Table 1 : Value index and value of retail sales by broad type of retail outlet for February and March 2019

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales[2] (HK$ million)			Percentage change (%)		
	Feb 2019 (Revised figures)	Mar 2019 (Provisional figures*)	Feb 2019 (Revised figures)	Mar 2019 (Provisional figures*)	Jan - Mar 2019 (Provisional figures*)	Jan - Feb 2019 over Jan - Feb 2018	Mar 2019 over Mar 2018	Jan - Mar 2019 over Jan - Mar 2018
All retail outlets	**100.8**	**98.6**	**40,605**	**39,728**	**128,418**	**-1.6**	**-0.2**	**-1.2**
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	**117.2**	**102.0**	**3,923**	**3,415**	**12,049**	**-1.1**	**+3.6**	**+0.2**
• Fish, livestock and poultry, fresh or frozen	163.7	106.4	1,462	951	3,587	-1.0	+2.7	#
• Fruits and vegetables, fresh	86.4	106.4	174	214	599	+4.5	+7.4	+5.5
• Bread, pastry, confectionery and biscuits	103.4	93.8	968	878	3,009	-3.2	+0.8	-2.1
• Other food, not elsewhere classified	103.5	110.4	845	901	3,226	+3.0	+10.2	+4.9
• Alcoholic drinks and tobacco	94.8	94.2	474	471	1,628	-6.5	-2.5	-5.4
Supermarkets[1]	**98.7**	**102.3**	**4,257**	**4,410**	**13,458**	**+1.2**	**+3.3**	**+1.9**
Fuels	**91.8**	**110.4**	**698**	**839**	**2,323**	**-1.4**	**+6.4**	**+1.3**
Clothing, footwear and allied products	**112.6**	**103.1**	**5,866**	**5,373**	**17,532**	**-2.7**	**-1.3**	**-2.3**
• Wearing apparel	112.5	106.2	5,007	4,726	14,832	-3.5	-2.3	-3.1
• Footwear, allied products and other clothing accessories	112.9	84.9	860	646	2,700	+1.4	+7.1	+2.7
Consumer durable goods	**73.6**	**77.0**	**5,454**	**5,706**	**17,739**	**-11.8**	**-9.9**	**-11.2**
• Motor vehicles and parts	104.2	105.3	1,521	1,538	4,708	+3.5	+0.2	+2.4
• Furniture and fixtures	76.4	103.9	462	628	1,865	+3.4	+4.3	+3.7
• Electrical goods and other consumer durable goods, not elsewhere classified	64.9	66.2	3,472	3,540	11,166	-18.7	-15.6	-17.7
Department stores	**99.5**	**99.1**	**4,241**	**4,224**	**13,322**	**+4.2**	**+5.0**	**+4.4**
Jewellery, watches and clocks, and valuable gifts	**95.7**	**88.6**	**7,246**	**6,702**	**22,376**	**-2.8**	**-2.6**	**-2.7**
Other consumer goods	**120.2**	**122.1**	**8,919**	**9,058**	**29,619**	**+2.8**	**+3.5**	**+3.0**
• Books, newspapers, stationery and gifts	86.6	94.2	538	585	1,769	+2.1	-2.5	+0.5
• Chinese drugs and herbs	95.3	120.2	457	576	1,646	-1.8	+1.0	-0.8
• Optical shops	104.5	96.8	290	268	832	-2.0	-5.7	-3.2
• Medicines and cosmetics	117.3	124.0	4,077	4,306	13,894	+2.2	+2.5	+2.3
• Other consumer goods, not elsewhere classified	138.5	129.3	3,557	3,322	11,478	+4.5	+7.2	+5.3

*   The provisional figures are subject to revision later on.

(1)   These figures do not include retail sales in supermarket sections of department stores.   Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*100.1*	*99.2*	*4,800*	*4,759*	*14,986*	*+0.8*	*+3.0*	*+1.5*

(2)   The sum of individual items may not add up to the total because of rounding.

\#   Denotes change within ±0.05.

Table 2 : Volume index of retail sales by broad type of retail outlet for February and March 2019

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Feb 2019 (Revised figures)	Mar 2019 (Provisional figures*)	Jan - Feb 2019 over Jan - Feb 2018	Mar 2019 over Mar 2018	Jan - Mar 2019 over Jan - Mar 2018
All retail outlets	**101.7**	**98.3**	**-1.9**	**-0.8**	**-1.6**
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	**102.3**	**90.9**	**-5.1**	**+0.1**	**-3.7**
• Fish, livestock and poultry, fresh or frozen	135.4	92.3	-7.3	-2.1	-6.0
• Fruits and vegetables, fresh	67.2	83.2	-0.5	-2.5	-1.2
• Bread, pastry, confectionery and biscuits	93.8	85.1	-6.7	-1.8	-5.3
• Other food, not elsewhere classified	90.1	96.5	+0.3	+8.1	+2.4
• Alcoholic drinks and tobacco	93.5	93.5	-8.4	-3.8	-7.1
Supermarkets[(1)]	**90.9**	**92.8**	**-1.6**	**-0.4**	**-1.2**
Fuels	**87.3**	**101.7**	**-1.8**	**+2.3**	**-0.4**
Clothing, footwear and allied products	**120.8**	**106.3**	**-2.4**	**-2.1**	**-2.3**
• Wearing apparel	121.3	109.4	-2.1	-2.7	-2.3
• Footwear, allied products and other clothing accessories	116.9	86.7	-3.5	+1.1	-2.5
Consumer durable goods	**84.5**	**88.1**	**-10.0**	**-7.5**	**-9.2**
• Motor vehicles and parts	103.3	103.5	+2.1	+1.3	+1.8
• Furniture and fixtures	72.1	96.9	+1.9	+2.3	+2.0
• Electrical goods and other consumer durable goods, not elsewhere classified	80.7	82.3	-15.5	-12.1	-14.4
Department stores	**100.7**	**98.1**	**+5.3**	**+6.2**	**+5.6**
Jewellery, watches and clocks, and valuable gifts	**95.1**	**87.9**	**-0.9**	**-1.7**	**-1.1**
Other consumer goods	**120.3**	**120.6**	**+1.4**	**+1.7**	**+1.5**
• Books, newspapers, stationery and gifts	77.8	83.2	-0.9	-6.8	-2.9
• Chinese drugs and herbs	90.1	113.7	-4.3	-1.2	-3.2
• Optical shops	100.4	93.0	-5.2	-7.3	-5.9
• Medicines and cosmetics	113.7	119.3	+0.3	#	+0.2
• Other consumer goods, not elsewhere classified	149.3	136.5	+4.6	+6.9	+5.3

*   The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores.   Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*92.1*	*90.0*	*-2.0*	*-0.7*	*-1.6*

\#   Denotes change within ±0.05.

Table 3 : Movement of the value and volume of total retail sales

Year / Month	Year-on-year rate of change (%) Value	Year-on-year rate of change (%) Volume	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change[1][2] (%) Value	Rate of change[1][2] (%) Volume
2014	-0.2	-0.2	-	-	-	-
2015	-3.7	-1.5	-	-	-	-
2016	-8.1	-7.1	-	-	-	-
2017	+2.2	+1.9	-	-	-	-
2018	+8.7	+7.6	-	-	-	-
2016 Apr	-7.5	-6.2	2016 Apr	2016 Jan	-2.7	-2.8
May	-8.3	-7.3	May	Feb	-0.7	-1.1
Jun	-8.9	-7.9	Jun	Mar	+0.9	+0.5
Jul	-7.7	-7.0	Jul	Apr	+0.5	+0.1
Aug	-10.5	-11.0	Aug	May	-0.4	-0.7
Sep	-4.0	-3.8	Sep	Jun	-0.4	-0.6
Oct	-2.9	-2.7	Oct	Jul	+1.0	+0.8
Nov	-5.4	-5.5	Nov	Aug	+2.0	+2.1
Dec	-2.9	-2.9	Dec	Sep	+1.2	+1.5
2017 Jan	-1.0	-1.4	2017 Jan	Oct	-2.3	-1.9
Feb	-5.8	-6.2	Feb	Nov	-3.3	-3.1
Mar	+3.0	+2.6	Mar	Dec	-2.9	-2.9
Apr	+0.1	-0.1	Apr	2017 Jan	+1.3	+1.0
May	+0.4	+0.6	May	Feb	+2.9	+2.6
Jun	+0.1	+0.5	Jun	Mar	+2.3	+2.4
Jul	+4.0	+4.5	Jul	Apr	+1.5	+1.9
Aug	+2.7	+3.2	Aug	May	+1.1	+1.4
Sep	+5.7	+5.6	Sep	Jun	+3.7	+3.6
Oct	+3.9	+3.6	Oct	Jul	+3.4	+2.9
Nov	+7.6	+7.0	Nov	Aug	+4.8	+4.2
Dec	+5.8	+4.3	Dec	Sep	+2.7	+1.9
2018 Jan	+4.2	+2.3	2018 Jan	Oct	+3.8	+2.8
Feb	+29.9	+28.3	Feb	Nov	+3.8	+2.8
Mar	+11.5	+10.1	Mar	Dec	+5.3	+4.6
Apr	+12.2	+11.0	Apr	2018 Jan	+3.7	+3.6
May	+12.9	+11.5	May	Feb	+1.7	+1.8
Jun	+11.9	+9.8	Jun	Mar	+0.1	+0.2
Jul	+7.8	+5.9	Jul	Apr	-0.5	-0.7
Aug	+9.4	+7.9	Aug	May	-0.8	-1.1
Sep	+2.4	+1.4	Sep	Jun	-1.5	-1.5
Oct	+6.0	+5.3	Oct	Jul	-1.1	-0.9
Nov	+1.4	+1.2	Nov	Aug	-1.5	-0.9
Dec	+0.1	+0.1	Dec	Sep	-1.1	-0.8
2019 Jan	+7.0	+6.9	2019 Jan	Oct	-2.0	-2.1
Feb	-10.2	-10.5	Feb	Nov	-0.6	-1.2
Mar	-0.2*	-0.8*	Mar	Dec	+1.0*	+0.2*

-    Not applicable.

*   These are provisional figures which are subject to revision later on.

(1)   The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2019 is the percentage change of the average monthly index for Jan, Feb and Mar 2019 compared with the average monthly index for Oct, Nov and Dec 2018.

(2)   The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.