

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2016

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Mar 2016 (Revised figures)	Apr 2016 (Provisional figures)	Mar 2016 (Revised figures)	Apr 2016 (Provisional figures)	Jan - Apr 2016 (Provisional figures)	Mar 2016 over Mar 2015	Apr 2016 over Apr 2015	Jan - Apr 2016 over Jan - Apr 2015
<u>All retail outlets</u>	134.0	135.9	34,650	35,156	150,307	-9.8	-7.5	-11.4
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	120.3	124.9	3,085	3,205	14,073	+2.4	+5.0	+0.5
• Fish, livestock and poultry, fresh or frozen	123.7	119.3	961	927	4,333	+2.8	+4.1	+3.5
• Fruits and vegetables, fresh	109.0	138.0	193	244	794	+5.2	+9.7	+7.2
• Bread, pastry, confectionery and biscuits	148.4	155.3	803	840	3,637	+1.3	+9.1	+1.8
• Other food, not elsewhere classified	99.5	111.9	678	763	3,279	+3.7	+9.2	-2.4
• Alcoholic drinks and tobacco	115.7	110.7	451	431	2,030	+0.2	-8.6	-5.1
Supermarkets⁽¹⁾	135.3	136.0	4,083	4,103	17,399	+0.1	+2.4	+0.7
Fuels	98.7	103.7	684	718	2,757	-2.0	-1.0	-0.8
Clothing, footwear and allied products	144.2	148.1	4,822	4,953	20,993	-10.3	-5.9	-9.5
• Wearing apparel	148.3	149.5	4,270	4,305	17,961	-11.0	-5.9	-10.0
• Footwear, allied products and other clothing accessories	118.7	139.4	552	648	3,032	-4.7	-5.8	-6.6
Consumer durable goods	153.2	142.3	6,144	5,706	24,838	-22.7	-20.8	-24.1
• Motor vehicles and parts	125.2	116.3	1,371	1,274	5,306	-8.8	-5.4	-14.8
• Electrical goods and photographic equipment	127.5	114.2	2,553	2,287	10,046	-20.0	-23.0	-24.2
• Furniture and fixtures	101.6	103.5	581	592	2,331	-3.2	-4.2	-5.1
• Other consumer durable goods, not elsewhere classified	481.9	456.7	1,638	1,553	7,155	-38.2	-31.6	-33.6
Department stores	130.2	128.0	3,422	3,364	14,773	-5.4	-6.8	-9.6
Jewellery, watches and clocks, and valuable gifts	109.0	112.5	5,131	5,293	23,891	-20.4	-16.6	-21.8
Other consumer goods	148.5	159.4	7,279	7,813	31,583	+0.4	+0.2	-3.4
• Books, newspapers, stationery and gifts	99.6	115.1	531	614	2,310	-8.1	-9.4	-8.8
• Chinese drugs and herbs	145.2	130.1	501	448	1,958	+4.1	-0.9	-3.4
• Optical shops	149.2	168.7	261	295	1,110	-4.1	-9.3	-7.6
• Medicines and cosmetics	179.7	189.9	3,487	3,685	14,956	+1.5	+1.7	-3.4
• Other consumer goods, not elsewhere classified	130.9	145.1	2,500	2,772	11,249	+0.6	+2.0	-1.7

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>133.9</i>	<i>136.4</i>	<i>4,424</i>	<i>4,505</i>	<i>19,282</i>	<i>+0.4</i>	<i>+4.5</i>	<i>+1.1</i>
---	--------------	--------------	--------------	--------------	---------------	-------------	-------------	-------------

(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2016

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Mar 2016 (Revised figures)	Apr 2016 (Provisional figures)	Mar 2016 over Mar 2015	Apr 2016 over Apr 2015	Jan - Apr 2016 over Jan - Apr 2015
<u>All retail outlets</u>	129.5	128.5	-8.8	-7.6	-10.5
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	86.0	90.1	-1.8	+1.2	-3.6
• Fish, livestock and poultry, fresh or frozen	80.3	78.0	-1.7	-1.0	-1.3
• Fruits and vegetables, fresh	64.1	89.3	-12.5	-5.2	-11.3
• Bread, pastry, confectionery and biscuits	111.4	117.1	-3.0	+6.6	-2.3
• Other food, not elsewhere classified	77.5	87.0	+0.8	+6.0	-5.2
• Alcoholic drinks and tobacco	86.5	82.5	+0.5	-8.5	-5.0
Supermarkets⁽¹⁾	110.3	110.7	-1.2	+0.1	-0.9
Fuels	99.9	103.9	+4.6	+5.3	+4.3
Clothing, footwear and allied products	135.4	128.1	-7.0	-5.9	-8.0
• Wearing apparel	139.1	127.6	-7.5	-6.2	-8.4
• Footwear, allied products and other clothing accessories	112.8	130.7	-3.4	-3.6	-5.7
Consumer durable goods	208.7	192.7	-17.8	-17.4	-19.5
• Motor vehicles and parts	121.7	110.4	-2.6	-2.4	-10.7
• Electrical goods and photographic equipment	203.1	182.5	-12.5	-18.4	-17.4
• Furniture and fixtures	83.0	83.6	-3.1	-4.8	-6.0
• Other consumer durable goods, not elsewhere classified	733.4	701.6	-32.1	-24.0	-27.4
Department stores	121.6	117.4	-3.4	-5.6	-8.4
Jewellery, watches and clocks, and valuable gifts	99.1	101.8	-17.7	-14.8	-17.4
Other consumer goods	132.7	142.3	+1.2	+1.3	-2.7
• Books, newspapers, stationery and gifts	83.6	96.6	-9.9	-11.6	-10.8
• Chinese drugs and herbs	121.0	108.5	+3.7	-1.2	-3.9
• Optical shops	135.2	152.9	-4.2	-9.0	-7.6
• Medicines and cosmetics	161.6	170.2	+1.4	+2.0	-3.5
• Other consumer goods, not elsewhere classified	119.0	131.9	+3.5	+5.1	+1.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>110.4</i>	<i>112.3</i>	<i>-0.5</i>	<i>+2.7</i>	<i>-0.1</i>
---	--------------	--------------	-------------	-------------	-------------

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2011	+24.9	+18.4	-	-	-	-			
2012	+9.8	+7.2	-	-	-	-			
2013	+11.0	+10.6	-	-	-	-			
2014	-0.2	+0.6	-	-	-	-			
2015	-3.7	-0.3	-	-	-	-			
2013	May	+12.9	+12.2	2013	May	2013	Feb	+6.6	+6.3
	Jun	+14.7	+13.3		Jun		Mar	+6.2	+5.4
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.7
	Aug	+8.1	+7.2		Aug		May	-2.3	-2.3
	Sep	+5.0	+4.9		Sep		Jun	-5.5	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.5	-3.8
	Nov	+8.5	+9.1		Nov		Aug	-1.9	-2.0
	Dec	+5.7	+6.1		Dec		Sep	+1.9	+2.0
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+3.8	+5.2
	Feb	-2.2	-2.1		Feb		Nov	+3.2	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.6	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-2.5	-3.7
	May	-3.9	-4.5		May		Feb	-3.8	-5.2
	Jun	-6.9	-7.5		Jun		Mar	-3.7	-5.0
	Jul	-3.2	-4.5		Jul		Apr	-2.0	-2.5
	Aug	+3.5	+2.8		Aug		May	+0.6	+0.4
	Sep	+4.8	+6.6		Sep		Jun	+3.2	+3.9
	Oct	+1.4	+4.3		Oct		Jul	+4.0	+5.9
	Nov	+4.2	+7.6		Nov		Aug	+3.2	+6.4
	Dec	-4.0	-1.4		Dec		Sep	+0.3	+3.1
2015	Jan	-14.5	-13.8	2015	Jan		Oct	-0.2	+2.1
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.1
	Mar	-2.9	+0.8		Mar		Dec	-1.2	-0.9
	Apr	-2.1	+2.5		Apr	2015	Jan	-3.2	-3.1
	May	-0.1	+4.7		May		Feb	-3.3	-2.5
	Jun	-0.4	+4.3		Jun		Mar	-2.7	-1.8
	Jul	-2.9	+1.8		Jul		Apr	-1.2	-0.6
	Aug	-5.3	-0.1		Aug		May	-0.8	-0.2
	Sep	-6.3	-3.0		Sep		Jun	-1.2	-0.6
	Oct	-3.0	+1.2		Oct		Jul	-0.5	+0.8
	Nov	-7.8	-6.0		Nov		Aug	-0.4	+0.7
	Dec	-8.5	-6.1		Dec		Sep	-1.6	-0.6
2016	Jan	-6.6	-5.2	2016	Jan		Oct	-6.4	-6.5
	Feb	-20.6	-19.5		Feb		Nov	-8.4	-9.0
	Mar	-9.8	-8.8		Mar		Dec	-8.0	-9.1
	Apr	-7.5*	-7.6*		Apr	2016	Jan	-2.1*	-3.1*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2016 is the percentage change of the average monthly index for Jan, Feb and Mar 2016 compared with the average monthly index for Oct, Nov and Dec 2015.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.