

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2019

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Mar 2019 (Revised figures)	Apr 2019 (Provisional figures*)	Mar 2019 (Revised figures)	Apr 2019 (Provisional figures*)	Jan - Apr 2019 (Provisional figures*)	Mar 2019 over Mar 2018	Apr 2019 over Apr 2018	Jan - Apr 2019 over Jan - Apr 2018
All retail outlets	98.6	93.6	39,716	37,731	166,137	-0.2	-4.5	-2.0
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	102.1	103.4	3,418	3,460	15,512	+3.7	+0.8	+0.3
• Fish, livestock and poultry, fresh or frozen	106.4	107.6	951	961	4,548	+2.7	+1.8	+0.4
• Fruits and vegetables, fresh	106.6	132.8	215	267	867	+7.5	+4.9	+5.3
• Bread, pastry, confectionery and biscuits	93.8	92.7	878	868	3,877	+0.8	-0.1	-1.7
• Other food, not elsewhere classified	110.9	113.4	905	925	4,155	+10.7	+2.2	+4.4
• Alcoholic drinks and tobacco	93.9	87.7	470	439	2,065	-2.8	-4.8	-5.3
Supermarkets⁽¹⁾	102.7	96.7	4,430	4,172	17,649	+3.7	+1.1	+1.8
Fuels	110.4	110.4	839	839	3,163	+6.5	+3.3	+1.8
Clothing, footwear and allied products	102.8	100.4	5,359	5,233	22,753	-1.5	-2.6	-2.4
• Wearing apparel	105.9	102.4	4,713	4,557	19,377	-2.6	-2.2	-3.0
• Footwear, allied products and other clothing accessories	84.9	88.8	646	676	3,376	+7.1	-5.4	+1.0
Consumer durable goods	77.0	69.3	5,708	5,136	22,878	-9.8	-10.5	-11.0
• Motor vehicles and parts	105.5	82.8	1,541	1,209	5,920	+0.4	-6.3	+0.6
• Furniture and fixtures	104.3	107.9	631	652	2,519	+4.7	-0.4	+2.7
• Electrical goods and other consumer durable goods, not elsewhere classified	66.1	61.2	3,537	3,275	14,439	-15.6	-13.7	-16.9
Department stores	99.2	88.2	4,230	3,761	17,090	+5.1	-4.3	+2.4
Jewellery, watches and clocks, and valuable gifts	88.3	77.4	6,681	5,860	28,215	-2.9	-11.4	-4.7
Other consumer goods	121.9	124.9	9,049	9,269	38,879	+3.4	-2.3	+1.7
• Books, newspapers, stationery and gifts	93.9	95.3	583	592	2,359	-2.8	-7.5	-1.7
• Chinese drugs and herbs	120.2	94.4	576	453	2,098	+1.0	-5.7	-1.9
• Optical shops	96.8	109.4	268	303	1,135	-5.7	-7.8	-4.5
• Medicines and cosmetics	123.6	123.2	4,296	4,279	18,163	+2.3	-6.0	+0.2
• Other consumer goods, not elsewhere classified	129.5	141.8	3,325	3,641	15,123	+7.3	+4.5	+5.1

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	99.6	94.8	4,777	4,549	19,552	+3.3	+0.1	+1.3
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2019

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Mar 2019 (Revised figures)	Apr 2019 (Provisional figures*)	Mar 2019 over Mar 2018	Apr 2019 over Apr 2018	Jan - Apr 2019 over Jan - Apr 2018
<u>All retail outlets</u>	98.3	92.7	-0.8	-5.0	-2.3
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	90.9	92.2	+0.2	-2.6	-3.4
• Fish, livestock and poultry, fresh or frozen	92.3	94.0	-2.1	-2.3	-5.2
• Fruits and vegetables, fresh	83.3	107.1	-2.4	-5.1	-2.4
• Bread, pastry, confectionery and biscuits	85.1	84.2	-1.8	-2.8	-4.7
• Other food, not elsewhere classified	97.0	98.5	+8.6	-0.3	+1.9
• Alcoholic drinks and tobacco	93.1	87.3	-4.1	-6.2	-7.0
Supermarkets⁽¹⁾	93.3	87.4	+0.1	-2.5	-1.4
Fuels	101.7	99.0	+2.3	-1.9	-0.8
Clothing, footwear and allied products	106.1	100.8	-2.3	-1.7	-2.2
• Wearing apparel	109.1	102.2	-3.0	-0.7	-2.0
• Footwear, allied products and other clothing accessories	86.7	91.9	+1.1	-8.6	-3.8
Consumer durable goods	88.1	79.5	-7.5	-8.6	-9.1
• Motor vehicles and parts	103.7	81.5	+1.5	-6.0	+0.2
• Furniture and fixtures	97.3	100.4	+2.7	-3.1	+0.7
• Electrical goods and other consumer durable goods, not elsewhere classified	82.2	76.4	-12.2	-10.5	-13.6
Department stores	98.3	86.5	+6.4	-3.4	+3.6
Jewellery, watches and clocks, and valuable gifts	87.6	76.8	-2.0	-10.1	-3.2
Other consumer goods	120.5	122.7	+1.6	-3.8	+0.2
• Books, newspapers, stationery and gifts	83.0	84.1	-7.1	-11.9	-5.4
• Chinese drugs and herbs	113.7	89.2	-1.2	-7.5	-4.2
• Optical shops	93.0	105.6	-7.3	-9.7	-6.9
• Medicines and cosmetics	119.0	117.9	-0.3	-7.6	-1.8
• Other consumer goods, not elsewhere classified	136.6	148.4	+7.0	+4.0	+5.0

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	90.4	85.7	-0.2	-3.5	-1.9
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2017	+2.2	+1.9	-	-	-	-			
2018	+8.7	+7.6	-	-	-	-			
2016	May	-8.3	-7.3	2016	May	2016	Feb	-0.7	-1.1
	Jun	-8.9	-7.9	Jun	Jun	2016	Mar	+0.9	+0.5
	Jul	-7.7	-7.0	Jul	Jul	2016	Apr	+0.5	+0.1
	Aug	-10.5	-11.0	Aug	Aug	2016	May	-0.4	-0.7
	Sep	-4.0	-3.8	Sep	Sep	2016	Jun	-0.4	-0.6
	Oct	-2.9	-2.7	Oct	Oct	2016	Jul	+1.0	+0.8
	Nov	-5.4	-5.5	Nov	Nov	2016	Aug	+2.0	+2.1
	Dec	-2.9	-2.9	Dec	Dec	2016	Sep	+1.2	+1.5
2017	Jan	-1.0	-1.4	2017	Jan	2016	Oct	-2.3	-1.9
	Feb	-5.8	-6.2	Feb	Feb	2016	Nov	-3.3	-3.1
	Mar	+3.0	+2.6	Mar	Mar	2016	Dec	-2.9	-2.9
	Apr	+0.1	-0.1	Apr	Apr	2017	Jan	+1.3	+1.0
	May	+0.4	+0.6	May	May	2017	Feb	+2.9	+2.6
	Jun	+0.1	+0.5	Jun	Jun	2017	Mar	+2.3	+2.4
	Jul	+4.0	+4.5	Jul	Jul	2017	Apr	+1.5	+1.9
	Aug	+2.7	+3.2	Aug	Aug	2017	May	+1.1	+1.4
	Sep	+5.7	+5.6	Sep	Sep	2017	Jun	+3.7	+3.6
	Oct	+3.9	+3.6	Oct	Oct	2017	Jul	+3.4	+2.9
	Nov	+7.6	+7.0	Nov	Nov	2017	Aug	+4.8	+4.2
	Dec	+5.8	+4.3	Dec	Dec	2017	Sep	+2.7	+1.9
2018	Jan	+4.2	+2.3	2018	Jan	2017	Oct	+3.8	+2.8
	Feb	+29.9	+28.3	Feb	Feb	2017	Nov	+3.8	+2.8
	Mar	+11.5	+10.1	Mar	Mar	2017	Dec	+5.3	+4.6
	Apr	+12.2	+11.0	Apr	Apr	2018	Jan	+3.7	+3.6
	May	+12.9	+11.5	May	May	2018	Feb	+1.7	+1.8
	Jun	+11.9	+9.8	Jun	Jun	2018	Mar	+0.1	+0.2
	Jul	+7.8	+5.9	Jul	Jul	2018	Apr	-0.5	-0.7
	Aug	+9.4	+7.9	Aug	Aug	2018	May	-0.8	-1.1
	Sep	+2.4	+1.4	Sep	Sep	2018	Jun	-1.5	-1.5
	Oct	+6.0	+5.3	Oct	Oct	2018	Jul	-1.1	-0.9
	Nov	+1.4	+1.2	Nov	Nov	2018	Aug	-1.5	-0.9
	Dec	+0.1	+0.1	Dec	Dec	2018	Sep	-1.1	-0.8
2019	Jan	+7.0	+6.9	2019	Jan	2018	Oct	-2.0	-2.1
	Feb	-10.2	-10.5	Feb	Feb	2018	Nov	-0.6	-1.2
	Mar	-0.2	-0.8	Mar	Mar	2018	Dec	+1.0	+0.2
	Apr	-4.5*	-5.0*	Apr	Apr	2019	Jan	+1.4*	+0.9*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2019 is the percentage change of the average monthly index for Jan, Feb and Mar 2019 compared with the average monthly index for Oct, Nov and Dec 2018.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.