Table 1 : Value index and value of retail sales by broad type of retail outlet for November and December 2016

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales[2] (HK$ million)			Percentage change (%)		
	Nov 2016 (Revised figures)	Dec 2016 (Provisional figures)	Nov 2016 (Revised figures)	Dec 2016 (Provisional figures)	Jan - Dec 2016 (Provisional figures)	Nov 2016 over Nov 2015	Dec 2016 over Dec 2015	Jan - Dec 2016 over Jan - Dec 2015
All retail outlets	**89.3**	**105.2**	**36,000**	**42,398**	**436,630**	**-5.4**	**-2.9**	**-8.1**
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	**101.0**	**113.6**	**3,380**	**3,803**	**41,048**	**+0.9**	**+5.0**	**+1.7**
• Fish, livestock and poultry, fresh or frozen	98.2	114.3	878	1,021	10,922	+1.0	+0.5	+1.9
• Fruits and vegetables, fresh	83.7	91.1	169	183	2,519	+0.7	+1.1	+3.5
• Bread, pastry, confectionery and biscuits	87.0	102.5	814	960	11,434	-3.6	+1.9	+0.8
• Other food, not elsewhere classified	128.5	129.6	1,049	1,058	10,349	+5.5	+14.1	+4.6
• Alcoholic drinks and tobacco	94.2	116.1	471	581	5,824	-0.8	+4.8	-2.5
Supermarkets[1]	**95.9**	**103.5**	**4,134**	**4,462**	**52,450**	**-1.1**	**+0.7**	**+0.8**
Fuels	**99.5**	**101.3**	**757**	**770**	**8,910**	**+2.4**	**+3.6**	**-0.4**
Clothing, footwear and allied products	**90.6**	**111.8**	**4,720**	**5,828**	**58,296**	**+3.8**	**-3.7**	**-4.6**
• Wearing apparel	90.2	110.8	4,012	4,930	49,589	+4.2	-4.2	-4.9
• Footwear, allied products and other clothing accessories	93.0	118.0	708	898	8,707	+1.5	-0.5	-3.0
Consumer durable goods	**80.0**	**85.3**	**5,932**	**6,326**	**69,693**	**-18.0**	**-20.0**	**-20.9**
• Motor vehicles and parts	80.2	82.5	1,172	1,204	15,161	-15.1	-13.0	-14.0
• Electrical goods and photographic equipment	60.5	74.4	1,829	2,251	26,930	-27.5	-25.2	-23.8
• Furniture and fixtures	103.0	108.7	623	657	7,058	+1.8	+7.3	-1.6
• Other consumer durable goods, not elsewhere classified	99.4	95.2	2,309	2,213	20,544	-15.2	-23.9	-26.6
Department stores	**118.7**	**113.9**	**5,063**	**4,857**	**46,996**	**+1.7**	**-3.2**	**-6.2**
Jewellery, watches and clocks, and valuable gifts	**74.9**	**108.2**	**5,673**	**8,189**	**71,353**	**-14.5**	**+2.3**	**-17.2**
Other consumer goods	**85.4**	**110.0**	**6,341**	**8,164**	**87,885**	**-1.1**	**+3.6**	**-0.4**
• Books, newspapers, stationery and gifts	82.7	95.7	514	595	7,084	-6.0	-2.2	-4.4
• Chinese drugs and herbs	83.1	124.1	398	595	5,571	+2.7	+9.3	-1.3
• Optical shops	74.7	93.1	207	258	3,153	-1.3	+6.2	-4.4
• Medicines and cosmetics	86.1	105.8	2,990	3,675	41,072	-3.0	+4.8	-0.1
• Other consumer goods, not elsewhere classified	86.9	118.4	2,231	3,041	31,004	+2.3	+2.2	+0.6

(1) These figures do not include retail sales in supermarket sections of department stores.　Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*98.1*	*105.5*	*4,705*	*5,061*	*58,514*	*-1.0*	*+0.1*	*+1.0*

(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for November and December 2016

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Nov 2016 (Revised figures)	Dec 2016 (Provisional figures)	Nov 2016 over Nov 2015	Dec 2016 over Dec 2015	Jan - Dec 2016 over Jan - Dec 2015
All retail outlets	**89.8**	**107.3**	**-5.5**	**-2.8**	**-7.1**
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	**96.8**	**109.1**	**-1.7**	**+2.9**	**-1.0**
• Fish, livestock and poultry, fresh or frozen	93.9	108.8	-1.6	-1.6	-1.1
• Fruits and vegetables, fresh	74.4	83.0	-8.9	-3.0	-3.7
• Bread, pastry, confectionery and biscuits	84.1	98.8	-4.4	+0.3	-1.7
• Other food, not elsewhere classified	122.1	123.1	+1.6	+10.8	+1.4
• Alcoholic drinks and tobacco	93.6	117.2	-0.9	+4.8	-2.5
Supermarkets[(1)]	**93.0**	**99.9**	**-3.1**	**-2.3**	**-0.8**
Fuels	**104.0**	**103.7**	**+1.5**	**-0.1**	**+3.1**
Clothing, footwear and allied products	**88.0**	**114.2**	**+5.0**	**-0.5**	**-2.1**
• Wearing apparel	86.6	112.8	+5.2	-0.9	-2.5
• Footwear, allied products and other clothing accessories	96.2	122.6	+4.1	+1.4	+0.3
Consumer durable goods	**88.3**	**94.4**	**-13.2**	**-15.8**	**-16.1**
• Motor vehicles and parts	82.6	84.8	-14.0	-13.0	-12.7
• Electrical goods and photographic equipment	68.5	84.7	-22.1	-19.6	-17.9
• Furniture and fixtures	100.5	105.9	+0.7	+6.0	-2.5
• Other consumer durable goods, not elsewhere classified	115.0	110.8	-7.1	-16.9	-19.2
Department stores	**117.1**	**113.7**	**+2.4**	**-3.3**	**-5.4**
Jewellery, watches and clocks, and valuable gifts	**74.7**	**111.9**	**-18.4**	**-1.3**	**-17.3**
Other consumer goods	**85.9**	**111.2**	**-0.3**	**+4.7**	**+0.3**
• Books, newspapers, stationery and gifts	78.8	90.7	-8.5	-5.5	-6.8
• Chinese drugs and herbs	82.4	123.1	+2.2	+9.1	-1.8
• Optical shops	74.1	93.8	-2.0	+6.9	-4.5
• Medicines and cosmetics	85.1	104.8	-3.5	+3.9	-0.6
• Other consumer goods, not elsewhere classified	90.6	124.9	+5.9	+7.0	+4.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*95.2*	*101.9*	*-3.0*	*-2.9*	*-0.6*

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series				
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change[1][2] (%)	
	Value	Volume				Value	Volume
2012	+9.8	+6.8	-	-		-	-
2013	+11.0	+11.0	-	-		-	-
2014	-0.2	-0.2	-	-		-	-
2015	-3.7	-1.5	-	-		-	-
2016	-8.1*	-7.1*	-	-		-	-
2014 Jan	+14.4	+15.9	2014 Jan	2013 Oct		+3.8	+4.5
Feb	-2.2	-1.6	Feb	Nov		+3.2	+4.0
Mar	-1.5	-2.0	Mar	Dec		+0.6	+1.1
Apr	-9.9	-10.7	Apr	2014 Jan		-2.5	-3.0
May	-3.9	-4.8	May	Feb		-3.8	-4.7
Jun	-6.9	-7.6	Jun	Mar		-3.7	-4.6
Jul	-3.2	-4.9	Jul	Apr		-2.0	-2.7
Aug	+3.5	+2.9	Aug	May		+0.6	+0.2
Sep	+4.8	+5.5	Sep	Jun		+3.2	+3.3
Oct	+1.4	+1.7	Oct	Jul		+4.0	+4.7
Nov	+4.2	+5.6	Nov	Aug		+3.2	+4.6
Dec	-4.0	-2.9	Dec	Sep		+0.3	+1.5
2015 Jan	-14.5	-14.2	2015 Jan	Oct		-0.2	+1.2
Feb	+14.8	+15.8	Feb	Nov		-1.7	-1.1
Mar	-2.9	-1.4	Mar	Dec		-1.2	-0.7
Apr	-2.1	+0.1	Apr	2015 Jan		-3.2	-3.2
May	-0.1	+2.6	May	Feb		-3.3	-2.8
Jun	-0.4	+2.3	Jun	Mar		-2.7	-2.0
Jul	-2.9	+0.5	Jul	Apr		-1.2	-0.5
Aug	-5.3	-1.8	Aug	May		-0.8	#
Sep	-6.3	-4.0	Sep	Jun		-1.2	-0.4
Oct	-3.0	-0.2	Oct	Jul		-0.5	+0.2
Nov	-7.8	-5.8	Nov	Aug		-0.4	#
Dec	-8.5	-5.9	Dec	Sep		-1.6	-1.1
2016 Jan	-6.6	-3.6	2016 Jan	Oct		-6.4	-5.3
Feb	-20.6	-18.5	Feb	Nov		-8.4	-7.3
Mar	-9.8	-7.8	Mar	Dec		-8.0	-7.3
Apr	-7.5	-6.2	Apr	2016 Jan		-2.1	-2.7
May	-8.3	-7.3	May	Feb		+1.2	+0.4
Jun	-8.9	-7.9	Jun	Mar		+2.8	+2.0
Jul	-7.7	-7.0	Jul	Apr		+0.8	+0.5
Aug	-10.5	-11.0	Aug	May		-1.4	-1.7
Sep	-4.0	-3.8	Sep	Jun		-0.5	-0.8
Oct	-2.9	-2.7	Oct	Jul		+1.9	+1.5
Nov	-5.4	-5.5	Nov	Aug		+4.7	+4.7
Dec	-2.9*	-2.8*	Dec	Sep		+2.3*	+2.6*

-     Not applicable.

*   Provisional figures.

(1)   The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2016 is the percentage change of the average monthly index for Oct, Nov and Dec 2016 compared with the average monthly index for Jul, Aug and Sep 2016.

(2)   The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ±0.05.