

Fact Sheet – 2019 Local Standing Order Service

(A) Early Bird Incentive Schemes

1. Bonus Scheme	
<ul style="list-style-type: none"> • Minimum order of HK\$50 for 2019 stamp products • Order received by 31 October 2018 • Various incentive items are available for redemption with bonus points earned from LSOS orders received by 31 October 2018: 	
<p>Lunar New Year Animal Series No.8 “Year of the Pig” Souvenir Card</p>  <p>Bonus Points Required: 200</p>	<p>Members Edition of “Year of the Pig” Red Packets (A pack of 20 pieces)</p>  <p>Bonus Points Required: 400</p>
<p>“Year of the Pig” Stamp Sheetlet Specimen Souvenir Pack</p>  <p>Bonus Points Required: 650</p>	<p>“Underwater World of Hong Kong” Special Stamps – Waterproof Bag</p>  <p>Bonus Points Required: 1,050</p>
<p>“World Heritage in China Series No. 8: Zuojiang Huashan Rock Art Cultural Landscape” Imperforated Stamp Sheetlet Specimen Souvenir Pack</p>  <p>Bonus Points Required: 1,250</p>	<p>999.9 Gold Prestige Card Series No.8: “Year of the Pig”</p>  <p>Bonus Points Required: 2,100</p>

“Hong Kong Hiking Trails Series No. 2: MacLehose Trail” Special Stamps – Picnic Mat



Bonus Points Required: 3,100

First Day Cover Album

Containing a Colour Stamp Sheetlet Specimen on Lunar New Year Animals – Dog/Pig and a Serviced LSOS Souvenir Cover (bearing the Lunar New Year’s Day Postmark) affixed with Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Dog/Pig



Bonus Points Required: 6,200

Silver Hot Foil Lunar New Year Animals Stamps Specimen Prestige Pack – Monkey/Rooster/Dog/Pig



For cumulative actual spending of HK\$7,000 or more for purchase of 2019 stamp products





2. Member Reward Scheme

New members with a minimum order of HK\$50 for 2019 stamp products by 31 October 2018 will receive a **“Year of the Pig” Special Stamps – Welcome Card.**



Existing members with a minimum order of HK\$50 for 2019 stamp products by 31 October 2018 will receive **200 bonus points.**



<p>3. Thank You Perk</p>	
<p>2018 LSOS members who renew their membership and place a minimum order of HK\$50 for 2019 stamp products by 31 October 2018 will receive the Members Edition of Year of the Pig Red Packets (a pack of 20 pieces).</p>	
<p>4. Young Collectors Bonus Scheme</p>	<p>5. Young Collectors Retention Scheme</p>
<p>Young collectors aged 18 or below will receive a “Year of the Pig” Special Stamps – Coin Bag when placing an order of HK\$100 or above for 2019 stamp products by 31 October 2018.</p>	<p>To encourage our younger collectors to develop a lifelong interest in collecting stamps, all LSOS members who turn 19 in 2018 (i.e. born in 1999) immediately get 800 extra bonus points redeemable for a host of marvellous gifts upon renewing their LSOS accounts for 2019 by placing an order of HK\$50 or more within the incentive period.</p>
	
<p>6. Member-Get-Member Reward Scheme</p>	<p>7. Order Plan Special Reward</p>
<p>All LSOS members who have registered between 1 January 2013 and 11 September 2018 may become a referee and introduce new members.</p> <p>New members (counted by HKID card number) who spend HK\$100 or more on stamp products within the incentive period will enjoy an extra 100 bonus points on top of the normal 1 bonus point given for every HK\$1 spent on purchase.</p> <p>Each referee who introduces a new member will receive a \$20 Book Voucher upon renewal of their 2019 membership.</p>	<p>The Year of the Pig Metallic Pin is specially awarded to Auto-order Plan users or customers placing a standing order on the Lunar New Year Animals and/ or the World Heritage in China Series under the Flexi-order Plan for 2019 stamp products by 31 October 2018.</p> 

8. Online Ordering through Stamp OnNet

Order the 2019 stamp products online to enjoy extra bonus points!

- 1st tier: Online ordering amount of HK\$201-\$300 → 200 extra bonus points
- 2nd tier: Online ordering amount of HK\$301-\$500 → 300 extra bonus points
- 3rd tier: Online ordering amount of HK\$501-\$800 → 400 extra bonus points
- 4th tier: Online ordering amount of HK\$801 or above → Double bonus points

9. Amazing Rewards for Loyal Members

In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.

Customers who return the 2019 LSOS application forms with spending of HK\$50 or above for each account will receive a **Datestamped 2019 Official Souvenir Cover (Bearing 1.1.2019 postmark)*▲**



Customers who return the 2019 LSOS application forms with spending of HK\$300 or above for each account will receive an **“Old Master Q” Special Stamps – Tote Bag (1pc) (4 Designs + 1 Special Version in maximum)*#**



* Available while stock last

▲ A mint stamp of random designs will be affixed

The tote bag has 4 different designs and 1 special version. Members will be awarded one of the four designs at random (the special version will not be included) for every HK\$300 of spending (Maximum of 4 bags). Members spending HK\$2,000 or more will be awarded the entire set of tote bags, including all 4 designs plus the special version (a full set of 5 bags). Each member may be awarded a maximum of 5 bags.

(B) Road Shows at Shopping Malls and Post Offices

Hongkong Post will organise a series of road shows at shopping malls and post offices to promote the Special Stamps Issuing Programme 2019 and the 2019 Local Standing Order Service (LSOS). The schedule is set out below:

Road Shows at Shopping Malls			
15- 16.9.2018	Sat-Sun	12:00noon – 9:00pm	Zone A1, G/F, Fortune City One, City One Shatin
29 - 30.9.2018	Sat-Sun	12:00noon – 9:00pm	G/F, Amoy Plaza, Kowloon Bay
6 - 7.10.2018	Sat-Sun	12:00noon – 9:00pm	1/F, Tuen Mun Town Plaza, Tuen Mun
13 - 14.10.2018	Sat-Sun	12:00noon – 9:00pm	B1, Kowloon City Plaza, Kowloon City
20- 21.10.2018	Sat-Sun	12:00noon – 9:00pm	L1 Board Game Area, D. PARK, Tsuen Wan

Road Shows at Post Offices ✧			
18.9.2018	Tue	9:00a.m. – 6:00p.m.	Tsim Sha Tsui Post Office
22.9.2018	Sat	9:00a.m. – 6:00p.m.	General Post Office
24.9.2018	Mon	9:00a.m. – 6:00p.m.	General Post Office
4.10.2018	Thur	9:30a.m. – 5:00p.m.	Ma On Shan Post Office
11.10.2018	Thur	9:00a.m. – 5:00p.m.	Tuen Mun Central Post Office
19.10.2018	Fri	9:30a.m. – 6:00p.m.	Sheung Wan Post Office
24.10.2018	Wed	9:00a.m. – 5:00p.m.	Tsuen Wan Post Office
26.10.2018	Fri	9:00a.m. – 6:00p.m.	General Post Office
27.10.2018	Sat	9:00a.m. – 6:00p.m.	General Post Office
29.10.2018	Mon	9:00a.m. – 6:00p.m.	General Post Office
30.10.2018	Tue	9:00a.m. – 6:00p.m.	General Post Office
31.10.2018	Wed	9:00a.m. – 6:00p.m.	General Post Office

✧Subject to change closer to the period of roadshow. Please visit stamps.hongkongpost.hk for updated information.

There is an interactive corner at the shopping mall road shows where representatives from Philatelic Societies will share interesting stories of stamp collecting with the visitors. Please refer to the following schedule for details:

“Meet the Philatelic Societies” Sessions			
Date	Venue	Time✧	Guests✧
29.9.2018 (Sat)	Amoy Plaza	2:30-3:30	Representatives from Hong Kong Philatelic Society
7.10.2018 (Sun)	Tuen Mun Town Plaza	12:00-1:00	Representatives from China Philatelic Association
13.10.2018 (Sat)	Kowloon City Plaza	2:30-3:30	Representatives from Tsim Sha Tsui Philatelic Club
20.10.2018 (Sat)	D. PARK	2:30-3:30	Representatives from Hong Kong Police Philatelic Club

✧Subject to change closer to the period of roadshow. Please visit stamps.hongkongpost.hk for updated information.

Note: Hand-back service will not be available at the road shows, nor will posting facilities be provided at the shopping malls.

2-Pane Promotion of Heartwarming Stamps Customised Service (HWSCS)

Roadshows will be organised during the aforesaid period. By visiting the roadshows, you will be the first in town to view the gorgeous stamps to be issued in 2019 and get lovely and decent rewards upon purchase. Furthermore, you can enjoy the privileges offered in our 2-pane promotion programme of the Heartwarming Stamps Customized Service. Photo shooting booths will be set up at selected roadshow locations where you can take instant photos. You can then use these photos or your photo collections to produce your own stamps.