>-3.6</b>
• Wearing apparel	120.1	107.3	-10.3	-10.5	-4.5
• Footwear, allied products and other clothing accessories	157.8	110.0	-2.5	-5.1	+2.3
<b>Consumer durable goods</b>	<b>208.1</b>	<b>218.7</b>	<b>+24.3</b>	<b>+4.1</b>	<b>+22.8</b>
• Motor vehicles and parts	101.7	115.1	-4.0	-6.2	+3.4
• Electrical goods and photographic equipment	212.8	204.6	+22.5	+8.1	+25.5
• Furniture and fixtures	93.0	84.3	-8.4	-3.6	-2.8
• Other consumer durable goods, not elsewhere classified	717.5	861.6	+63.3	+5.0	+35.8
<b>Department stores</b>	<b>139.8</b>	<b>123.6</b>	<b>-7.8</b>	<b>-4.9</b>	<b>-3.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>158.1</b>	<b>119.6</b>	<b>+0.8</b>	<b>-16.7</b>	<b>-11.3</b>
<b>Other consumer goods</b>	<b>126.1</b>	<b>108.3</b>	<b>-8.7</b>	<b>-4.5</b>	<b>-3.8</b>
• Books, newspapers, stationery and gifts	125.6	83.8	-6.4	-5.3	-5.0
• Chinese drugs and herbs	113.7	108.6	-17.9	-2.4	-5.9
• Optical shops	152.5	108.8	-9.0	-7.2	-3.9
• Medicines and cosmetics	149.4	131.1	-5.4	-0.8	-1.5
• Other consumer goods, not elsewhere classified	102.5	91.8	-11.8	-9.3	-6.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>126.6</i>	<i>123.7</i>	<i>-0.8</i>	<i>+1.3</i>	<i>-0.8</i>
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume					Value	Volume
2010		+18.3	+15.5	-		-		-	-
2011		+24.9	+18.4	-		-		-	-
2012		+9.8	+7.2	-		-		-	-
2013		+11.0	+10.6	-		-		-	-
2014		-0.2	+0.6	-		-		-	-
2012	Oct	+3.9	+3.6	2012	Oct	2012	Jul	+2.5	+2.2
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+2.4
	Dec	+9.1	+8.5		Dec		Sep	+3.4	+3.1
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.1	+3.7
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.5
	Mar	+9.8	+10.1		Mar		Dec	+4.5	+4.8
	Apr	+20.7	+19.4		Apr	2013	Jan	+6.2	+6.5
	May	+12.9	+12.2		May		Feb	+5.3	+5.4
	Jun	+14.7	+13.3		Jun		Mar	+5.2	+4.9
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.8
	Aug	+8.1	+7.2		Aug		May	-2.1	-2.2
	Sep	+5.0	+4.9		Sep		Jun	-5.1	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.0	-3.1
	Nov	+8.5	+9.1		Nov		Aug	-1.0	-1.2
	Dec	+5.7	+6.1		Dec		Sep	+2.3	+2.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.6	+5.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.9	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-3.8	-4.6
	May	-3.9	-4.5		May		Feb	-5.4	-6.4
	Jun	-6.9	-7.5		Jun		Mar	-5.0	-5.8
	Jul	-3.2	-4.5		Jul		Apr	-2.1	-2.8
	Aug	+3.5	+2.8		Aug		May	+1.1	+0.6
	Sep	+4.8	+6.6		Sep		Jun	+3.9	+4.0
	Oct	+1.4	+4.3		Oct		Jul	+4.9	+7.0
	Nov	+4.2	+7.6		Nov		Aug	+4.5	+7.8
	Dec	-4.0	-1.4		Dec		Sep	+0.9	+3.9
2015	Jan	-14.5	-13.8	2015	Jan		Oct	+0.7	+2.6
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.2
	Mar	-2.9	+0.8		Mar		Dec	-1.0	-0.8
	Apr	-2.1	+2.5		Apr	2015	Jan	-5.0	-4.5
	May	-0.1	+4.7		May		Feb	-5.3	-4.1
	Jun	-0.4	+4.3		Jun		Mar	-4.4	-3.1
	Jul	-2.9	+1.8		Jul		Apr	-1.4	-0.9
	Aug	-5.3	-0.1		Aug		May	-0.1	#
	Sep	-6.4*	-3.1*		Sep		Jun	-0.3*	-0.3*

- Not applicable.

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2015 is the percentage change of the average monthly index for Jul, Aug and Sep 2015 compared with the average monthly index for Apr, May and Jun 2015.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.

# Denotes change within  $\pm 0.05$ .