

Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2018

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jun 2018 (Revised figures)	Jul 2018 (Provisional figures*)	Jun 2018 (Revised figures)	Jul 2018 (Provisional figures*)	Jan - Jul 2018 (Provisional figures*)	Jun 2018 over Jun 2017	Jul 2018 over Jul 2017	Jan - Jul 2018 over Jan - Jul 2017
<u>All retail outlets</u>	93.7	96.4	37,747	38,850	286,584	+11.9	+7.8	+12.6
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	96.8	94.2	3,240	3,153	25,216	+8.8	+3.0	+6.9
• Fish, livestock and poultry, fresh or frozen	92.5	80.5	826	720	6,904	+2.7	-2.7	+4.1
• Fruits and vegetables, fresh	127.7	111.3	257	224	1,544	+6.6	+3.9	+4.8
• Bread, pastry, confectionery and biscuits	89.5	92.2	838	863	6,488	+7.9	+5.3	+7.5
• Other food, not elsewhere classified	108.3	110.4	884	901	6,779	+17.4	+5.8	+9.9
• Alcoholic drinks and tobacco	87.0	89.2	435	446	3,501	+8.2	+2.3	+6.5
Supermarkets⁽¹⁾	101.6	103.6	4,384	4,470	30,646	+1.1	+0.7	+1.3
Fuels	117.6	116.6	894	887	5,813	+13.9	+15.2	+10.3
Clothing, footwear and allied products	90.3	98.4	4,704	5,127	38,296	+6.2	+3.6	+10.7
• Wearing apparel	88.6	99.1	3,941	4,408	32,732	+5.3	+3.4	+10.3
• Footwear, allied products and other clothing accessories	100.2	94.4	763	719	5,564	+11.4	+5.5	+13.1
Consumer durable goods	71.5	72.1	5,302	5,342	41,606	+4.5	+5.7	+12.6
• Motor vehicles and parts	110.5	98.5	1,613	1,438	10,354	+10.5	+6.7	+9.6
• Furniture and fixtures	106.9	111.1	646	671	4,372	+8.9	+3.7	+5.9
• Electrical goods and other consumer durable goods, not elsewhere classified	56.9	60.4	3,043	3,233	26,880	+0.7	+5.7	+15.0
Department stores	89.8	93.2	3,830	3,973	30,267	+15.0	+8.6	+13.3
Jewellery, watches and clocks, and valuable gifts	91.7	95.8	6,939	7,253	50,690	+27.8	+16.8	+22.5
Other consumer goods	113.9	116.5	8,455	8,645	64,051	+14.9	+9.5	+14.9
• Books, newspapers, stationery and gifts	87.2	109.3	542	680	4,181	+3.1	-1.4	+1.2
• Chinese drugs and herbs	100.8	102.6	483	492	3,574	+10.3	+0.8	+5.7
• Optical shops	106.6	109.2	296	303	2,128	+7.0	+2.3	+6.7
• Medicines and cosmetics	110.6	123.9	3,843	4,303	30,272	+18.0	+12.7	+16.8
• Other consumer goods, not elsewhere classified	128.1	111.7	3,291	2,868	23,896	+14.9	+10.2	+17.6

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>101.6</i>	<i>104.0</i>	<i>4,872</i>	<i>4,990</i>	<i>34,261</i>	<i>+2.3</i>	<i>+1.3</i>	<i>+2.2</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for June and July 2018

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jun 2018 (Revised figures)	Jul 2018 (Provisional figures*)	Jun 2018 over Jun 2017	Jul 2018 over Jul 2017	Jan - Jul 2018 over Jan - Jul 2017
<u>All retail outlets</u>	93.5	97.1	+9.8	+5.9	+11.0
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	89.1	86.6	+4.6	-0.6	+3.5
• Fish, livestock and poultry, fresh or frozen	83.3	72.3	-3.2	-8.0	+0.5
• Fruits and vegetables, fresh	116.1	100.3	+0.1	#	-1.4
• Bread, pastry, confectionery and biscuits	82.9	85.4	+5.3	+2.9	+5.0
• Other food, not elsewhere classified	96.3	98.2	+11.7	+0.8	+4.1
• Alcoholic drinks and tobacco	88.6	90.1	+9.3	+2.5	+7.8
Supermarkets⁽¹⁾	95.4	97.0	-2.3	-2.9	-1.7
Fuels	108.5	107.6	+1.4	+2.3	+1.7
Clothing, footwear and allied products	90.4	102.8	+1.1	+0.1	+7.4
• Wearing apparel	87.7	102.9	-0.9	-0.9	+6.2
• Footwear, allied products and other clothing accessories	106.0	102.4	+12.5	+6.8	+14.8
Consumer durable goods	80.1	80.8	+6.4	+7.7	+15.0
• Motor vehicles and parts	108.3	96.6	+8.6	+4.7	+8.4
• Furniture and fixtures	102.1	104.1	+8.5	+1.1	+4.7
• Electrical goods and other consumer durable goods, not elsewhere classified	68.6	73.1	+4.2	+9.7	+19.1
Department stores	87.9	93.3	+13.5	+8.2	+11.5
Jewellery, watches and clocks, and valuable gifts	91.3	96.3	+26.6	+14.8	+19.2
Other consumer goods	113.4	115.9	+13.4	+8.0	+15.0
• Books, newspapers, stationery and gifts	80.5	100.8	+1.2	-3.4	-0.8
• Chinese drugs and herbs	96.3	97.9	+6.6	-2.4	+3.2
• Optical shops	103.3	105.1	+4.4	-1.9	+4.5
• Medicines and cosmetics	107.4	120.6	+16.1	+11.3	+16.6
• Other consumer goods, not elsewhere classified	134.9	117.5	+14.8	+8.9	+19.4

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	95.4	97.3	-1.2	-2.3	-0.9
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)	
		Value	Volume					Value	Volume
2013		+11.0	+11.0	-		-		-	-
2014		-0.2	-0.2	-		-		-	-
2015		-3.7	-1.5	-		-		-	-
2016		-8.1	-7.1	-		-		-	-
2017		+2.2	+1.9	-		-		-	-
2015	Aug	-5.3	-1.8	2015	Aug	2015	May	-0.4	+0.4
	Sep	-6.3	-4.0		Sep		Jun	-1.7	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.7	-0.7
	Nov	-7.8	-5.8		Nov		Aug	-2.9	-2.2
	Dec	-8.5	-5.9		Dec		Sep	-2.8	-2.1
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.4	-3.9
	Feb	-20.6	-18.5		Feb		Nov	-4.7	-4.1
	Mar	-9.8	-7.8		Mar		Dec	-4.6	-4.3
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.6	-2.8
	May	-8.3	-7.3		May		Feb	-0.6	-1.1
	Jun	-8.9	-7.9		Jun		Mar	+0.9	+0.4
	Jul	-7.7	-7.0		Jul		Apr	+0.4	#
	Aug	-10.5	-11.0		Aug		May	-0.8	-1.1
	Sep	-4.0	-3.8		Sep		Jun	-1.3	-1.5
	Oct	-2.9	-2.7		Oct		Jul	+0.2	+0.2
	Nov	-5.4	-5.5		Nov		Aug	+1.1	+1.5
	Dec	-2.9	-2.9		Dec		Sep	+0.8	+1.3
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.6	-2.2
	Feb	-5.8	-6.2		Feb		Nov	-2.6	-2.4
	Mar	+3.0	+2.6		Mar		Dec	-1.3	-1.5
	Apr	+0.1	-0.1		Apr	2017	Jan	+2.8	+2.4
	May	+0.4	+0.6		May		Feb	+3.5	+3.2
	Jun	+0.1	+0.5		Jun		Mar	+2.2	+2.2
	Jul	+4.0	+4.5		Jul		Apr	+1.1	+1.5
	Aug	+2.7	+3.2		Aug		May	+0.5	+0.7
	Sep	+5.7	+5.6		Sep		Jun	+2.4	+2.3
	Oct	+3.9	+3.6		Oct		Jul	+2.4	+2.1
	Nov	+7.6	+7.0		Nov		Aug	+3.7	+3.4
	Dec	+5.8	+4.3		Dec		Sep	+2.1	+1.7
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.3	+2.4
	Feb	+29.9	+28.3		Feb		Nov	+4.9	+3.8
	Mar	+11.5	+10.1		Mar		Dec	+7.6	+6.6
	Apr	+12.2	+11.0		Apr	2018	Jan	+6.0	+5.7
	May	+12.9	+11.5		May		Feb	+2.6	+2.6
	Jun	+11.9	+9.8		Jun		Mar	-0.2	-0.1
	Jul	+7.8*	+5.9*		Jul		Apr	-1.2*	-1.4*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2018 is the percentage change of the average monthly index for Apr, May and Jun 2018 compared with the average monthly index for Jan, Feb and Mar 2018.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .