

Table 1 : Value index and value of retail sales by broad type of retail outlet for January and February 2017

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jan 2017 (Revised figures)	Feb 2017 (Provisional figures)	Jan 2017 (Revised figures)	Feb 2017 (Provisional figures)	Jan - Feb 2017 (Provisional figures)	Jan 2017 over Jan 2016	Feb 2017 over Feb 2016	Jan - Feb 2017 over Jan - Feb 2016
All retail outlets	107.0	86.5	43,112	34,842	77,953	-1.0	-5.7	-3.2
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	131.5	104.3	4,402	3,491	7,894	+9.9	-7.5	+1.4
• Fish, livestock and poultry, fresh or frozen	131.1	139.7	1,171	1,248	2,419	+2.2	-3.9	-1.0
• Fruits and vegetables, fresh	100.7	77.6	203	156	359	+3.6	-3.0	+0.6
• Bread, pastry, confectionery and biscuits	115.1	95.0	1,077	890	1,967	+6.8	-9.7	-1.4
• Other food, not elsewhere classified	153.2	93.7	1,250	764	2,014	+24.5	-8.4	+9.6
• Alcoholic drinks and tobacco	140.2	86.6	701	433	1,134	+7.5	-12.7	-1.2
Supermarkets⁽¹⁾	118.3	87.8	5,101	3,785	8,886	+5.3	-13.4	-3.5
Fuels	101.1	88.4	769	672	1,441	+7.5	+5.1	+6.4
Clothing, footwear and allied products	112.5	88.1	5,862	4,593	10,455	-3.7	-10.5	-6.8
• Wearing apparel	107.3	89.2	4,772	3,971	8,743	-5.3	-8.6	-6.9
• Footwear, allied products and other clothing accessories	143.1	81.8	1,090	623	1,712	+4.0	-20.6	-6.5
Consumer durable goods	77.2	71.2	5,726	5,275	11,001	-17.8	-12.4	-15.3
• Motor vehicles and parts	83.3	91.6	1,216	1,338	2,554	-8.9	+0.9	-4.0
• Electrical goods and photographic equipment	68.8	62.8	2,081	1,899	3,980	-24.3	-22.7	-23.6
• Furniture and fixtures	108.3	72.7	655	440	1,094	-9.4	+1.1	-5.4
• Other consumer durable goods, not elsewhere classified	76.4	68.8	1,775	1,598	3,373	-17.9	-11.4	-14.9
Department stores	103.7	80.7	4,420	3,442	7,862	+2.8	-6.7	-1.6
Jewellery, watches and clocks, and valuable gifts	96.6	79.1	7,313	5,989	13,302	-4.1	+2.5	-1.2
Other consumer goods	128.3	102.3	9,518	7,595	17,113	+5.9	+1.3	+3.8
• Books, newspapers, stationery and gifts	102.5	85.6	637	532	1,169	-0.5	+1.2	+0.3
• Chinese drugs and herbs	120.1	90.8	576	435	1,011	+2.1	-2.3	+0.2
• Optical shops	94.3	108.5	262	301	563	+3.5	-0.3	+1.4
• Medicines and cosmetics	124.7	105.5	4,331	3,665	7,995	+2.8	+2.7	+2.7
• Other consumer goods, not elsewhere classified	144.6	103.6	3,713	2,662	6,375	+11.8	+0.2	+6.7

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>120.0</i>	<i>88.5</i>	<i>5,756</i>	<i>4,244</i>	<i>10,000</i>	<i>+6.6</i>	<i>-14.3</i>	<i>-3.4</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for January and February 2017

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jan 2017 (Revised figures)	Feb 2017 (Provisional figures)	Jan 2017 over Jan 2016	Feb 2017 over Feb 2016	Jan - Feb 2017 over Jan - Feb 2016
<u>All retail outlets</u>	109.7	88.6	-1.4	-6.1	-3.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	124.8	98.4	+7.3	-7.4	+0.3
• Fish, livestock and poultry, fresh or frozen	121.1	128.3	-2.7	-3.6	-3.2
• Fruits and vegetables, fresh	93.6	71.6	+7.6	+29.4	+16.0
• Bread, pastry, confectionery and biscuits	110.5	91.0	+5.7	-10.4	-2.3
• Other food, not elsewhere classified	145.3	88.6	+21.3	-10.8	+6.7
• Alcoholic drinks and tobacco	138.6	86.0	+6.6	-13.6	-2.2
Supermarkets⁽¹⁾	115.4	85.0	+3.1	-15.7	-5.8
Fuels	102.7	88.9	+1.1	-3.8	-1.3
Clothing, footwear and allied products	120.2	97.6	-1.3	-6.5	-3.7
• Wearing apparel	114.8	99.2	-3.1	-4.5	-3.8
• Footwear, allied products and other clothing accessories	152.5	88.1	+7.5	-17.9	-3.4
Consumer durable goods	85.3	78.4	-14.9	-10.2	-12.7
• Motor vehicles and parts	84.9	93.3	-9.0	-1.4	-5.2
• Electrical goods and photographic equipment	78.6	72.0	-19.9	-18.3	-19.1
• Furniture and fixtures	105.5	70.4	-10.8	-0.8	-7.1
• Other consumer durable goods, not elsewhere classified	88.8	79.2	-13.5	-7.5	-10.7
Department stores	105.8	82.3	+2.4	-7.8	-2.3
Jewellery, watches and clocks, and valuable gifts	99.8	79.7	-7.1	-2.0	-4.9
Other consumer goods	128.7	102.9	+5.6	+0.9	+3.4
• Books, newspapers, stationery and gifts	96.9	81.4	-3.6	-2.1	-2.9
• Chinese drugs and herbs	118.7	89.6	+1.8	-2.9	-0.2
• Optical shops	94.7	108.4	+3.9	-0.2	+1.7
• Medicines and cosmetics	123.1	104.0	+1.4	+1.2	+1.3
• Other consumer goods, not elsewhere classified	150.2	108.6	+13.6	+1.9	+8.4

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>117.1</i>	<i>85.7</i>	<i>+4.3</i>	<i>-16.5</i>	<i>-5.7</i>
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2012	+9.8	+6.8	-	-	-	-			
2013	+11.0	+11.0	-	-	-	-			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2014	Mar	-1.5	-2.0	2014	Mar	2013	Dec	+1.6	+0.3
	Apr	-9.9	-10.7		Apr	2014	Jan	-3.3	-5.4
	May	-3.9	-4.8		May		Feb	-4.6	-6.5
	Jun	-6.9	-7.6		Jun		Mar	-4.7	-5.8
	Jul	-3.2	-4.9		Jul		Apr	-2.2	-2.6
	Aug	+3.5	+2.9		Aug		May	+0.5	+0.4
	Sep	+4.8	+5.5		Sep		Jun	+2.9	+3.6
	Oct	+1.4	+1.7		Oct		Jul	+3.3	+5.1
	Nov	+4.2	+5.6		Nov		Aug	+2.0	+5.0
	Dec	-4.0	-2.9		Dec		Sep	-0.4	+2.2
2015	Jan	-14.5	-14.2	2015	Jan		Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-3.3	-2.9
	Feb	-5.7*	-6.1*		Feb		Nov	-4.2*	-3.9*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2016 is the percentage change of the average monthly index for Oct, Nov and Dec 2016 compared with the average monthly index for Jul, Aug and Sep 2016.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.