

**Table 1 : Value index and value of retail sales by broad type of retail outlet for January and February 2019**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Jan 2019 (Revised figures)	Feb 2019 (Provisional figures*)	Jan 2019 (Revised figures)	Feb 2019 (Provisional figures*)	Jan - Feb 2019 (Provisional figures*)	Jan 2019 over Jan 2018	Feb 2019 over Feb 2018	Jan - Feb 2019 over Jan - Feb 2018
<b>All retail outlets</b>	<b>119.3</b>	<b>100.9</b>	<b>48,084</b>	<b>40,667</b>	<b>88,751</b>	<b>+7.0</b>	<b>-10.1</b>	<b>-1.6</b>
<b>By broad type of retail outlet</b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>140.7</b>	<b>117.5</b>	<b>4,710</b>	<b>3,933</b>	<b>8,643</b>	<b>+12.9</b>	<b>-13.7</b>	<b>-1.0</b>
• Fish, livestock and poultry, fresh or frozen	131.4	163.4	1,174	1,459	2,633	+1.7	-3.2	-1.1
• Fruits and vegetables, fresh	104.5	86.4	211	174	385	+5.7	+3.1	+4.5
• Bread, pastry, confectionery and biscuits	124.3	103.8	1,163	971	2,135	+10.1	-15.2	-3.1
• Other food, not elsewhere classified	181.3	104.6	1,480	854	2,334	+28.4	-22.7	+3.4
• Alcoholic drinks and tobacco	136.6	94.8	683	474	1,157	+12.3	-24.7	-6.5
<b>Supermarkets<sup>(1)</sup></b>	<b>111.1</b>	<b>99.1</b>	<b>4,791</b>	<b>4,276</b>	<b>9,067</b>	<b>+8.6</b>	<b>-5.5</b>	<b>+1.5</b>
<b>Fuels</b>	<b>103.3</b>	<b>91.8</b>	<b>785</b>	<b>698</b>	<b>1,484</b>	<b>-1.0</b>	<b>-1.9</b>	<b>-1.4</b>
<b>Clothing, footwear and allied products</b>	<b>120.8</b>	<b>112.2</b>	<b>6,293</b>	<b>5,846</b>	<b>12,139</b>	<b>+6.1</b>	<b>-11.0</b>	<b>-2.9</b>
• Wearing apparel	114.6	112.1	5,100	4,988	10,088	+3.1	-9.7	-3.7
• Footwear, allied products and other clothing accessories	156.8	112.6	1,194	858	2,051	+21.1	-17.5	+1.3
<b>Consumer durable goods</b>	<b>88.8</b>	<b>74.1</b>	<b>6,579</b>	<b>5,496</b>	<b>12,075</b>	<b>-4.8</b>	<b>-18.4</b>	<b>-11.5</b>
• Motor vehicles and parts	113.0	104.4	1,649	1,525	3,174	+9.4	-1.8	+3.7
• Furniture and fixtures	128.2	76.3	775	461	1,236	+8.2	-3.9	+3.4
• Electrical goods and other consumer durable goods, not elsewhere classified	77.7	65.6	4,154	3,510	7,664	-11.3	-25.3	-18.3
<b>Department stores</b>	<b>113.9</b>	<b>99.5</b>	<b>4,857</b>	<b>4,241</b>	<b>9,098</b>	<b>+15.1</b>	<b>-6.1</b>	<b>+4.2</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>111.3</b>	<b>95.7</b>	<b>8,427</b>	<b>7,246</b>	<b>15,673</b>	<b>+4.1</b>	<b>-9.7</b>	<b>-2.8</b>
<b>Other consumer goods</b>	<b>156.9</b>	<b>120.3</b>	<b>11,641</b>	<b>8,931</b>	<b>20,572</b>	<b>+11.9</b>	<b>-7.0</b>	<b>+2.8</b>
• Books, newspapers, stationery and gifts	103.8	86.0	645	534	1,179	+1.4	+2.1	+1.7
• Chinese drugs and herbs	127.8	95.5	613	458	1,071	+8.4	-12.6	-1.7
• Optical shops	98.7	104.5	274	290	564	+1.9	-5.4	-2.0
• Medicines and cosmetics	158.6	117.5	5,511	4,082	9,593	+13.5	-9.8	+2.3
• Other consumer goods, not elsewhere classified	179.0	138.9	4,599	3,567	8,166	+12.7	-4.3	+4.6

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>113.2</i>	<i>100.5</i>	<i>5,428</i>	<i>4,819</i>	<i>10,246</i>	<i>+10.3</i>	<i>-7.7</i>	<i>+1.0</i>
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(2) The sum of individual items may not add up to the total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for January and February 2019**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jan 2019 (Revised figures)	Feb 2019 (Provisional figures*)	Jan 2019 over Jan 2018	Feb 2019 over Feb 2018	Jan - Feb 2019 over Jan - Feb 2018
<b><u>All retail outlets</u></b>	<b>120.0</b>	<b>101.9</b>	<b>+6.9</b>	<b>-10.4</b>	<b>-1.8</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>126.7</b>	<b>102.6</b>	<b>+8.7</b>	<b>-17.8</b>	<b>-5.0</b>
• Fish, livestock and poultry, fresh or frozen	116.1	135.2	-3.6	-10.4	-7.4
• Fruits and vegetables, fresh	91.5	67.3	+0.9	-2.3	-0.5
• Bread, pastry, confectionery and biscuits	112.4	94.2	+5.8	-17.9	-6.5
• Other food, not elsewhere classified	158.0	91.1	+24.7	-24.5	+0.7
• Alcoholic drinks and tobacco	135.3	93.5	+10.5	-26.5	-8.4
<b>Supermarkets<sup>(1)</sup></b>	<b>102.0</b>	<b>91.3</b>	<b>+5.5</b>	<b>-8.1</b>	<b>-1.4</b>
<b>Fuels</b>	<b>100.3</b>	<b>87.3</b>	<b>-0.4</b>	<b>-3.4</b>	<b>-1.8</b>
<b>Clothing, footwear and allied products</b>	<b>124.0</b>	<b>120.4</b>	<b>+5.2</b>	<b>-9.4</b>	<b>-2.6</b>
• Wearing apparel	117.9	120.9	+3.1	-7.0	-2.3
• Footwear, allied products and other clothing accessories	161.3	116.7	+16.3	-22.1	-3.6
<b>Consumer durable goods</b>	<b>101.6</b>	<b>85.2</b>	<b>-2.7</b>	<b>-16.8</b>	<b>-9.7</b>
• Motor vehicles and parts	112.0	103.5	+7.8	-3.3	+2.2
• Furniture and fixtures	122.0	72.0	+7.1	-6.0	+1.8
• Electrical goods and other consumer durable goods, not elsewhere classified	95.9	81.6	-7.6	-22.3	-15.0
<b>Department stores</b>	<b>113.9</b>	<b>100.7</b>	<b>+16.3</b>	<b>-4.8</b>	<b>+5.3</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>111.3</b>	<b>95.1</b>	<b>+7.4</b>	<b>-9.1</b>	<b>-0.9</b>
<b>Other consumer goods</b>	<b>157.3</b>	<b>120.4</b>	<b>+10.6</b>	<b>-8.4</b>	<b>+1.5</b>
• Books, newspapers, stationery and gifts	92.9	77.2	-1.7	-0.7	-1.3
• Chinese drugs and herbs	121.2	90.3	+5.6	-14.9	-4.2
• Optical shops	94.4	100.4	-1.8	-8.2	-5.2
• Medicines and cosmetics	154.2	113.8	+11.4	-11.6	+0.3
• Other consumer goods, not elsewhere classified	193.3	149.7	+13.3	-4.5	+4.8

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>103.9</i>	<i>92.5</i>	<i>+7.1</i>	<i>-10.2</i>	<i>-1.8</i>
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)				
	Value	Volume			Value	Volume			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2016	Mar	-9.8	-7.8	2016	Mar	2015	Dec	-5.1	-4.8
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.7	-2.8
	May	-8.3	-7.3		May		Feb	-0.7	-1.1
	Jun	-8.9	-7.9		Jun		Mar	+0.9	+0.5
	Jul	-7.7	-7.0		Jul		Apr	+0.5	+0.1
	Aug	-10.5	-11.0		Aug		May	-0.4	-0.7
	Sep	-4.0	-3.8		Sep		Jun	-0.4	-0.6
	Oct	-2.9	-2.7		Oct		Jul	+1.0	+0.8
	Nov	-5.4	-5.5		Nov		Aug	+2.0	+2.1
	Dec	-2.9	-2.9		Dec		Sep	+1.2	+1.5
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.3	-1.9
	Feb	-5.8	-6.2		Feb		Nov	-3.3	-3.1
	Mar	+3.0	+2.6		Mar		Dec	-2.9	-2.9
	Apr	+0.1	-0.1		Apr	2017	Jan	+1.3	+1.0
	May	+0.4	+0.6		May		Feb	+2.9	+2.6
	Jun	+0.1	+0.5		Jun		Mar	+2.3	+2.4
	Jul	+4.0	+4.5		Jul		Apr	+1.5	+1.9
	Aug	+2.7	+3.2		Aug		May	+1.1	+1.4
	Sep	+5.7	+5.6		Sep		Jun	+3.7	+3.6
	Oct	+3.9	+3.6		Oct		Jul	+3.4	+2.9
	Nov	+7.6	+7.0		Nov		Aug	+4.8	+4.2
	Dec	+5.8	+4.3		Dec		Sep	+2.7	+1.9
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.8	+2.8
	Feb	+29.9	+28.3		Feb		Nov	+3.8	+2.8
	Mar	+11.5	+10.1		Mar		Dec	+5.3	+4.6
	Apr	+12.2	+11.0		Apr	2018	Jan	+3.7	+3.6
	May	+12.9	+11.5		May		Feb	+1.7	+1.8
	Jun	+11.9	+9.8		Jun		Mar	+0.1	+0.2
	Jul	+7.8	+5.9		Jul		Apr	-0.5	-0.7
	Aug	+9.4	+7.9		Aug		May	-0.8	-1.1
	Sep	+2.4	+1.4		Sep		Jun	-1.5	-1.5
	Oct	+6.0	+5.3		Oct		Jul	-1.1	-0.9
	Nov	+1.4	+1.2		Nov		Aug	-1.5	-0.9
	Dec	+0.1	+0.1		Dec		Sep	-1.1	-0.8
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.0	-2.1
	Feb	-10.1*	-10.4*		Feb		Nov	-0.6*	-1.2*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2018 is the percentage change of the average monthly index for Oct, Nov and Dec 2018 compared with the average monthly index for Jul, Aug and Sep 2018.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.