

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2017

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Mar 2017 (Revised figures)	Apr 2017 (Provisional figures)	Mar 2017 (Revised figures)	Apr 2017 (Provisional figures)	Jan - Apr 2017 (Provisional figures)	Mar 2017 over Mar 2016	Apr 2017 over Apr 2016	Jan - Apr 2017 over Jan - Apr 2016
<u>All retail outlets</u>	88.6	87.4	35,691	35,200	148,823	+3.0	+0.1	-1.0
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	94.8	98.6	3,172	3,300	14,369	+2.8	+3.0	+2.1
• Fish, livestock and poultry, fresh or frozen	104.7	102.1	935	912	4,266	-2.7	-1.6	-1.5
• Fruits and vegetables, fresh	97.4	117.5	196	237	793	+1.8	-2.2	+0.1
• Bread, pastry, confectionery and biscuits	89.2	89.9	835	841	3,643	+4.0	+0.2	+0.2
• Other food, not elsewhere classified	93.0	105.5	759	861	3,638	+12.0	+12.8	+10.9
• Alcoholic drinks and tobacco	89.3	89.9	446	449	2,030	-1.0	+4.2	#
Supermarkets⁽¹⁾	97.1	94.6	4,189	4,081	17,126	+2.6	-0.6	-1.6
Fuels	98.1	97.2	746	739	2,926	+9.1	+2.9	+6.1
Clothing, footwear and allied products	93.6	96.9	4,880	5,049	20,404	+1.2	+1.9	-2.8
• Wearing apparel	97.8	98.8	4,352	4,396	17,511	+1.9	+2.1	-2.5
• Footwear, allied products and other clothing accessories	69.3	85.8	527	653	2,893	-4.5	+0.8	-4.6
Consumer durable goods	81.7	67.1	6,057	4,973	22,009	-1.4	-12.8	-11.4
• Motor vehicles and parts	108.9	75.1	1,590	1,097	5,242	+16.0	-13.9	-1.2
• Electrical goods and photographic equipment	69.4	62.0	2,099	1,874	7,930	-17.8	-18.0	-21.1
• Furniture and fixtures	95.7	106.8	579	646	2,318	-0.5	+9.0	-0.5
• Other consumer durable goods, not elsewhere classified	77.0	58.4	1,790	1,356	6,519	+9.2	-12.4	-8.8
Department stores	80.3	81.6	3,425	3,479	14,753	+0.1	+3.4	-0.1
Jewellery, watches and clocks, and valuable gifts	73.4	70.4	5,559	5,325	24,187	+8.3	+0.5	+1.2
Other consumer goods	103.3	111.2	7,663	8,254	33,050	+5.3	+5.7	+4.7
• Books, newspapers, stationery and gifts	89.5	103.7	556	644	2,370	+4.7	+5.0	+2.6
• Chinese drugs and herbs	111.4	97.9	534	469	2,014	+6.7	+4.9	+2.9
• Optical shops	92.1	109.9	255	305	1,123	-2.0	+3.3	+1.1
• Medicines and cosmetics	103.8	111.2	3,605	3,862	15,482	+3.4	+4.8	+3.5
• Other consumer goods, not elsewhere classified	105.6	115.8	2,713	2,973	12,061	+8.5	+7.4	+7.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	93.4	93.1	4,478	4,464	18,911	+1.2	-0.9	-1.9
---	------	------	-------	-------	--------	------	------	------

(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2017

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Mar 2017 (Revised figures)	Apr 2017 (Provisional figures)	Mar 2017 over Mar 2016	Apr 2017 over Apr 2016	Jan - Apr 2017 over Jan - Apr 2016
<u>All retail outlets</u>	90.1	87.9	+2.6	-0.1	-1.4
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	90.5	94.3	+2.4	+2.1	+1.2
• Fish, livestock and poultry, fresh or frozen	99.4	97.4	-4.2	-3.6	-3.5
• Fruits and vegetables, fresh	91.6	110.8	+23.5	+7.5	+15.0
• Bread, pastry, confectionery and biscuits	85.2	86.1	+2.7	-1.2	-0.9
• Other food, not elsewhere classified	87.8	99.1	+9.7	+10.1	+8.2
• Alcoholic drinks and tobacco	88.7	89.6	-2.3	+3.9	-0.9
Supermarkets⁽¹⁾	94.0	91.1	+0.2	-3.2	-4.0
Fuels	99.7	98.7	+1.6	-3.2	-1.1
Clothing, footwear and allied products	98.3	98.4	+1.2	+5.4	-0.4
• Wearing apparel	102.5	99.7	+1.6	+5.8	-0.2
• Footwear, allied products and other clothing accessories	74.0	90.6	-2.0	+3.1	-1.8
Consumer durable goods	89.2	73.6	+0.5	-10.7	-9.1
• Motor vehicles and parts	106.7	75.1	+11.6	-15.1	-3.2
• Electrical goods and photographic equipment	80.1	71.4	-13.0	-13.2	-16.4
• Furniture and fixtures	92.4	102.6	-3.6	+5.6	-3.0
• Other consumer durable goods, not elsewhere classified	88.8	67.3	+13.1	-10.0	-5.1
Department stores	80.9	79.6	-1.3	+1.5	-1.3
Jewellery, watches and clocks, and valuable gifts	74.4	70.3	+8.2	-0.8	-1.3
Other consumer goods	103.2	110.9	+4.9	+5.1	+4.3
• Books, newspapers, stationery and gifts	84.2	97.6	+0.5	+0.9	-1.1
• Chinese drugs and herbs	110.1	96.6	+6.2	+4.1	+2.4
• Optical shops	92.0	109.4	-1.7	+3.3	+1.3
• Medicines and cosmetics	101.5	108.5	+1.6	+3.0	+1.9
• Other consumer goods, not elsewhere classified	110.2	120.4	+10.9	+9.1	+9.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	90.3	89.7	-1.1	-3.6	-4.3
---	------	------	------	------	------

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2012	+9.8	+6.8	-	-	-	-			
2013	+11.0	+11.0	-	-	-	-			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2014	May	-3.9	-4.8	2014	May	2014	Feb	-4.6	-6.5
	Jun	-6.9	-7.6		Jun		Mar	-4.7	-5.8
	Jul	-3.2	-4.9		Jul		Apr	-2.2	-2.6
	Aug	+3.5	+2.9		Aug		May	+0.5	+0.4
	Sep	+4.8	+5.5		Sep		Jun	+2.9	+3.6
	Oct	+1.4	+1.7		Oct		Jul	+3.3	+5.1
	Nov	+4.2	+5.6		Nov		Aug	+2.0	+5.0
	Dec	-4.0	-2.9		Dec		Sep	-0.4	+2.2
2015	Jan	-14.5	-14.2	2015	Jan		Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-3.3	-2.9
	Feb	-5.8	-6.2		Feb		Nov	-4.2	-4.0
	Mar	+3.0	+2.6		Mar		Dec	-2.3	-2.2
	Apr	+0.1*	-0.1*		Apr	2017	Jan	+3.3*	+3.2*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2017 is the percentage change of the average monthly index for Jan, Feb and Mar 2017 compared with the average monthly index for Oct, Nov and Dec 2016.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.