

**Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2016**

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Jun 2016 (Revised figures)	Jul 2016 (Provisional figures)	Jun 2016 (Revised figures)	Jul 2016 (Provisional figures)	Jan - Jul 2016 (Provisional figures)	Jun 2016 over Jun 2015	Jul 2016 over Jul 2015	Jan - Jul 2016 over Jan - Jul 2015
<b><u>All retail outlets</u></b>	<b>130.2</b>	<b>133.9</b>	<b>33,683</b>	<b>34,645</b>	<b>254,394</b>	<b>-8.9</b>	<b>-7.7</b>	<b>-10.1</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>113.1</b>	<b>114.3</b>	<b>2,902</b>	<b>2,931</b>	<b>22,988</b>	<b>+2.9</b>	<b>+1.3</b>	<b>+1.3</b>
• Fish, livestock and poultry, fresh or frozen	100.0	90.3	777	701	6,616	+0.4	+0.4	+2.7
• Fruits and vegetables, fresh	133.6	117.6	236	208	1,452	+0.4	+1.5	+4.4
• Bread, pastry, confectionery and biscuits	146.2	154.9	790	838	6,071	+7.4	+2.8	+3.1
• Other food, not elsewhere classified	98.9	107.0	674	729	5,508	+6.2	+1.9	+0.5
• Alcoholic drinks and tobacco	109.1	116.9	425	455	3,340	-3.7	-0.9	-4.5
<b>Supermarkets<sup>(1)</sup></b>	<b>143.1</b>	<b>147.2</b>	<b>4,318</b>	<b>4,441</b>	<b>30,553</b>	<b>+1.9</b>	<b>+1.9</b>	<b>+1.1</b>
<b>Fuels</b>	<b>114.2</b>	<b>109.5</b>	<b>791</b>	<b>759</b>	<b>5,089</b>	<b>-3.9</b>	<b>-2.0</b>	<b>-1.6</b>
<b>Clothing, footwear and allied products</b>	<b>135.0</b>	<b>147.1</b>	<b>4,515</b>	<b>4,922</b>	<b>35,293</b>	<b>-0.8</b>	<b>+1.3</b>	<b>-6.6</b>
• Wearing apparel	131.9	146.0	3,798	4,205	30,145	-0.7	+1.8	-6.8
• Footwear, allied products and other clothing accessories	154.1	154.1	717	717	5,148	-1.6	-1.1	-5.1
<b>Consumer durable goods</b>	<b>126.3</b>	<b>126.9</b>	<b>5,066</b>	<b>5,088</b>	<b>40,119</b>	<b>-26.1</b>	<b>-19.3</b>	<b>-23.5</b>
• Motor vehicles and parts	124.3	123.0	1,361	1,347	9,301	-24.5	-8.5	-14.5
• Electrical goods and photographic equipment	106.8	104.1	2,139	2,085	16,413	-25.7	-21.8	-24.2
• Furniture and fixtures	99.0	108.4	566	620	4,062	-3.2	+6.0	-3.4
• Other consumer durable goods, not elsewhere classified	294.0	304.9	1,000	1,037	10,342	-37.2	-34.4	-34.2
<b>Department stores</b>	<b>125.7</b>	<b>132.0</b>	<b>3,304</b>	<b>3,469</b>	<b>26,326</b>	<b>-10.5</b>	<b>-6.9</b>	<b>-8.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>116.3</b>	<b>116.5</b>	<b>5,473</b>	<b>5,483</b>	<b>40,356</b>	<b>-20.4</b>	<b>-26.2</b>	<b>-21.8</b>
<b>Other consumer goods</b>	<b>149.2</b>	<b>154.0</b>	<b>7,314</b>	<b>7,553</b>	<b>53,670</b>	<b>+2.8</b>	<b>+4.8</b>	<b>-1.2</b>
• Books, newspapers, stationery and gifts	104.3	126.2	556	673	4,095	-1.1	+2.8	-5.7
• Chinese drugs and herbs	125.0	129.4	431	446	3,235	-4.5	-1.5	-3.8
• Optical shops	164.4	175.6	287	307	1,993	-5.4	-0.4	-6.4
• Medicines and cosmetics	168.8	191.6	3,275	3,718	25,231	+5.0	+9.0	-0.2
• Other consumer goods, not elsewhere classified	144.8	126.1	2,765	2,409	19,115	+3.2	+1.1	-0.5

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>144.0</i>	<i>149.2</i>	<i>4,756</i>	<i>4,930</i>	<i>33,910</i>	<i>+1.6</i>	<i>+1.8</i>	<i>+1.7</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for June and July 2016**

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Jun 2016 (Revised figures)	Jul 2016 (Provisional figures)	Jun 2016 over Jun 2015	Jul 2016 over Jul 2015	Jan - Jul 2016 over Jan - Jul 2015
<b><u>All retail outlets</u></b>	<b>122.6</b>	<b>126.7</b>	<b>-9.6</b>	<b>-8.5</b>	<b>-9.9</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>82.0</b>	<b>83.3</b>	<b>+0.5</b>	<b>-0.9</b>	<b>-2.3</b>
• Fish, livestock and poultry, fresh or frozen	64.3	58.6	-2.9	-1.9	-1.6
• Fruits and vegetables, fresh	102.0	88.6	+2.3	+2.3	-5.7
• Bread, pastry, confectionery and biscuits	109.6	116.0	+4.9	+0.4	-0.4
• Other food, not elsewhere classified	76.6	83.1	+2.6	-1.1	-2.5
• Alcoholic drinks and tobacco	79.2	84.9	-5.9	-3.3	-5.2
<b>Supermarkets<sup>(1)</sup></b>	<b>115.8</b>	<b>118.5</b>	<b>-0.6</b>	<b>-0.8</b>	<b>-0.8</b>
<b>Fuels</b>	<b>111.4</b>	<b>108.6</b>	<b>+2.8</b>	<b>+4.7</b>	<b>+4.2</b>
<b>Clothing, footwear and allied products</b>	<b>124.0</b>	<b>142.5</b>	<b>+1.0</b>	<b>+4.7</b>	<b>-4.9</b>
• Wearing apparel	120.2	141.3	+0.8	+5.0	-5.2
• Footwear, allied products and other clothing accessories	147.2	150.3	+2.1	+2.9	-3.2
<b>Consumer durable goods</b>	<b>165.9</b>	<b>167.3</b>	<b>-24.0</b>	<b>-16.9</b>	<b>-19.9</b>
• Motor vehicles and parts	116.4	117.9	-23.0	-3.5	-10.9
• Electrical goods and photographic equipment	169.3	166.7	-23.2	-17.6	-18.9
• Furniture and fixtures	80.2	87.6	-3.0	+6.3	-4.0
• Other consumer durable goods, not elsewhere classified	449.5	463.8	-30.9	-28.6	-28.0
<b>Department stores</b>	<b>115.3</b>	<b>121.6</b>	<b>-8.9</b>	<b>-6.7</b>	<b>-7.4</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>105.2</b>	<b>103.8</b>	<b>-20.7</b>	<b>-29.2</b>	<b>-19.7</b>
<b>Other consumer goods</b>	<b>133.9</b>	<b>137.9</b>	<b>+4.3</b>	<b>+5.9</b>	<b>-0.2</b>
• Books, newspapers, stationery and gifts	87.6	105.7	-3.0	+0.6	-7.7
• Chinese drugs and herbs	104.2	108.0	-5.2	-1.8	-4.2
• Optical shops	149.0	160.0	-5.6	#	-6.4
• Medicines and cosmetics	151.0	170.9	+4.6	+9.0	-0.3
• Other consumer goods, not elsewhere classified	133.5	116.9	+8.0	+5.0	+2.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>117.9</i>	<i>121.9</i>	<i>-0.5</i>	<i>-0.5</i>	<i>+0.1</i>
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# Denotes change within  $\pm 0.05$ .

**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series				
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
	Value	Volume				Value	Volume
2011	+24.9	+18.4	-	-	-	-	-
2012	+9.8	+7.2	-	-	-	-	-
2013	+11.0	+10.6	-	-	-	-	-
2014	-0.2	+0.6	-	-	-	-	-
2015	-3.7	-0.3	-	-	-	-	-
2013 Aug	+8.1	+7.2	2013 Aug	2013 May		-2.3	-2.3
Sep	+5.0	+4.9	Sep	Jun		-5.5	-5.2
Oct	+6.3	+5.9	Oct	Jul		-3.5	-3.8
Nov	+8.5	+9.1	Nov	Aug		-1.9	-2.0
Dec	+5.7	+6.1	Dec	Sep		+1.9	+2.0
2014 Jan	+14.4	+16.7	2014 Jan	Oct		+3.8	+5.2
Feb	-2.2	-2.1	Feb	Nov		+3.2	+4.4
Mar	-1.5	-2.5	Mar	Dec		+0.6	+1.4
Apr	-9.9	-9.6	Apr	2014 Jan		-2.5	-3.7
May	-3.9	-4.5	May	Feb		-3.8	-5.2
Jun	-6.9	-7.5	Jun	Mar		-3.7	-5.0
Jul	-3.2	-4.5	Jul	Apr		-2.0	-2.5
Aug	+3.5	+2.8	Aug	May		+0.6	+0.4
Sep	+4.8	+6.6	Sep	Jun		+3.2	+3.9
Oct	+1.4	+4.3	Oct	Jul		+4.0	+5.9
Nov	+4.2	+7.6	Nov	Aug		+3.2	+6.4
Dec	-4.0	-1.4	Dec	Sep		+0.3	+3.1
2015 Jan	-14.5	-13.8	2015 Jan	Oct		-0.2	+2.1
Feb	+14.8	+18.1	Feb	Nov		-1.7	-1.1
Mar	-2.9	+0.8	Mar	Dec		-1.2	-0.9
Apr	-2.1	+2.5	Apr	2015 Jan		-3.2	-3.1
May	-0.1	+4.7	May	Feb		-3.3	-2.5
Jun	-0.4	+4.3	Jun	Mar		-2.7	-1.8
Jul	-2.9	+1.8	Jul	Apr		-1.2	-0.6
Aug	-5.3	-0.1	Aug	May		-0.8	-0.2
Sep	-6.3	-3.0	Sep	Jun		-1.2	-0.6
Oct	-3.0	+1.2	Oct	Jul		-0.5	+0.8
Nov	-7.8	-6.0	Nov	Aug		-0.4	+0.7
Dec	-8.5	-6.1	Dec	Sep		-1.6	-0.6
2016 Jan	-6.6	-5.2	2016 Jan	Oct		-6.4	-6.5
Feb	-20.6	-19.5	Feb	Nov		-8.4	-9.0
Mar	-9.8	-8.8	Mar	Dec		-8.0	-9.1
Apr	-7.5	-7.7	Apr	2016 Jan		-2.1	-3.1
May	-8.3	-8.8	May	Feb		+1.2	+0.4
Jun	-8.9	-9.6	Jun	Mar		+2.8	+1.9
Jul	-7.7*	-8.5*	Jul	Apr		+0.8*	#*

- Not applicable.

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2016 is the percentage change of the average monthly index for Apr, May and Jun 2016 compared with the average monthly index for Jan, Feb and Mar 2016.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.

# Denotes change within  $\pm 0.05$ .