

Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2016

| Broad type of retail outlet | Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100) | | Value of retail sales ⁽²⁾ (HK\$ million) | | | Percentage change (%) | | |
|---|--|-----------------------------------|--|-----------------------------------|---|------------------------|------------------------|------------------------------------|
| | Apr 2016 (Revised figures) | May 2016 (Provisional figures) | Apr 2016 (Revised figures) | May 2016 (Provisional figures) | Jan - May 2016 (Provisional figures) | Apr 2016 over Apr 2015 | May 2016 over May 2015 | Jan - May 2016 over Jan - May 2015 |
| <u>All retail outlets</u> | 135.9 | 138.2 | 35,154 | 35,737 | 186,042 | -7.5 | -8.4 | -10.8 |
| <u>By broad type of retail outlet</u> | | | | | | | | |
| Food, alcoholic drinks and tobacco (other than supermarkets) | 124.9 | 120.2 | 3,204 | 3,083 | 17,154 | +4.9 | +3.1 | +1.0 |
| • Fish, livestock and poultry, fresh or frozen | 119.3 | 103.5 | 927 | 804 | 5,137 | +4.1 | +2.2 | +3.3 |
| • Fruits and vegetables, fresh | 137.0 | 122.3 | 242 | 216 | 1,008 | +8.9 | +2.9 | +6.1 |
| • Bread, pastry, confectionery and biscuits | 155.3 | 149.2 | 840 | 807 | 4,444 | +9.1 | +5.3 | +2.4 |
| • Other food, not elsewhere classified | 112.0 | 121.3 | 763 | 827 | 4,106 | +9.2 | +7.1 | -0.6 |
| • Alcoholic drinks and tobacco | 110.7 | 110.3 | 431 | 430 | 2,460 | -8.6 | -6.0 | -5.2 |
| Supermarkets⁽¹⁾ | 136.0 | 145.6 | 4,103 | 4,394 | 21,794 | +2.4 | +1.5 | +0.8 |
| Fuels | 103.7 | 113.0 | 718 | 783 | 3,539 | -1.1 | -2.2 | -1.1 |
| Clothing, footwear and allied products | 148.1 | 145.4 | 4,954 | 4,862 | 25,856 | -5.9 | -5.8 | -8.9 |
| • Wearing apparel | 149.5 | 145.2 | 4,306 | 4,181 | 22,143 | -5.9 | -5.7 | -9.2 |
| • Footwear, allied products and other clothing accessories | 139.4 | 146.5 | 648 | 681 | 3,713 | -5.8 | -6.3 | -6.5 |
| Consumer durable goods | 142.2 | 127.7 | 5,702 | 5,120 | 29,955 | -20.9 | -22.2 | -23.8 |
| • Motor vehicles and parts | 116.4 | 117.5 | 1,274 | 1,287 | 6,593 | -5.4 | -6.9 | -13.3 |
| • Electrical goods and photographic equipment | 114.2 | 106.7 | 2,287 | 2,136 | 12,183 | -23.0 | -25.2 | -24.4 |
| • Furniture and fixtures | 103.5 | 95.3 | 592 | 545 | 2,876 | -4.2 | -6.0 | -5.3 |
| • Other consumer durable goods, not elsewhere classified | 455.5 | 338.9 | 1,549 | 1,152 | 8,303 | -31.8 | -34.6 | -33.8 |
| Department stores | 128.0 | 181.9 | 3,364 | 4,780 | 19,553 | -6.8 | -5.9 | -8.7 |
| Jewellery, watches and clocks, and valuable gifts | 112.6 | 116.8 | 5,298 | 5,496 | 29,393 | -16.5 | -18.7 | -21.2 |
| Other consumer goods | 159.3 | 147.2 | 7,811 | 7,218 | 38,799 | +0.2 | -1.3 | -3.0 |
| • Books, newspapers, stationery and gifts | 115.2 | 104.2 | 614 | 555 | 2,866 | -9.3 | -6.0 | -8.3 |
| • Chinese drugs and herbs | 129.8 | 116.0 | 447 | 400 | 2,357 | -1.1 | -7.2 | -4.1 |
| • Optical shops | 168.9 | 165.2 | 295 | 289 | 1,399 | -9.2 | -8.8 | -7.8 |
| • Medicines and cosmetics | 190.0 | 169.2 | 3,686 | 3,283 | 18,240 | +1.7 | +0.3 | -2.7 |
| • Other consumer goods, not elsewhere classified | 145.0 | 140.9 | 2,769 | 2,691 | 13,938 | +1.9 | -0.3 | -1.4 |

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

| | | | | | | | | |
|---|--------------|--------------|--------------|--------------|---------------|-------------|-------------|-------------|
| <i>Supermarkets and supermarket sections of department stores</i> | <i>136.4</i> | <i>149.6</i> | <i>4,505</i> | <i>4,942</i> | <i>24,224</i> | <i>+4.5</i> | <i>+3.9</i> | <i>+1.6</i> |
|---|--------------|--------------|--------------|--------------|---------------|-------------|-------------|-------------|

(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for April and May 2016

| Broad type of retail outlet | Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100) | | Percentage change (%) | | |
|---|--|--------------------------------------|------------------------------|------------------------------|--|
| | Apr 2016 (Revised figures) | May 2016 (Provisional figures) | Apr 2016 over Apr 2015 | May 2016 over May 2015 | Jan - May 2016 over Jan - May 2015 |
| <u>All retail outlets</u> | 128.5 | 129.6 | -7.7 | -9.0 | -10.2 |
| <u>By broad type of retail outlet</u> | | | | | |
| Food, alcoholic drinks and tobacco (other than supermarkets) | 90.0 | 87.3 | +1.2 | +0.1 | -3.0 |
| • Fish, livestock and poultry, fresh or frozen | 78.0 | 67.4 | -1.0 | -1.8 | -1.4 |
| • Fruits and vegetables, fresh | 88.7 | 88.3 | -5.9 | -2.1 | -9.4 |
| • Bread, pastry, confectionery and biscuits | 117.1 | 111.7 | +6.6 | +2.9 | -1.4 |
| • Other food, not elsewhere classified | 87.1 | 94.2 | +6.0 | +3.8 | -3.5 |
| • Alcoholic drinks and tobacco | 82.5 | 80.6 | -8.5 | -7.7 | -5.5 |
| Supermarkets⁽¹⁾ | 110.7 | 117.8 | +0.1 | -0.8 | -0.9 |
| Fuels | 103.9 | 110.9 | +5.3 | +4.5 | +4.3 |
| Clothing, footwear and allied products | 128.1 | 129.3 | -5.8 | -5.7 | -7.6 |
| • Wearing apparel | 127.6 | 127.8 | -6.2 | -6.0 | -7.9 |
| • Footwear, allied products and other clothing accessories | 130.7 | 138.8 | -3.6 | -3.7 | -5.3 |
| Consumer durable goods | 192.5 | 169.7 | -17.5 | -20.5 | -19.7 |
| • Motor vehicles and parts | 110.4 | 110.5 | -2.3 | -3.6 | -9.4 |
| • Electrical goods and photographic equipment | 182.5 | 169.4 | -18.4 | -22.6 | -18.4 |
| • Furniture and fixtures | 83.6 | 76.9 | -4.8 | -6.9 | -6.2 |
| • Other consumer durable goods, not elsewhere classified | 699.7 | 518.2 | -24.2 | -28.0 | -27.5 |
| Department stores | 117.4 | 166.5 | -5.6 | -4.7 | -7.5 |
| Jewellery, watches and clocks, and valuable gifts | 101.9 | 105.7 | -14.7 | -18.2 | -17.6 |
| Other consumer goods | 142.3 | 132.2 | +1.3 | +0.1 | -2.2 |
| • Books, newspapers, stationery and gifts | 96.6 | 87.4 | -11.6 | -8.3 | -10.3 |
| • Chinese drugs and herbs | 108.3 | 96.7 | -1.4 | -7.9 | -4.6 |
| • Optical shops | 153.1 | 149.8 | -8.9 | -8.9 | -7.9 |
| • Medicines and cosmetics | 170.2 | 152.3 | +2.1 | +0.7 | -2.8 |
| • Other consumer goods, not elsewhere classified | 131.8 | 129.1 | +5.0 | +3.4 | +1.5 |

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

| | | | | | |
|---|--------------|--------------|-------------|-------------|-------------|
| <i>Supermarkets and supermarket sections of department stores</i> | <i>112.3</i> | <i>122.8</i> | <i>+2.7</i> | <i>+2.1</i> | <i>+0.3</i> |
|---|--------------|--------------|-------------|-------------|-------------|

Table 3 : Movement of the value and volume of total retail sales

| Original series | | | Seasonally adjusted series | | | | |
|-----------------|---------------------------------|--------|------------------------------|--|---|--------------------------------------|--------|
| Year / Month | Year-on-year rate of change (%) | | 3 months ending Year / Month | Compared with the 3 months ending Year / Month | | Rate of change ⁽¹⁾⁽²⁾ (%) | |
| | Value | Volume | | | | Value | Volume |
| 2011 | +24.9 | +18.4 | - | - | - | - | - |
| 2012 | +9.8 | +7.2 | - | - | - | - | - |
| 2013 | +11.0 | +10.6 | - | - | - | - | - |
| 2014 | -0.2 | +0.6 | - | - | - | - | - |
| 2015 | -3.7 | -0.3 | - | - | - | - | - |
| 2013 Jun | +14.7 | +13.3 | 2013 Jun | 2013 Mar | | +6.2 | +5.4 |
| Jul | +9.3 | +8.7 | Jul | Apr | | -0.6 | -0.7 |
| Aug | +8.1 | +7.2 | Aug | May | | -2.3 | -2.3 |
| Sep | +5.0 | +4.9 | Sep | Jun | | -5.5 | -5.2 |
| Oct | +6.3 | +5.9 | Oct | Jul | | -3.5 | -3.8 |
| Nov | +8.5 | +9.1 | Nov | Aug | | -1.9 | -2.0 |
| Dec | +5.7 | +6.1 | Dec | Sep | | +1.9 | +2.0 |
| 2014 Jan | +14.4 | +16.7 | 2014 Jan | Oct | | +3.8 | +5.2 |
| Feb | -2.2 | -2.1 | Feb | Nov | | +3.2 | +4.4 |
| Mar | -1.5 | -2.5 | Mar | Dec | | +0.6 | +1.4 |
| Apr | -9.9 | -9.6 | Apr | 2014 Jan | | -2.5 | -3.7 |
| May | -3.9 | -4.5 | May | Feb | | -3.8 | -5.2 |
| Jun | -6.9 | -7.5 | Jun | Mar | | -3.7 | -5.0 |
| Jul | -3.2 | -4.5 | Jul | Apr | | -2.0 | -2.5 |
| Aug | +3.5 | +2.8 | Aug | May | | +0.6 | +0.4 |
| Sep | +4.8 | +6.6 | Sep | Jun | | +3.2 | +3.9 |
| Oct | +1.4 | +4.3 | Oct | Jul | | +4.0 | +5.9 |
| Nov | +4.2 | +7.6 | Nov | Aug | | +3.2 | +6.4 |
| Dec | -4.0 | -1.4 | Dec | Sep | | +0.3 | +3.1 |
| 2015 Jan | -14.5 | -13.8 | 2015 Jan | Oct | | -0.2 | +2.1 |
| Feb | +14.8 | +18.1 | Feb | Nov | | -1.7 | -1.1 |
| Mar | -2.9 | +0.8 | Mar | Dec | | -1.2 | -0.9 |
| Apr | -2.1 | +2.5 | Apr | 2015 Jan | | -3.2 | -3.1 |
| May | -0.1 | +4.7 | May | Feb | | -3.3 | -2.5 |
| Jun | -0.4 | +4.3 | Jun | Mar | | -2.7 | -1.8 |
| Jul | -2.9 | +1.8 | Jul | Apr | | -1.2 | -0.6 |
| Aug | -5.3 | -0.1 | Aug | May | | -0.8 | -0.2 |
| Sep | -6.3 | -3.0 | Sep | Jun | | -1.2 | -0.6 |
| Oct | -3.0 | +1.2 | Oct | Jul | | -0.5 | +0.8 |
| Nov | -7.8 | -6.0 | Nov | Aug | | -0.4 | +0.7 |
| Dec | -8.5 | -6.1 | Dec | Sep | | -1.6 | -0.6 |
| 2016 Jan | -6.6 | -5.2 | 2016 Jan | Oct | | -6.4 | -6.5 |
| Feb | -20.6 | -19.5 | Feb | Nov | | -8.4 | -9.0 |
| Mar | -9.8 | -8.8 | Mar | Dec | | -8.0 | -9.1 |
| Apr | -7.5 | -7.7 | Apr | 2016 Jan | | -2.1 | -3.1 |
| May | -8.4* | -9.0* | May | Feb | | +1.1* | +0.3* |

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2016 is the percentage change of the average monthly index for Jan, Feb and Mar 2016 compared with the average monthly index for Oct, Nov and Dec 2015.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.