

**Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2016**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Aug 2016 (Revised figures)	Sep 2016 (Provisional figures)	Aug 2016 (Revised figures)	Sep 2016 (Provisional figures)	Jan - Sep 2016 (Provisional figures)	Aug 2016 over Aug 2015	Sep 2016 over Sep 2015	Jan - Sep 2016 over Jan - Sep 2015
<b><u>All retail outlets</u></b>	<b>84.2</b>	<b>83.8</b>	<b>33,923</b>	<b>33,758</b>	<b>322,088</b>	<b>-10.5</b>	<b>-4.1</b>	<b>-9.6</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>103.3</b>	<b>118.5</b>	<b>3,456</b>	<b>3,965</b>	<b>30,409</b>	<b>+8.8</b>	<b>-3.1</b>	<b>+1.4</b>
• Fish, livestock and poultry, fresh or frozen	89.4	90.7	799	810	8,225	+0.8	+0.9	+2.3
• Fruits and vegetables, fresh	115.4	118.4	233	239	1,923	+3.4	+1.9	+3.9
• Bread, pastry, confectionery and biscuits	112.1	173.7	1,049	1,626	8,746	+16.8	-11.2	+1.5
• Other food, not elsewhere classified	108.8	97.0	888	792	7,188	+14.9	+8.8	+2.9
• Alcoholic drinks and tobacco	97.5	99.6	487	498	4,326	-0.2	+0.4	-3.5
<b>Supermarkets<sup>(1)</sup></b>	<b>103.6</b>	<b>101.2</b>	<b>4,469</b>	<b>4,365</b>	<b>39,387</b>	<b>-1.0</b>	<b>-0.4</b>	<b>+0.7</b>
<b>Fuels</b>	<b>99.8</b>	<b>101.7</b>	<b>759</b>	<b>773</b>	<b>6,622</b>	<b>-6.0</b>	<b>+0.4</b>	<b>-1.9</b>
<b>Clothing, footwear and allied products</b>	<b>80.5</b>	<b>75.7</b>	<b>4,197</b>	<b>3,947</b>	<b>43,439</b>	<b>-4.5</b>	<b>+1.5</b>	<b>-5.7</b>
• Wearing apparel	77.8	76.5	3,464	3,403	37,008	-4.3	+1.8	-5.9
• Footwear, allied products and other clothing accessories	96.2	71.5	733	544	6,431	-5.3	-0.3	-4.7
<b>Consumer durable goods</b>	<b>64.8</b>	<b>80.1</b>	<b>4,801</b>	<b>5,938</b>	<b>50,868</b>	<b>-23.8</b>	<b>-9.3</b>	<b>-22.1</b>
• Motor vehicles and parts	77.9	82.0	1,138	1,198	11,637	-5.7	-11.2	-13.4
• Electrical goods and photographic equipment	65.0	73.7	1,966	2,228	20,618	-27.7	-12.8	-23.4
• Furniture and fixtures	104.5	98.4	632	595	5,288	-4.9	-0.7	-3.3
• Other consumer durable goods, not elsewhere classified	45.8	82.5	1,065	1,917	13,325	-37.8	-6.1	-31.6
<b>Department stores</b>	<b>82.6</b>	<b>81.0</b>	<b>3,520</b>	<b>3,451</b>	<b>33,297</b>	<b>-10.7</b>	<b>-2.4</b>	<b>-8.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>76.2</b>	<b>69.2</b>	<b>5,764</b>	<b>5,241</b>	<b>51,361</b>	<b>-26.5</b>	<b>-12.3</b>	<b>-21.5</b>
<b>Other consumer goods</b>	<b>93.8</b>	<b>81.9</b>	<b>6,958</b>	<b>6,078</b>	<b>66,705</b>	<b>+0.2</b>	<b>+1.2</b>	<b>-0.8</b>
• Books, newspapers, stationery and gifts	128.2	83.1	797	517	5,412	+1.9	-3.4	-4.4
• Chinese drugs and herbs	95.5	93.1	458	446	4,139	-2.3	-0.2	-3.2
• Optical shops	98.0	77.0	272	213	2,479	-7.4	+1.7	-5.9
• Medicines and cosmetics	92.6	83.2	3,217	2,891	31,342	-0.9	+1.2	-0.1
• Other consumer goods, not elsewhere classified	86.2	78.2	2,215	2,010	23,333	+2.8	+2.6	+0.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	103.8	101.9	4,977	4,888	43,776	-0.8	-0.4	+1.1
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for August and September 2016**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Aug 2016 (Revised figures)	Sep 2016 (Provisional figures)	Aug 2016 over Aug 2015	Sep 2016 over Sep 2015	Jan - Sep 2016 over Jan - Sep 2015
<b><u>All retail outlets</u></b>	<b>85.8</b>	<b>85.2</b>	<b>-11.0</b>	<b>-3.9</b>	<b>-8.3</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>100.3</b>	<b>114.1</b>	<b>+6.7</b>	<b>-5.1</b>	<b>-1.5</b>
• Fish, livestock and poultry, fresh or frozen	86.8	86.9	-1.7	-2.0	-1.0
• Fruits and vegetables, fresh	113.1	113.2	+1.8	+0.7	-4.5
• Bread, pastry, confectionery and biscuits	108.4	166.1	+14.9	-13.3	-1.4
• Other food, not elsewhere classified	104.4	92.7	+11.4	+5.7	-0.1
• Alcoholic drinks and tobacco	97.5	100.4	+0.2	+1.7	-3.4
<b>Supermarkets<sup>(1)</sup></b>	<b>100.9</b>	<b>99.0</b>	<b>-3.1</b>	<b>-2.2</b>	<b>-0.7</b>
<b>Fuels</b>	<b>107.4</b>	<b>106.7</b>	<b>-1.0</b>	<b>+2.1</b>	<b>+3.4</b>
<b>Clothing, footwear and allied products</b>	<b>89.3</b>	<b>80.4</b>	<b>+0.2</b>	<b>+4.4</b>	<b>-2.9</b>
• Wearing apparel	87.1	81.1	+0.5	+4.3	-3.2
• Footwear, allied products and other clothing accessories	102.4	76.5	-1.2	+5.0	-1.0
<b>Consumer durable goods</b>	<b>69.5</b>	<b>87.5</b>	<b>-20.0</b>	<b>-3.6</b>	<b>-17.4</b>
• Motor vehicles and parts	79.2	83.5	-4.4	-10.6	-12.0
• Electrical goods and photographic equipment	71.9	82.6	-22.5	-5.8	-17.4
• Furniture and fixtures	103.5	97.0	-4.5	-0.7	-4.2
• Other consumer durable goods, not elsewhere classified	51.4	93.9	-32.5	+2.8	-24.6
<b>Department stores</b>	<b>84.0</b>	<b>81.9</b>	<b>-10.6</b>	<b>-2.2</b>	<b>-7.4</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>74.6</b>	<b>68.5</b>	<b>-32.0</b>	<b>-17.3</b>	<b>-20.7</b>
<b>Other consumer goods</b>	<b>94.3</b>	<b>82.1</b>	<b>+0.7</b>	<b>+2.0</b>	<b>-0.2</b>
• Books, newspapers, stationery and gifts	124.6	79.2	-0.9	-6.1	-6.7
• Chinese drugs and herbs	94.9	92.5	-2.7	-0.4	-3.8
• Optical shops	99.1	76.8	-6.4	+1.5	-5.9
• Medicines and cosmetics	91.6	82.2	-1.2	+1.2	-0.6
• Other consumer goods, not elsewhere classified	90.1	81.3	+5.6	+5.9	+3.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>101.1</i>	<i>99.7</i>	<i>-2.9</i>	<i>-2.2</i>	<i>-0.3</i>
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series				
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
	Value	Volume				Value	Volume
2011	+24.9	+18.4	-	-	-	-	-
2012	+9.8	+6.8	-	-	-	-	-
2013	+11.0	+11.0	-	-	-	-	-
2014	-0.2	-0.2	-	-	-	-	-
2015	-3.7	-1.5	-	-	-	-	-
2013 Oct	+6.3	+6.7	2013 Oct	2013 Jul		-3.5	-4.0
Nov	+8.5	+9.0	Nov	Aug		-1.9	-2.2
Dec	+5.7	+6.6	Dec	Sep		+1.9	+1.9
2014 Jan	+14.4	+15.9	2014 Jan	Oct		+3.8	+4.5
Feb	-2.2	-1.6	Feb	Nov		+3.2	+4.0
Mar	-1.5	-2.0	Mar	Dec		+0.6	+1.1
Apr	-9.9	-10.7	Apr	2014 Jan		-2.5	-3.0
May	-3.9	-4.8	May	Feb		-3.8	-4.7
Jun	-6.9	-7.6	Jun	Mar		-3.7	-4.6
Jul	-3.2	-4.9	Jul	Apr		-2.0	-2.7
Aug	+3.5	+2.9	Aug	May		+0.6	+0.2
Sep	+4.8	+5.5	Sep	Jun		+3.2	+3.3
Oct	+1.4	+1.7	Oct	Jul		+4.0	+4.7
Nov	+4.2	+5.6	Nov	Aug		+3.2	+4.6
Dec	-4.0	-2.9	Dec	Sep		+0.3	+1.5
2015 Jan	-14.5	-14.2	2015 Jan	Oct		-0.2	+1.2
Feb	+14.8	+15.8	Feb	Nov		-1.7	-1.1
Mar	-2.9	-1.4	Mar	Dec		-1.2	-0.7
Apr	-2.1	+0.1	Apr	2015 Jan		-3.2	-3.2
May	-0.1	+2.6	May	Feb		-3.3	-2.8
Jun	-0.4	+2.3	Jun	Mar		-2.7	-2.0
Jul	-2.9	+0.5	Jul	Apr		-1.2	-0.5
Aug	-5.3	-1.8	Aug	May		-0.8	#
Sep	-6.3	-4.0	Sep	Jun		-1.2	-0.4
Oct	-3.0	-0.2	Oct	Jul		-0.5	+0.2
Nov	-7.8	-5.8	Nov	Aug		-0.4	#
Dec	-8.5	-5.9	Dec	Sep		-1.6	-1.1
2016 Jan	-6.6	-3.6	2016 Jan	Oct		-6.4	-5.3
Feb	-20.6	-18.5	Feb	Nov		-8.4	-7.3
Mar	-9.8	-7.8	Mar	Dec		-8.0	-7.3
Apr	-7.5	-6.2	Apr	2016 Jan		-2.1	-2.7
May	-8.3	-7.3	May	Feb		+1.2	+0.4
Jun	-8.9	-7.9	Jun	Mar		+2.8	+2.0
Jul	-7.7	-7.0	Jul	Apr		+0.8	+0.5
Aug	-10.5	-11.0	Aug	May		-1.4	-1.7
Sep	-4.1*	-3.9*	Sep	Jun		-0.6*	-0.8*

- Not applicable.

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2016 is the percentage change of the average monthly index for Jul, Aug and Sep 2016 compared with the average monthly index for Apr, May and Jun 2016.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

# Denotes change within  $\pm 0.05$ .