

Table 1 : Value index and value of retail sales by broad type of retail outlet for December 2017 and January 2018

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)	
	Dec 2017 (Revised figures)	Jan 2018 (Provisional figures*)	Dec 2017 (Revised figures)	Jan 2018 (Provisional figures*)	Dec 2017 over Dec 2016	Jan 2018 over Jan 2017
<u>All retail outlets</u>	111.3	111.4	44,852	44,876	+5.8	+4.1
<u>By broad type of retail outlet</u>						
Food, alcoholic drinks and tobacco (other than supermarkets)	115.0	124.4	3,850	4,163	+1.1	-5.4
• Fish, livestock and poultry, fresh or frozen	119.6	129.4	1,068	1,156	+4.6	-1.3
• Fruits and vegetables, fresh	95.1	98.0	192	197	+4.2	-2.7
• Bread, pastry, confectionery and biscuits	105.9	112.5	991	1,053	+3.3	-2.3
• Other food, not elsewhere classified	124.8	140.8	1,018	1,149	-4.2	-8.1
• Alcoholic drinks and tobacco	116.1	121.6	581	608	#	-13.3
Supermarkets⁽¹⁾	100.6	102.5	4,337	4,423	-2.8	-13.3
Fuels	102.4	103.7	778	788	+1.1	+2.6
Clothing, footwear and allied products	118.6	113.5	6,181	5,914	+6.1	+0.9
• Wearing apparel	118.0	110.8	5,251	4,931	+6.5	+3.3
• Footwear, allied products and other clothing accessories	122.2	129.1	931	983	+3.7	-9.8
Consumer durable goods	95.6	93.1	7,088	6,899	+12.3	+20.5
• Motor vehicles and parts	84.1	104.0	1,227	1,519	+2.2	+24.9
• Furniture and fixtures	110.7	117.6	669	711	+2.1	+8.6
• Electrical goods and other consumer durable goods, not elsewhere classified	97.1	87.3	5,191	4,669	+16.5	+21.1
Department stores	118.8	98.9	5,063	4,217	+3.9	-4.6
Jewellery, watches and clocks, and valuable gifts	114.9	106.6	8,698	8,072	+6.2	+10.4
Other consumer goods	119.3	140.2	8,855	10,401	+8.6	+9.3
• Books, newspapers, stationery and gifts	99.3	103.2	617	641	+2.9	+0.7
• Chinese drugs and herbs	116.0	118.0	556	566	-6.6	-1.8
• Optical shops	96.3	96.9	267	269	+3.5	+2.7
• Medicines and cosmetics	117.9	139.8	4,095	4,856	+11.4	+12.1
• Other consumer goods, not elsewhere classified	129.2	158.4	3,320	4,069	+9.9	+9.6

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>103.3</i>	<i>102.9</i>	<i>4,955</i>	<i>4,935</i>	<i>-2.1</i>	<i>-14.3</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for December 2017 and January 2018

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)	
	Dec 2017 (Revised figures)	Jan 2018 (Provisional figures*)	Dec 2017 over Dec 2016	Jan 2018 over Jan 2017
<u>All retail outlets</u>	112.0	112.1	+4.3	+2.2
<u>By broad type of retail outlet</u>				
Food, alcoholic drinks and tobacco (other than supermarkets)	107.7	116.3	-1.4	-6.8
• Fish, livestock and poultry, fresh or frozen	112.1	120.6	+3.0	-0.4
• Fruits and vegetables, fresh	85.7	89.9	+3.2	-4.0
• Bread, pastry, confectionery and biscuits	100.0	106.0	+1.2	-4.1
• Other food, not elsewhere classified	111.7	126.4	-9.7	-13.0
• Alcoholic drinks and tobacco	117.5	122.4	+0.2	-11.7
Supermarkets⁽¹⁾	96.0	96.9	-3.8	-16.1
Fuels	99.5	100.1	-4.1	-2.6
Clothing, footwear and allied products	118.3	117.6	+3.6	-2.2
• Wearing apparel	116.5	114.0	+3.3	-0.6
• Footwear, allied products and other clothing accessories	128.7	138.4	+5.1	-9.2
Consumer durable goods	106.7	104.3	+13.3	+22.3
• Motor vehicles and parts	84.2	104.7	-0.4	+23.4
• Furniture and fixtures	105.4	113.1	-0.2	+7.2
• Electrical goods and other consumer durable goods, not elsewhere classified	114.5	103.6	+19.6	+24.7
Department stores	116.4	97.9	+2.0	-7.4
Jewellery, watches and clocks, and valuable gifts	114.6	103.3	+2.4	+3.5
Other consumer goods	121.2	142.2	+9.1	+10.5
• Books, newspapers, stationery and gifts	91.7	95.3	+0.3	-1.6
• Chinese drugs and herbs	112.9	114.8	-8.3	-3.3
• Optical shops	95.5	96.1	+1.9	+1.5
• Medicines and cosmetics	117.2	138.4	+11.8	+12.4
• Other consumer goods, not elsewhere classified	138.8	170.2	+11.9	+13.4

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	98.7	97.2	-3.1	-17.0
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change(%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2013		+11.0	+11.0	-		-		-	-
2014		-0.2	-0.2	-		-		-	-
2015		-3.7	-1.5	-		-		-	-
2016		-8.1	-7.1	-		-		-	-
2017		+2.2	+1.9	-		-		-	-
2015	Feb	+14.8	+15.8	2015	Feb	2014	Nov	+0.8	+1.2
	Mar	-2.9	-1.4		Mar		Dec	+1.3	+1.6
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.7	-3.3
	May	-0.1	+2.6		May		Feb	-4.7	-3.6
	Jun	-0.4	+2.3		Jun		Mar	-4.2	-3.1
	Jul	-2.9	+0.5		Jul		Apr	-1.6	-0.7
	Aug	-5.3	-1.8		Aug		May	-0.4	+0.3
	Sep	-6.3	-4.0		Sep		Jun	-1.7	-1.1
	Oct	-3.0	-0.2		Oct		Jul	-1.7	-0.7
	Nov	-7.8	-5.8		Nov		Aug	-2.9	-2.3
	Dec	-8.5	-5.9		Dec		Sep	-2.8	-2.3
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.4	-4.1
	Feb	-20.6	-18.5		Feb		Nov	-4.7	-4.2
	Mar	-9.8	-7.8		Mar		Dec	-4.6	-4.3
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.6	-2.6
	May	-8.3	-7.3		May		Feb	-0.6	-0.8
	Jun	-8.9	-7.9		Jun		Mar	+0.9	+0.6
	Jul	-7.7	-7.0		Jul		Apr	+0.4	+0.1
	Aug	-10.5	-11.0		Aug		May	-0.8	-1.2
	Sep	-4.0	-3.8		Sep		Jun	-1.3	-1.6
	Oct	-2.9	-2.7		Oct		Jul	+0.2	+0.2
	Nov	-5.4	-5.5		Nov		Aug	+1.1	+1.5
	Dec	-2.9	-2.9		Dec		Sep	+0.8	+1.2
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.6	-2.4
	Feb	-5.8	-6.2		Feb		Nov	-2.6	-2.5
	Mar	+3.0	+2.6		Mar		Dec	-1.3	-1.5
	Apr	+0.1	-0.1		Apr	2017	Jan	+2.8	+2.6
	May	+0.4	+0.6		May		Feb	+3.5	+3.2
	Jun	+0.1	+0.5		Jun		Mar	+2.2	+2.2
	Jul	+4.0	+4.5		Jul		Apr	+1.1	+1.4
	Aug	+2.7	+3.2		Aug		May	+0.5	+0.7
	Sep	+5.7	+5.6		Sep		Jun	+2.4	+2.3
	Oct	+3.9	+3.6		Oct		Jul	+2.4	+2.2
	Nov	+7.6	+7.0		Nov		Aug	+3.7	+3.6
	Dec	+5.8	+4.3		Dec		Sep	+2.1	+2.0
2018	Jan	+4.1*	+2.2*	2018	Jan		Oct	+3.2*	+2.5*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2017 is the percentage change of the average monthly index for Oct, Nov and Dec 2017 compared with the average monthly index for Jul, Aug and Sep 2017.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.