





Fact Sheet – 2017 Local Standing Order Service

(A) Early Bird Incentive Schemes

1. Bonus Scheme	
<ul style="list-style-type: none"> • Minimum order of HK\$50 for 2017 stamp products • Order received by 31 October 2016 • Various incentive items are available for redemption with bonus points earned from LSOS orders received by 31 October 2016: 	
<p>Lunar New Year Animal Series No.6 (Year of the Rooster) Souvenir Card</p>  <p>Bonus Points Required: 200</p>	<p>Members Edition of Year of the Rooster Red Packets (A pack of 20 pieces)</p>  <p>Bonus Points Required: 400</p>
<p>Year of the Rooster Specimen Stamp Sheetlet Souvenir Pack</p>  <p>Bonus Points Required: 650</p>	<p>“Paintings and Calligraphy of Professor JAO Tsung-i” Special – Passport Holder</p>  <p>Bonus Points Required: 1,050</p>

**“World Heritage in China Series No. 6: Kaiping Diaolou and Villages”
Specimen Imperforated Stamp Sheetlet Souvenir Pack**



Bonus Points Required: 1,250

**999.9 Gold Prestige Card Series No.6
(Year of the Rooster)**



Bonus Points Required: 2,100

**“Revitalisation of Historic Buildings in Hong Kong II” Special –
Travel Pouch Set (A set of 6 bags)**



Bonus Points Required: 3,100

**First Day Cover Album
which contains a Colour Specimen Stamp
Sheetlet on Lunar New Year Animals –
Monkey/Rooster and a Serviced LSOS
Souvenir Cover (Chinese New Year’s Day
Postmark) affixed with Gold and Silver
Stamp Sheetlet on Lunar New Year
Animals – Monkey/Rooster**



Bonus Points Required: 6,200

**“A Joyful 20 Years of Stamp Collecting” –
Prestige Crystal Mobile Phone Holder**



For cumulative actual spending of HK\$7,000 or more for purchase of 2017 stamp products

2. Member Reward Scheme

New members with a minimum order of HK\$50 for 2017 stamp products by 31 October 2016 will receive a **“Qipao” Special – Retractable Tape Measure**.



Existing members with a minimum order of HK\$50 for 2017 stamp products by 31 October 2016 will receive **200 bonus points**.



3. Thank You Perk

2016 LSOS members who renew their membership and place a minimum order of HK\$50 for 2017 stamp products by 31 October 2016 will receive the **Members Edition of Year of the Rooster Red Packets** (a pack of 20 pieces).



4. Young Collectors Bonus Scheme




Young collectors aged 18 or below will receive a **“Children Stamps – The Five Senses” Special – Puzzle Board** when placing an order of HK\$100 or above for 2017 stamp products by 31 October 2016.



5. Young Collectors Retention Scheme

To encourage our younger collectors to develop a lifelong interest in collecting stamps, all 2016 LSOS members who turn 19 in 2016 (i.e. born in 1997) immediately get **800 extra bonus points** redeemable for a host of marvellous gifts upon renewing their LSOS accounts for 2017 by placing an order of HK\$50 or more within the incentive period.



<p>6. Member-Get-Member Reward Scheme</p> <p>All LSOS members who have registered between 1 January 2011 and 13 September 2016 may become a referee and introduce new members.</p> <p>New members (counted by HKID card number) who spend HK\$100 or more (on or before 31 October 2016) on stamp products within the incentive period will enjoy an extra 100 bonus points on top of the normal 1 bonus point given for every HK\$1 spent on purchase.</p> <p>Each referee who introduces the first new member will receive a \$20 Book Voucher upon renewal of their 2017 membership, and a HK\$30 Book Voucher for every new member referred onwards.</p>	<p>7. Order Plan Special Reward</p> <p>The Year of the Rooster Metallic Pin is specially awarded to Auto-order Plan users <u>or</u> customers placing a standing order on the Lunar New Year Animals and/ or the World Heritage in China Series under the Flexi-order Plan for 2017 stamp products by 31 October 2016.</p> 
<p>8. Online Ordering through Stamp OnNet</p>	
<p>Order the 2017 stamp products online to enjoy extra bonus points!</p> <ul style="list-style-type: none"> • 1st tier: Online ordering amount of HK\$201-\$300 → 200 extra bonus points • 2nd tier: Online ordering amount of HK\$301-\$500 → 300 extra bonus points • 3rd tier: Online ordering amount of HK\$501-\$800 → 400 extra bonus points • 4th tier: Online ordering amount of HK\$801 or above → Double bonus points 	
<p>9. Amazing Rewards for Loyal Members</p>	
<p>In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.</p>	
<p>Customers who return the 2017 LSOS application forms with spending of HK\$50 or above for each account will receive a “100 Years of Numbered Typhoon Signals” Special – Compressed Towel.</p> 	<p>Customers who return the 2017 LSOS application forms with spending of HK\$300 or above for each account will receive a “Hong Kong Shopping Streets” Special – Mobile Phone Lens Set.</p> 

(B) Road Shows at Shopping Malls and Post Offices

Hongkong Post will organise a series of road shows at shopping malls and post offices to promote the Special Stamps Issuing Programme 2017 and the 2017 Local Standing Order Service (LSOS). The schedule is set out below:

Road Shows at Shopping Malls			
17-18.9.2016	Sat-Sun	12:00noon – 9:00pm	1/F, Tuen Mun Town Plaza, Tuen Mun
24-25.9.2016	Sat-Sun	12:00noon – 9:00pm	Atrium B, 2/F, Sunshine City Plaza, Ma On Shan
1-2.10.2016	Sat-Sun	12:00noon – 9:00pm	Expo Area, D · Park, Tsuen Wan
7-9.10.2016	Fri-Sun	12:00noon – 9:00pm	North Atrium, G/F, Olympian City 2, Tai Kok Tsui
15-16.10.2016	Sat-Sun	12:00noon – 9:00pm	G/F, Amoy Plaza, Kowloon Bay
Road Shows at Post Offices			
15.9.2016	Thur	9:30a.m. – 6:00p.m.	Kowloon Central Post Office
22.9.2016	Thur	9:00a.m. – 5:00p.m.	Shatin Central Post Office
23.9.2016	Fri	9:00a.m. – 5:00p.m.	Shatin Central Post Office
27.9.2016	Tue	9:30a.m. – 5:00p.m.	Kwun Tong Post Office
30.9.2016	Fri	9:30a.m. – 6:00p.m.	Sheung Wan Post Office
4.10.2016	Tue	9:30a.m. – 5:00p.m.	Kwong Wa Street Post Office
11.10.2016	Tue	9:30a.m. – 5:00p.m.	Tin Yiu Post Office
14.10.2016	Fri	9:00a.m. – 5:00p.m.	Tuen Mun Central Post Office
20.10.2016	Thur	9:00a.m. – 6:00p.m.	Tsim Sha Tsui Post Office
21.10.2016	Fri	9:00a.m. – 6:00p.m.	Tsim Sha Tsui Post Office
25.10.2016	Tue	9:00a.m. – 5:00p.m.	Tsuen Wan Post Office
26.10.2016	Wed	9:00a.m. – 5:00p.m.	Tsuen Wan Post Office
27.10.2016	Thur	9:00a.m. – 6:00p.m.	General Post Office
28.10.2016	Fri	9:00a.m. – 6:00p.m.	General Post Office
31.10.2016	Mon	9:00a.m. – 6:00p.m.	General Post Office

There is an interactive corner at the shopping mall road shows where representatives from Philatelic Societies will share interesting stories of stamp collecting with the visiting public. Please refer to the following schedule for details:

“Meet the Philatelic Societies” Sessions			
Date	Venue	Time	Guests
17.9.2016 (Sat)	Tuen Mun Town Plaza	TBC *	Representatives from China Philatelic Association
24.9.2016 (Sat)	Sunshine City Plaza	TBC *	Representatives from Tsim Sha Tsui Philatelic Club
1.10.2016 (Sat)	D · Park	TBC *	Representatives from Hong Kong Police Philatelic Club
15.10.2016 (Sat)	Amoy Plaza	TBC *	Representatives from Hong Kong Philatelic Society

Note: Hand-back service will not be available at the road shows, nor will posting facilities be provided at the shopping malls.

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