

Table 1 : Value index and value of retail sales by broad type of retail outlet for February and March 2018

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Feb 2018 (Revised figures)	Mar 2018 (Provisional figures*)	Feb 2018 (Revised figures)	Mar 2018 (Provisional figures*)	Jan - Mar 2018 (Provisional figures*)	Jan - Feb 2018 over Jan - Feb 2017	Mar 2018 over Mar 2017	Jan - Mar 2018 over Jan - Mar 2017
<u>All retail outlets</u>	112.3	98.6	45,241	39,751	129,922	+15.7	+11.4	+14.3
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	136.1	98.5	4,556	3,298	12,024	+10.5	+4.0	+8.6
• Fish, livestock and poultry, fresh or frozen	168.8	103.6	1,508	926	3,588	+10.1	-1.0	+7.0
• Fruits and vegetables, fresh	83.8	99.1	169	200	568	+2.4	+1.7	+2.1
• Bread, pastry, confectionery and biscuits	122.4	93.2	1,146	872	3,074	+12.0	+4.4	+9.7
• Other food, not elsewhere classified	135.3	100.1	1,104	817	3,074	+11.8	+7.7	+10.7
• Alcoholic drinks and tobacco	125.9	96.6	630	483	1,721	+9.1	+8.2	+8.9
Supermarkets⁽¹⁾	104.9	99.0	4,526	4,271	13,208	+0.9	+2.0	+1.3
Fuels	93.6	103.7	712	789	2,293	+4.5	+5.7	+4.9
Clothing, footwear and allied products	126.0	104.5	6,566	5,444	17,942	+19.3	+11.6	+16.8
• Wearing apparel	124.2	108.8	5,527	4,840	15,314	+19.5	+11.2	+16.8
• Footwear, allied products and other clothing accessories	136.5	79.2	1,039	603	2,628	+18.2	+14.4	+17.3
Consumer durable goods	90.8	85.4	6,733	6,329	19,970	+24.3	+4.5	+17.2
• Motor vehicles and parts	106.4	105.1	1,553	1,535	4,597	+19.9	-3.5	+10.9
• Furniture and fixtures	79.4	99.6	480	602	1,798	+9.3	+4.0	+7.5
• Electrical goods and other consumer durable goods, not elsewhere classified	87.9	78.4	4,700	4,192	13,575	+28.0	+7.8	+21.0
Department stores	105.9	94.5	4,515	4,030	12,763	+11.3	+17.7	+13.2
Jewellery, watches and clocks, and valuable gifts	106.1	90.4	8,028	6,841	22,961	+21.2	+23.1	+21.7
Other consumer goods	129.4	117.9	9,605	8,751	28,760	+16.8	+14.2	+16.0
• Books, newspapers, stationery and gifts	84.2	96.6	523	600	1,760	-0.9	+8.0	+2.0
• Chinese drugs and herbs	109.3	119.0	524	570	1,659	+7.8	+6.8	+7.4
• Optical shops	110.4	102.4	306	284	859	+2.2	+11.2	+5.0
• Medicines and cosmetics	130.2	120.9	4,524	4,201	13,580	+17.0	+16.5	+16.9
• Other consumer goods, not elsewhere classified	145.1	120.5	3,727	3,095	10,902	+22.5	+14.1	+20.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>108.8</i>	<i>96.4</i>	<i>5,220</i>	<i>4,622</i>	<i>14,765</i>	<i>+1.7</i>	<i>+3.2</i>	<i>+2.2</i>
---	--------------	-------------	--------------	--------------	---------------	-------------	-------------	-------------

(2) The sum of individual items may not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for February and March 2018

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Feb 2018 (Revised figures)	Mar 2018 (Provisional figures*)	Jan - Feb 2018 over Jan - Feb 2017	Mar 2018 over Mar 2017	Jan - Mar 2018 over Jan - Mar 2017
<u>All retail outlets</u>	113.7	99.1	+13.9	+10.0	+12.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	124.8	90.7	+8.0	+0.2	+5.8
• Fish, livestock and poultry, fresh or frozen	150.9	94.3	+8.9	-5.2	+4.9
• Fruits and vegetables, fresh	68.8	85.3	-3.5	-6.9	-4.7
• Bread, pastry, confectionery and biscuits	114.7	86.7	+9.7	+1.9	+7.4
• Other food, not elsewhere classified	120.6	89.2	+5.6	+1.6	+4.5
• Alcoholic drinks and tobacco	127.2	97.1	+11.1	+9.5	+10.7
Supermarkets⁽¹⁾	99.3	93.1	-1.9	-0.9	-1.6
Fuels	90.4	99.4	-0.3	-0.4	-0.3
Clothing, footwear and allied products	132.9	108.6	+14.9	+10.5	+13.5
• Wearing apparel	130.0	112.5	+14.0	+9.8	+12.6
• Footwear, allied products and other clothing accessories	149.7	85.8	+19.9	+16.0	+19.0
Consumer durable goods	102.4	95.2	+26.7	+6.7	+19.6
• Motor vehicles and parts	107.0	102.1	+18.4	-4.3	+9.9
• Furniture and fixtures	76.6	94.7	+8.3	+2.6	+6.3
• Electrical goods and other consumer durable goods, not elsewhere classified	105.0	93.6	+32.5	+11.6	+25.2
Department stores	105.8	92.5	+8.5	+14.3	+10.3
Jewellery, watches and clocks, and valuable gifts	104.5	88.9	+16.0	+19.5	+17.0
Other consumer goods	131.5	118.6	+18.1	+14.9	+17.1
• Books, newspapers, stationery and gifts	77.8	89.3	-3.4	+6.1	-0.3
• Chinese drugs and herbs	106.1	115.0	+6.0	+4.4	+5.5
• Optical shops	109.3	100.1	+1.2	+8.8	+3.6
• Medicines and cosmetics	128.7	119.3	+17.4	+17.6	+17.4
• Other consumer goods, not elsewhere classified	156.8	127.5	+26.6	+15.7	+23.3

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>103.0</i>	<i>90.6</i>	<i>-1.1</i>	<i>+0.3</i>	<i>-0.6</i>
---	--------------	-------------	-------------	-------------	-------------

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2013		+11.0	+11.0	-		-		-	-
2014		-0.2	-0.2	-		-		-	-
2015		-3.7	-1.5	-		-		-	-
2016		-8.1	-7.1	-		-		-	-
2017		+2.2	+1.9	-		-		-	-
2015	Apr	-2.1	+0.1	2015	Apr	2015	Jan	-3.7	-3.3
	May	-0.1	+2.6		May		Feb	-4.7	-3.6
	Jun	-0.4	+2.3		Jun		Mar	-4.2	-3.1
	Jul	-2.9	+0.5		Jul		Apr	-1.6	-0.7
	Aug	-5.3	-1.8		Aug		May	-0.4	+0.3
	Sep	-6.3	-4.0		Sep		Jun	-1.7	-1.1
	Oct	-3.0	-0.2		Oct		Jul	-1.7	-0.7
	Nov	-7.8	-5.8		Nov		Aug	-2.9	-2.3
	Dec	-8.5	-5.9		Dec		Sep	-2.8	-2.3
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.4	-4.1
	Feb	-20.6	-18.5		Feb		Nov	-4.7	-4.2
	Mar	-9.8	-7.8		Mar		Dec	-4.6	-4.3
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.6	-2.6
	May	-8.3	-7.3		May		Feb	-0.6	-0.8
	Jun	-8.9	-7.9		Jun		Mar	+0.9	+0.6
	Jul	-7.7	-7.0		Jul		Apr	+0.4	+0.1
	Aug	-10.5	-11.0		Aug		May	-0.8	-1.2
	Sep	-4.0	-3.8		Sep		Jun	-1.3	-1.6
	Oct	-2.9	-2.7		Oct		Jul	+0.2	+0.2
	Nov	-5.4	-5.5		Nov		Aug	+1.1	+1.5
	Dec	-2.9	-2.9		Dec		Sep	+0.8	+1.2
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.6	-2.4
	Feb	-5.8	-6.2		Feb		Nov	-2.6	-2.5
	Mar	+3.0	+2.6		Mar		Dec	-1.3	-1.5
	Apr	+0.1	-0.1		Apr	2017	Jan	+2.8	+2.6
	May	+0.4	+0.6		May		Feb	+3.5	+3.2
	Jun	+0.1	+0.5		Jun		Mar	+2.2	+2.2
	Jul	+4.0	+4.5		Jul		Apr	+1.1	+1.4
	Aug	+2.7	+3.2		Aug		May	+0.5	+0.7
	Sep	+5.7	+5.6		Sep		Jun	+2.4	+2.3
	Oct	+3.9	+3.6		Oct		Jul	+2.4	+2.2
	Nov	+7.6	+7.0		Nov		Aug	+3.7	+3.6
	Dec	+5.8	+4.3		Dec		Sep	+2.1	+2.0
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.3	+2.6
	Feb	+29.9	+28.3		Feb		Nov	+4.9	+3.7
	Mar	+11.4*	+10.0*		Mar		Dec	+7.6*	+6.2*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2018 is the percentage change of the average monthly index for Jan, Feb and Mar 2018 compared with the average monthly index for Oct, Nov and Dec 2017.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.