

Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2017

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Aug 2017 (Revised figures)	Sep 2017 (Provisional figures)	Aug 2017 (Revised figures)	Sep 2017 (Provisional figures)	Jan - Sep 2017 (Provisional figures)	Aug 2017 over Aug 2016	Sep 2017 over Sep 2016	Jan - Sep 2017 over Jan - Sep 2016
<u>All retail outlets</u>	86.5	88.5	34,849	35,678	325,012	+2.7	+5.6	+0.9
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	99.3	129.4	3,322	4,331	31,244	-3.9	+9.2	+2.7
• Fish, livestock and poultry, fresh or frozen	94.2	95.9	841	857	8,327	+5.4	+5.8	+1.2
• Fruits and vegetables, fresh	120.7	127.1	243	256	1,972	+4.6	+6.3	+2.4
• Bread, pastry, confectionery and biscuits	91.4	189.5	855	1,774	8,664	-18.4	+9.0	-1.0
• Other food, not elsewhere classified	113.6	113.9	927	929	8,022	+4.3	+17.5	+11.6
• Alcoholic drinks and tobacco	91.0	103.1	455	516	4,258	-6.6	+3.5	-1.6
Supermarkets⁽¹⁾	106.0	103.9	4,572	4,480	39,293	+2.3	+2.6	-0.2
Fuels	103.1	108.4	784	824	6,877	+3.3	+5.6	+3.7
Clothing, footwear and allied products	79.4	77.2	4,137	4,023	42,761	-1.4	+1.7	-1.6
• Wearing apparel	77.4	78.0	3,442	3,469	36,592	-0.6	+1.7	-1.1
• Footwear, allied products and other clothing accessories	91.3	72.8	695	554	6,169	-5.2	+1.2	-4.1
Consumer durable goods	67.6	75.9	5,007	5,627	47,592	+4.3	-5.3	-6.4
• Motor vehicles and parts	83.5	92.1	1,220	1,346	12,010	+7.2	+12.3	+3.2
• Electrical goods and photographic equipment	66.0	68.5	1,996	2,071	17,793	+1.5	-7.2	-13.7
• Furniture and fixtures	108.2	103.6	654	626	5,409	+3.5	+5.2	+2.3
• Other consumer durable goods, not elsewhere classified	49.0	68.2	1,137	1,585	12,381	+6.8	-17.3	-7.1
Department stores	86.8	88.6	3,702	3,776	34,187	+5.2	+9.4	+2.7
Jewellery, watches and clocks, and valuable gifts	81.8	79.4	6,191	6,011	53,575	+7.4	+14.7	+4.3
Other consumer goods	96.1	89.0	7,135	6,605	69,484	+2.5	+8.6	+4.2
• Books, newspapers, stationery and gifts	130.6	86.0	811	535	5,478	+1.8	+2.5	+1.1
• Chinese drugs and herbs	92.5	103.6	444	497	4,322	-3.1	+11.4	+4.4
• Optical shops	97.9	80.8	271	224	2,490	-0.1	+5.0	+0.5
• Medicines and cosmetics	94.8	93.7	3,292	3,256	32,467	+2.3	+12.7	+3.6
• Other consumer goods, not elsewhere classified	90.2	81.5	2,316	2,093	24,727	+4.6	+4.1	+6.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>105.5</i>	<i>105.1</i>	<i>5,061</i>	<i>5,040</i>	<i>43,621</i>	<i>+1.7</i>	<i>+3.1</i>	<i>-0.4</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for August and September 2017

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Aug 2017 (Revised figures)	Sep 2017 (Provisional figures)	Aug 2017 over Aug 2016	Sep 2017 over Sep 2016	Jan - Sep 2017 over Jan - Sep 2016
<u>All retail outlets</u>	88.5	90.0	+3.2	+5.5	+0.9
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	94.5	122.9	-5.8	+7.7	+1.4
• Fish, livestock and poultry, fresh or frozen	90.1	92.7	+3.8	+6.7	-0.4
• Fruits and vegetables, fresh	112.1	114.3	-0.9	#	+5.2
• Bread, pastry, confectionery and biscuits	87.0	179.9	-19.7	+8.2	-2.2
• Other food, not elsewhere classified	104.9	104.1	+0.5	+12.3	+8.4
• Alcoholic drinks and tobacco	92.1	104.2	-5.6	+3.8	-1.4
Supermarkets⁽¹⁾	102.8	99.5	+1.9	+0.6	-2.1
Fuels	104.9	107.6	-2.4	-0.1	-1.4
Clothing, footwear and allied products	87.3	82.3	-2.3	+2.1	-0.1
• Wearing apparel	85.6	83.1	-1.7	+2.3	+0.4
• Footwear, allied products and other clothing accessories	97.2	77.7	-5.1	+0.9	-2.6
Consumer durable goods	74.5	84.1	+7.2	-4.0	-4.0
• Motor vehicles and parts	83.5	92.6	+5.4	+10.8	+1.3
• Electrical goods and photographic equipment	76.7	79.9	+6.7	-3.4	-8.7
• Furniture and fixtures	104.2	99.0	+0.7	+1.9	-0.4
• Other consumer durable goods, not elsewhere classified	57.2	79.9	+11.2	-14.9	-3.4
Department stores	87.3	88.1	+3.9	+7.6	+1.6
Jewellery, watches and clocks, and valuable gifts	82.4	78.9	+10.4	+15.0	+3.6
Other consumer goods	97.2	90.7	+3.0	+10.4	+4.2
• Books, newspapers, stationery and gifts	122.7	79.8	-1.6	-0.1	-2.4
• Chinese drugs and herbs	91.1	101.7	-4.0	+10.1	+3.8
• Optical shops	98.3	80.5	-0.9	+4.8	+0.5
• Medicines and cosmetics	93.7	93.0	+2.3	+13.2	+2.6
• Other consumer goods, not elsewhere classified	96.4	89.1	+7.0	+9.6	+8.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>102.3</i>	<i>100.7</i>	<i>+1.2</i>	<i>+1.1</i>	<i>-2.2</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2012		+9.8	+6.8	-		-		-	-
2013		+11.0	+11.0	-		-		-	-
2014		-0.2	-0.2	-		-		-	-
2015		-3.7	-1.5	-		-		-	-
2016		-8.1	-7.1	-		-		-	-
2014	Oct	+1.4	+1.7	2014	Oct	2014	Jul	+3.3	+5.1
	Nov	+4.2	+5.6		Nov		Aug	+2.0	+5.0
	Dec	-4.0	-2.9		Dec		Sep	-0.4	+2.2
2015	Jan	-14.5	-14.2	2015	Jan		Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-3.3	-2.9
	Feb	-5.8	-6.2		Feb		Nov	-4.2	-4.0
	Mar	+3.0	+2.6		Mar		Dec	-2.3	-2.2
	Apr	+0.1	-0.1		Apr	2017	Jan	+3.3	+3.2
	May	+0.4	+0.6		May		Feb	+4.7	+4.5
	Jun	+0.1	+0.5		Jun		Mar	+2.5	+2.5
	Jul	+4.0	+4.5		Jul		Apr	+0.8	+1.3
	Aug	+2.7	+3.2		Aug		May	-0.5	-0.1
	Sep	+5.6*	+5.5*		Sep		Jun	+2.7*	+2.5*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2017 is the percentage change of the average monthly index for Jul, Aug and Sep 2017 compared with the average monthly index for Apr, May and Jun 2017.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.