

Table 3

Franchised bus company	Company web site		Smartphone apps	
	(i)	(ii)	(i)	(ii)
Kowloon Motor Bus Company (1933) Ltd.				
Citybus Limited (franchise for Hong Kong Island and cross-harbour bus network)				
Citybus Limited (franchise for the Airport and North Lantau bus network)				
New World First Bus Services Limited				
New Lantao Bus Company (1973) Limited				
Long Win Bus Company Limited				