

**Table 1 : Value index and value of retail sales by broad type of retail outlet for December 2016 and January 2017**

Broad type of retail outlet	Value index of retail sales (points) (Average of monthly indices from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)		Percentage change (%)	
	Dec 2016 (Revised figures)	Jan 2017 (Provisional figures)	Dec 2016 (Revised figures)	Jan 2017 (Provisional figures)	Dec 2016 over Dec 2015	Jan 2017 over Jan 2016
<b><u>All retail outlets</u></b>	<b>105.2</b>	<b>107.1</b>	<b>42,391</b>	<b>43,143</b>	<b>-2.9</b>	<b>-0.9</b>
<b><u>By broad type of retail outlet</u></b>						
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>113.8</b>	<b>131.5</b>	<b>3,809</b>	<b>4,403</b>	<b>+5.2</b>	<b>+9.9</b>
• Fish, livestock and poultry, fresh or frozen	114.3	131.0	1,021	1,171	+0.5	+2.2
• Fruits and vegetables, fresh	91.2	100.7	184	203	+1.2	+3.6
• Bread, pastry, confectionery and biscuits	102.5	115.1	960	1,077	+1.9	+6.8
• Other food, not elsewhere classified	130.3	153.3	1,063	1,251	+14.7	+24.6
• Alcoholic drinks and tobacco	116.1	140.2	581	701	+4.8	+7.5
<b>Supermarkets<sup>(1)</sup></b>	<b>103.5</b>	<b>118.3</b>	<b>4,462</b>	<b>5,104</b>	<b>+0.7</b>	<b>+5.4</b>
<b>Fuels</b>	<b>101.3</b>	<b>101.2</b>	<b>770</b>	<b>769</b>	<b>+3.7</b>	<b>+7.6</b>
<b>Clothing, footwear and allied products</b>	<b>111.8</b>	<b>112.7</b>	<b>5,828</b>	<b>5,870</b>	<b>-3.7</b>	<b>-3.6</b>
• Wearing apparel	110.8	107.4	4,931	4,780	-4.2	-5.2
• Footwear, allied products and other clothing accessories	117.8	143.1	897	1,090	-0.7	+4.0
<b>Consumer durable goods</b>	<b>85.1</b>	<b>77.2</b>	<b>6,310</b>	<b>5,725</b>	<b>-20.2</b>	<b>-17.8</b>
• Motor vehicles and parts	82.2	83.3	1,201	1,216	-13.3	-9.0
• Electrical goods and photographic equipment	74.5	68.7	2,254	2,079	-25.1	-24.4
• Furniture and fixtures	108.4	108.3	656	655	+7.0	-9.4
• Other consumer durable goods, not elsewhere classified	94.7	76.5	2,200	1,776	-24.3	-17.8
<b>Department stores</b>	<b>114.3</b>	<b>103.7</b>	<b>4,871</b>	<b>4,420</b>	<b>-2.9</b>	<b>+2.8</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>108.2</b>	<b>96.8</b>	<b>8,189</b>	<b>7,328</b>	<b>+2.3</b>	<b>-3.9</b>
<b>Other consumer goods</b>	<b>109.8</b>	<b>128.3</b>	<b>8,151</b>	<b>9,524</b>	<b>+3.5</b>	<b>+5.9</b>
• Books, newspapers, stationery and gifts	96.5	102.4	600	636	-1.4	-0.6
• Chinese drugs and herbs	124.2	119.3	595	572	+9.3	+1.5
• Optical shops	93.0	94.2	258	261	+6.2	+3.4
• Medicines and cosmetics	105.8	124.7	3,676	4,332	+4.8	+2.8
• Other consumer goods, not elsewhere classified	117.6	144.9	3,021	3,722	+1.6	+12.1

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>105.5</i>	<i>120.1</i>	<i>5,061</i>	<i>5,758</i>	<i>+0.1</i>	<i>+6.6</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for December 2016 and January 2017**

Broad type of retail outlet	Volume index of retail sales (points) (Average of monthly indices from Oct 2014 to Sep 2015 = 100)		Percentage change (%)	
	Dec 2016 (Revised figures)	Jan 2017 (Provisional figures)	Dec 2016 over Dec 2015	Jan 2017 over Jan 2016
<b><u>All retail outlets</u></b>	<b>107.3</b>	<b>109.8</b>	<b>-2.9</b>	<b>-1.4</b>
<b><u>By broad type of retail outlet</u></b>				
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>109.2</b>	<b>124.8</b>	<b>+3.0</b>	<b>+7.3</b>
• Fish, livestock and poultry, fresh or frozen	108.8	121.0	-1.6	-2.8
• Fruits and vegetables, fresh	83.1	93.6	-2.9	+7.6
• Bread, pastry, confectionery and biscuits	98.8	110.5	+0.3	+5.7
• Other food, not elsewhere classified	123.7	145.4	+11.4	+21.4
• Alcoholic drinks and tobacco	117.2	138.5	+4.8	+6.6
<b>Supermarkets<sup>(1)</sup></b>	<b>99.9</b>	<b>115.5</b>	<b>-2.3</b>	<b>+3.1</b>
<b>Fuels</b>	<b>103.7</b>	<b>102.8</b>	<b>#</b>	<b>+1.2</b>
<b>Clothing, footwear and allied products</b>	<b>114.2</b>	<b>120.4</b>	<b>-0.5</b>	<b>-1.2</b>
• Wearing apparel	112.8	115.0	-0.8	-2.9
• Footwear, allied products and other clothing accessories	122.5	152.5	+1.2	+7.6
<b>Consumer durable goods</b>	<b>94.2</b>	<b>85.3</b>	<b>-16.0</b>	<b>-14.9</b>
• Motor vehicles and parts	84.6	84.9	-13.2	-9.0
• Electrical goods and photographic equipment	84.8	78.6	-19.5	-20.0
• Furniture and fixtures	105.6	105.5	+5.7	-10.8
• Other consumer durable goods, not elsewhere classified	110.2	88.9	-17.4	-13.4
<b>Department stores</b>	<b>114.1</b>	<b>105.8</b>	<b>-3.0</b>	<b>+2.4</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>111.9</b>	<b>100.0</b>	<b>-1.3</b>	<b>-7.0</b>
<b>Other consumer goods</b>	<b>111.0</b>	<b>128.8</b>	<b>+4.5</b>	<b>+5.6</b>
• Books, newspapers, stationery and gifts	91.5	96.8	-4.7	-3.7
• Chinese drugs and herbs	123.2	118.0	+9.1	+1.2
• Optical shops	93.8	94.5	+6.8	+3.8
• Medicines and cosmetics	104.8	123.1	+4.0	+1.4
• Other consumer goods, not elsewhere classified	124.1	150.5	+6.3	+13.9

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>101.9</i>	<i>117.2</i>	<i>-2.9</i>	<i>+4.3</i>
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# Denotes change within  $\pm 0.05$ .

**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change(%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume					Value	Volume
2012		+9.8	+6.8	-		-		-	-
2013		+11.0	+11.0	-		-		-	-
2014		-0.2	-0.2	-		-		-	-
2015		-3.7	-1.5	-		-		-	-
2016		-8.1	-7.1	-		-		-	-
2014	Feb	-2.2	-1.6	2014	Feb	2013	Nov	+4.1	+3.9
	Mar	-1.5	-2.0		Mar		Dec	+1.6	+0.3
	Apr	-9.9	-10.7		Apr	2014	Jan	-3.3	-5.4
	May	-3.9	-4.8		May		Feb	-4.6	-6.5
	Jun	-6.9	-7.6		Jun		Mar	-4.7	-5.8
	Jul	-3.2	-4.9		Jul		Apr	-2.2	-2.6
	Aug	+3.5	+2.9		Aug		May	+0.5	+0.4
	Sep	+4.8	+5.5		Sep		Jun	+2.9	+3.6
	Oct	+1.4	+1.7		Oct		Jul	+3.3	+5.1
	Nov	+4.2	+5.6		Nov		Aug	+2.0	+5.0
	Dec	-4.0	-2.9		Dec		Sep	-0.4	+2.2
2015	Jan	-14.5	-14.2	2015	Jan		Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-0.9*	-1.4*	2017	Jan		Oct	-3.3*	-2.9*

- Not applicable.

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2016 is the percentage change of the average monthly index for Oct, Nov and Dec 2016 compared with the average monthly index for Jul, Aug and Sep 2016.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales indices, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.