

Table 1 : Value index and value of retail sales by broad type of retail outlet for September and October 2017

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Sep 2017 (Revised figures)	Oct 2017 (Provisional figures)	Sep 2017 (Revised figures)	Oct 2017 (Provisional figures)	Jan - Oct 2017 (Provisional figures)	Sep 2017 over Sep 2016	Oct 2017 over Oct 2016	Jan - Oct 2017 over Jan - Oct 2016
<u>All retail outlets</u>	88.6	93.1	35,708	37,532	362,573	+5.7	+3.9	+1.2
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	129.4	111.9	4,331	3,746	34,990	+9.2	+8.5	+3.3
• Fish, livestock and poultry, fresh or frozen	95.9	94.1	857	841	9,168	+5.8	+5.4	+1.6
• Fruits and vegetables, fresh	127.0	130.4	256	263	2,235	+6.2	+8.6	+3.1
• Bread, pastry, confectionery and biscuits	189.5	105.0	1,773	983	9,646	+9.0	+7.7	-0.1
• Other food, not elsewhere classified	113.8	148.3	929	1,211	9,233	+17.4	+14.8	+12.0
• Alcoholic drinks and tobacco	103.1	89.9	516	450	4,708	+3.5	+0.7	-1.3
Supermarkets⁽¹⁾	103.9	104.3	4,480	4,499	43,792	+2.6	+0.7	-0.1
Fuels	109.3	107.6	831	818	7,702	+6.5	+8.5	+4.3
Clothing, footwear and allied products	77.1	87.7	4,020	4,569	47,328	+1.6	+6.3	-0.9
• Wearing apparel	77.9	87.4	3,466	3,888	40,478	+1.7	+7.0	-0.4
• Footwear, allied products and other clothing accessories	72.8	89.5	554	681	6,850	+1.1	+2.1	-3.5
Consumer durable goods	75.9	81.5	5,628	6,038	53,630	-5.3	-8.0	-6.6
• Motor vehicles and parts	92.2	79.4	1,346	1,159	13,169	+12.3	+1.0	+3.0
• Electrical goods and photographic equipment	68.5	72.1	2,071	2,180	19,972	-7.2	-2.2	-12.6
• Furniture and fixtures	103.6	83.8	626	506	5,915	+5.2	+3.4	+2.4
• Other consumer durable goods, not elsewhere classified	68.2	94.4	1,585	2,193	14,574	-17.3	-18.7	-9.0
Department stores	88.6	94.2	3,776	4,014	38,201	+9.4	+6.2	+3.0
Jewellery, watches and clocks, and valuable gifts	79.5	87.8	6,017	6,644	60,225	+14.8	+8.4	+4.8
Other consumer goods	89.3	97.1	6,625	7,202	76,705	+8.9	+7.9	+4.5
• Books, newspapers, stationery and gifts	86.0	87.8	535	545	6,023	+2.5	-2.4	+0.8
• Chinese drugs and herbs	103.5	96.9	496	465	4,786	+11.2	+5.8	+4.5
• Optical shops	80.8	76.6	224	212	2,702	+5.0	+1.4	+0.5
• Medicines and cosmetics	93.8	97.0	3,260	3,370	35,840	+12.8	+9.9	+4.2
• Other consumer goods, not elsewhere classified	82.2	101.6	2,110	2,610	27,354	+5.0	+8.8	+6.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>105.1</i>	<i>104.8</i>	<i>5,040</i>	<i>5,026</i>	<i>48,647</i>	<i>+3.1</i>	<i>+1.1</i>	<i>-0.2</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for September and October 2017

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Sep 2017 (Revised figures)	Oct 2017 (Provisional figures)	Sep 2017 over Sep 2016	Oct 2017 over Oct 2016	Jan - Oct 2017 over Jan - Oct 2016
<u>All retail outlets</u>	90.0	94.0	+5.6	+3.6	+1.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	122.9	104.8	+7.6	+5.6	+1.8
• Fish, livestock and poultry, fresh or frozen	92.6	89.3	+6.7	+4.1	#
• Fruits and vegetables, fresh	114.2	114.2	#	-1.3	+4.5
• Bread, pastry, confectionery and biscuits	179.8	99.3	+8.1	+6.3	-1.4
• Other food, not elsewhere classified	104.1	133.9	+12.3	+8.9	+8.5
• Alcoholic drinks and tobacco	104.2	90.6	+3.8	+2.6	-1.0
Supermarkets⁽¹⁾	99.5	100.0	+0.6	-0.9	-2.0
Fuels	108.4	106.4	+0.7	+3.7	-0.8
Clothing, footwear and allied products	82.3	89.4	+2.0	+8.1	+0.6
• Wearing apparel	83.1	88.5	+2.2	+9.0	+1.1
• Footwear, allied products and other clothing accessories	77.6	94.9	+0.8	+3.1	-2.1
Consumer durable goods	84.1	90.9	-4.0	-6.6	-4.3
• Motor vehicles and parts	92.7	79.5	+10.8	-0.9	+1.1
• Electrical goods and photographic equipment	79.9	84.9	-3.4	+2.3	-7.6
• Furniture and fixtures	98.9	79.5	+1.9	#	-0.4
• Other consumer durable goods, not elsewhere classified	79.9	111.8	-14.9	-16.2	-5.6
Department stores	88.1	93.0	+7.6	+4.4	+1.9
Jewellery, watches and clocks, and valuable gifts	79.0	87.3	+15.2	+7.3	+4.0
Other consumer goods	91.0	98.3	+10.8	+9.3	+4.7
• Books, newspapers, stationery and gifts	79.8	81.3	-0.1	-5.2	-2.7
• Chinese drugs and herbs	101.6	95.0	+9.9	+4.8	+3.8
• Optical shops	80.5	76.3	+4.8	+1.7	+0.6
• Medicines and cosmetics	93.1	96.1	+13.3	+10.3	+3.3
• Other consumer goods, not elsewhere classified	89.8	108.8	+10.5	+12.7	+8.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>100.7</i>	<i>100.5</i>	<i>+1.1</i>	<i>-0.5</i>	<i>-2.0</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2012	+9.8	+6.8	-	-	-	-			
2013	+11.0	+11.0	-	-	-	-			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2014	Nov	+4.2	+5.6	2014	Nov	2014	Aug	+2.0	+5.0
	Dec	-4.0	-2.9		Dec		Sep	-0.4	+2.2
2015	Jan	-14.5	-14.2	2015	Jan		Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-3.3	-2.9
	Feb	-5.8	-6.2		Feb		Nov	-4.2	-4.0
	Mar	+3.0	+2.6		Mar		Dec	-2.3	-2.2
	Apr	+0.1	-0.1		Apr	2017	Jan	+3.3	+3.2
	May	+0.4	+0.6		May		Feb	+4.7	+4.5
	Jun	+0.1	+0.5		Jun		Mar	+2.5	+2.5
	Jul	+4.0	+4.5		Jul		Apr	+0.8	+1.3
	Aug	+2.7	+3.2		Aug		May	-0.5	-0.1
	Sep	+5.7	+5.6		Sep		Jun	+2.8	+2.5
	Oct	+3.9*	+3.6*		Oct		Jul	+3.1*	+2.3*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2017 is the percentage change of the average monthly index for Jul, Aug and Sep 2017 compared with the average monthly index for Apr, May and Jun 2017.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.