

Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2018

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jul 2018 (Revised figures)	Aug 2018 (Provisional figures*)	Jul 2018 (Revised figures)	Aug 2018 (Provisional figures*)	Jan - Aug 2018 (Provisional figures*)	Jul 2018 over Jul 2017	Aug 2018 over Aug 2017	Jan - Aug 2018 over Jan - Aug 2017
<u>All retail outlets</u>	96.4	94.7	38,849	38,169	324,752	+7.8	+9.5	+12.2
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	94.1	105.5	3,148	3,531	28,742	+2.8	+6.3	+6.8
• Fish, livestock and poultry, fresh or frozen	79.9	90.0	714	804	7,702	-3.5	-4.4	+3.1
• Fruits and vegetables, fresh	110.7	121.0	223	244	1,787	+3.2	+0.2	+4.1
• Bread, pastry, confectionery and biscuits	92.0	106.7	861	999	7,485	+5.1	+16.8	+8.6
• Other food, not elsewhere classified	110.8	125.6	904	1,025	7,807	+6.2	+10.6	+10.1
• Alcoholic drinks and tobacco	89.3	91.8	446	459	3,961	+2.4	+0.9	+5.8
Supermarkets⁽¹⁾	103.6	106.3	4,470	4,583	35,229	+0.7	+0.3	+1.2
Fuels	116.6	113.6	887	864	6,677	+15.2	+10.2	+10.3
Clothing, footwear and allied products	97.7	85.0	5,089	4,428	42,685	+2.9	+7.0	+10.2
• Wearing apparel	98.2	81.8	4,370	3,639	36,333	+2.5	+5.7	+9.7
• Footwear, allied products and other clothing accessories	94.4	103.6	719	789	6,353	+5.5	+13.6	+13.1
Consumer durable goods	72.2	67.8	5,353	5,023	46,640	+5.9	+0.3	+11.1
• Motor vehicles and parts	98.0	89.8	1,431	1,311	11,657	+6.2	+7.5	+9.3
• Furniture and fixtures	111.6	114.1	675	690	5,065	+4.2	+5.5	+5.9
• Electrical goods and other consumer durable goods, not elsewhere classified	60.7	56.5	3,248	3,023	29,918	+6.2	-3.5	+12.8
Department stores	93.0	97.0	3,966	4,137	34,398	+8.4	+11.7	+13.1
Jewellery, watches and clocks, and valuable gifts	96.0	99.4	7,268	7,526	58,231	+17.0	+21.6	+22.4
Other consumer goods	116.8	108.8	8,669	8,076	72,151	+9.8	+13.2	+14.7
• Books, newspapers, stationery and gifts	110.3	127.5	686	792	4,980	-0.5	-2.3	+0.7
• Chinese drugs and herbs	102.5	101.1	491	485	4,058	+0.8	+9.3	+6.1
• Optical shops	108.9	100.6	302	279	2,406	+2.1	+2.8	+6.2
• Medicines and cosmetics	123.7	110.2	4,297	3,830	34,096	+12.6	+16.3	+16.7
• Other consumer goods, not elsewhere classified	112.6	104.7	2,892	2,690	26,610	+11.2	+16.1	+17.6

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>104.0</i>	<i>106.3</i>	<i>4,990</i>	<i>5,099</i>	<i>39,360</i>	<i>+1.3</i>	<i>+0.7</i>	<i>+2.0</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2018

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jul 2018 (Revised figures)	Aug 2018 (Provisional figures*)	Jul 2018 over Jul 2017	Aug 2018 over Aug 2017	Jan - Aug 2018 over Jan - Aug 2017
<u>All retail outlets</u>	97.1	95.7	+5.9	+8.1	+10.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	86.5	96.9	-0.8	+2.5	+3.4
• Fish, livestock and poultry, fresh or frozen	71.7	81.4	-8.8	-9.6	-0.7
• Fruits and vegetables, fresh	99.7	109.9	-0.6	-1.9	-1.6
• Bread, pastry, confectionery and biscuits	85.2	98.9	+2.8	+13.6	+6.1
• Other food, not elsewhere classified	98.6	111.5	+1.2	+6.3	+4.5
• Alcoholic drinks and tobacco	90.2	91.4	+2.6	-0.7	+6.8
Supermarkets⁽¹⁾	97.0	99.3	-2.9	-3.4	-1.9
Fuels	107.6	104.2	+2.3	-0.6	+1.4
Clothing, footwear and allied products	102.0	90.6	-0.6	+3.8	+6.9
• Wearing apparel	102.0	86.6	-1.8	+1.1	+5.6
• Footwear, allied products and other clothing accessories	102.4	114.2	+6.8	+17.4	+15.1
Consumer durable goods	81.0	76.1	+7.9	+2.2	+13.5
• Motor vehicles and parts	96.2	89.0	+4.2	+6.6	+8.1
• Furniture and fixtures	104.6	107.0	+1.5	+2.7	+4.5
• Electrical goods and other consumer durable goods, not elsewhere classified	73.4	68.3	+10.2	#	+16.9
Department stores	93.1	97.0	+8.0	+11.0	+11.4
Jewellery, watches and clocks, and valuable gifts	96.5	101.1	+15.1	+22.8	+19.7
Other consumer goods	116.2	108.1	+8.3	+11.3	+14.6
• Books, newspapers, stationery and gifts	101.7	117.2	-2.5	-4.5	-1.3
• Chinese drugs and herbs	97.8	96.5	-2.5	+5.9	+3.5
• Optical shops	104.8	96.4	-2.2	-1.8	+3.7
• Medicines and cosmetics	120.4	106.5	+11.2	+13.7	+16.2
• Other consumer goods, not elsewhere classified	118.5	111.2	+9.8	+15.3	+19.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	97.3	99.3	-2.3	-2.9	-1.1
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series			
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)	
	Value	Volume			Value	Volume
2013	+11.0	+11.0	-	-	-	-
2014	-0.2	-0.2	-	-	-	-
2015	-3.7	-1.5	-	-	-	-
2016	-8.1	-7.1	-	-	-	-
2017	+2.2	+1.9	-	-	-	-
2015 Sep	-6.3	-4.0	2015 Sep	2015 Jun	-1.7	-0.9
Oct	-3.0	-0.2	Oct	Jul	-1.7	-0.7
Nov	-7.8	-5.8	Nov	Aug	-2.9	-2.2
Dec	-8.5	-5.9	Dec	Sep	-2.8	-2.1
2016 Jan	-6.6	-3.6	2016 Jan	Oct	-4.4	-3.9
Feb	-20.6	-18.5	Feb	Nov	-4.7	-4.1
Mar	-9.8	-7.8	Mar	Dec	-4.6	-4.3
Apr	-7.5	-6.2	Apr	2016 Jan	-2.6	-2.8
May	-8.3	-7.3	May	Feb	-0.6	-1.1
Jun	-8.9	-7.9	Jun	Mar	+0.9	+0.4
Jul	-7.7	-7.0	Jul	Apr	+0.4	#
Aug	-10.5	-11.0	Aug	May	-0.8	-1.1
Sep	-4.0	-3.8	Sep	Jun	-1.3	-1.5
Oct	-2.9	-2.7	Oct	Jul	+0.2	+0.2
Nov	-5.4	-5.5	Nov	Aug	+1.1	+1.5
Dec	-2.9	-2.9	Dec	Sep	+0.8	+1.3
2017 Jan	-1.0	-1.4	2017 Jan	Oct	-2.6	-2.2
Feb	-5.8	-6.2	Feb	Nov	-2.6	-2.4
Mar	+3.0	+2.6	Mar	Dec	-1.3	-1.5
Apr	+0.1	-0.1	Apr	2017 Jan	+2.8	+2.4
May	+0.4	+0.6	May	Feb	+3.5	+3.2
Jun	+0.1	+0.5	Jun	Mar	+2.2	+2.2
Jul	+4.0	+4.5	Jul	Apr	+1.1	+1.5
Aug	+2.7	+3.2	Aug	May	+0.5	+0.7
Sep	+5.7	+5.6	Sep	Jun	+2.4	+2.3
Oct	+3.9	+3.6	Oct	Jul	+2.4	+2.1
Nov	+7.6	+7.0	Nov	Aug	+3.7	+3.4
Dec	+5.8	+4.3	Dec	Sep	+2.1	+1.7
2018 Jan	+4.2	+2.3	2018 Jan	Oct	+3.3	+2.4
Feb	+29.9	+28.3	Feb	Nov	+4.9	+3.8
Mar	+11.5	+10.1	Mar	Dec	+7.6	+6.6
Apr	+12.2	+11.0	Apr	2018 Jan	+6.0	+5.7
May	+12.9	+11.5	May	Feb	+2.6	+2.6
Jun	+11.9	+9.8	Jun	Mar	-0.2	-0.1
Jul	+7.8	+5.9	Jul	Apr	-1.2	-1.4
Aug	+9.5*	+8.1*	Aug	May	-1.6*	-1.9*

- Not applicable.

* These are provisional figures which are subject to revision later on.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2018 is the percentage change of the average monthly index for Apr, May and Jun 2018 compared with the average monthly index for Jan, Feb and Mar 2018.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .