Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2019

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales[2] (HK$ million)			Percentage change (%)		
	Jul 2019 (Revised figures)	Aug 2019 (Provisional figures*)	Jul 2019 (Revised figures)	Aug 2019 (Provisional figures*)	Jan - Aug 2019 (Provisional figures*)	Jul 2019 over Jul 2018	Aug 2019 over Aug 2018	Jan - Aug 2019 over Jan - Aug 2018
All retail outlets	**85.4**	**72.9**	**34,399**	**29,359**	**305,050**	**-11.5**	**-23.0**	**-6.0**
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	**91.9**	**105.0**	**3,074**	**3,516**	**28,785**	**-2.4**	**-0.3**	**+0.2**
• Fish, livestock and poultry, fresh or frozen	87.1	98.9	778	884	7,928	+9.0	+10.9	+3.0
• Fruits and vegetables, fresh	116.5	142.1	235	286	1,933	+5.3	+16.4	+8.0
• Bread, pastry, confectionery and biscuits	91.4	119.6	855	1,119	7,545	-0.7	+11.1	+0.7
• Other food, not elsewhere classified	101.0	106.7	825	871	7,749	-8.8	-14.4	-0.6
• Alcoholic drinks and tobacco	76.4	71.1	382	356	3,630	-14.4	-22.5	-8.3
Supermarkets[1]	**104.6**	**108.2**	**4,514**	**4,669**	**35,709**	**+1.0**	**+1.9**	**+1.4**
Fuels	**115.4**	**114.1**	**878**	**867**	**6,697**	**-1.0**	**+0.4**	**+0.3**
Clothing, footwear and allied products	**84.9**	**57.5**	**4,427**	**2,996**	**39,483**	**-13.0**	**-32.1**	**-7.5**
• Wearing apparel	85.1	54.1	3,785	2,408	33,371	-13.4	-33.4	-8.1
• Footwear, allied products and other clothing accessories	84.3	77.2	642	588	6,112	-10.7	-26.0	-3.9
Consumer durable goods	**62.8**	**58.0**	**4,658**	**4,300**	**41,272**	**-13.0**	**-14.3**	**-11.5**
• Motor vehicles and parts	92.8	75.7	1,355	1,106	11,267	-5.3	-15.6	-3.3
• Furniture and fixtures	101.8	105.3	616	636	5,011	-8.7	-7.4	-1.0
• Electrical goods and other consumer durable goods, not elsewhere classified	50.2	47.8	2,686	2,558	24,994	-17.3	-15.4	-16.5
Department stores	**83.4**	**68.0**	**3,554**	**2,899**	**32,973**	**-10.4**	**-29.9**	**-4.1**
Jewellery, watches and clocks, and valuable gifts	**72.7**	**51.9**	**5,504**	**3,931**	**50,056**	**-24.3**	**-47.4**	**-14.0**
Other consumer goods	**105.0**	**83.3**	**7,790**	**6,180**	**70,076**	**-10.1**	**-23.6**	**-2.9**
• Books, newspapers, stationery and gifts	103.3	124.3	642	772	4,846	-6.4	-2.5	-2.7
• Chinese drugs and herbs	96.6	75.9	463	364	3,865	-5.7	-25.5	-4.8
• Optical shops	89.5	74.4	248	206	2,154	-17.8	-26.0	-10.5
• Medicines and cosmetics	103.2	77.1	3,586	2,678	32,152	-16.5	-30.0	-5.7
• Other consumer goods, not elsewhere classified	111.0	84.1	2,850	2,159	27,058	-1.5	-20.1	+1.6

*   The provisional figures are subject to revision later on.

(1)   These figures do not include retail sales in supermarket sections of department stores.   Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*103.5*	*107.0*	*4,962*	*5,134*	*39,567*	*-0.6*	*+0.7*	*+0.5*

(2)   The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2019

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jul 2019 (Revised figures)	Aug 2019 (Provisional figures*)	Jul 2019 over Jul 2018	Aug 2019 over Aug 2018	Jan - Aug 2019 over Jan - Aug 2018
All retail outlets	**84.4**	**71.3**	**-13.1**	**-25.3**	**-6.9**
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	**78.5**	**89.9**	**-9.2**	**-7.1**	**-4.7**
• Fish, livestock and poultry, fresh or frozen	63.4	70.3	-11.7	-12.9	-7.5
• Fruits and vegetables, fresh	96.5	121.1	-3.2	+9.1	-0.1
• Bread, pastry, confectionery and biscuits	82.1	108.6	-3.7	+9.0	-2.3
• Other food, not elsewhere classified	88.4	92.9	-10.4	-16.0	-2.8
• Alcoholic drinks and tobacco	75.2	71.3	-16.6	-22.0	-9.8
Supermarkets[(1)]	**91.5**	**93.8**	**-5.6**	**-5.5**	**-3.5**
Fuels	**103.5**	**102.5**	**-3.8**	**-1.7**	**-2.2**
Clothing, footwear and allied products	**90.5**	**61.2**	**-11.3**	**-32.2**	**-6.9**
• Wearing apparel	90.5	57.7	-11.2	-33.0	-6.9
• Footwear, allied products and other clothing accessories	89.9	83.2	-12.2	-27.5	-7.2
Consumer durable goods	**71.7**	**66.5**	**-11.4**	**-12.6**	**-9.7**
• Motor vehicles and parts	91.0	74.6	-5.4	-16.2	-3.6
• Furniture and fixtures	97.3	100.2	-7.0	-5.9	-1.8
• Electrical goods and other consumer durable goods, not elsewhere classified	62.2	59.5	-15.3	-12.9	-13.5
Department stores	**82.7**	**67.4**	**-11.2**	**-30.5**	**-3.4**
Jewellery, watches and clocks, and valuable gifts	**71.0**	**49.5**	**-26.4**	**-50.7**	**-14.0**
Other consumer goods	**103.4**	**81.8**	**-11.0**	**-24.5**	**-4.1**
• Books, newspapers, stationery and gifts	91.2	109.7	-10.3	-6.4	-6.6
• Chinese drugs and herbs	91.6	71.9	-6.4	-26.1	-6.5
• Optical shops	87.1	72.4	-16.9	-24.9	-11.4
• Medicines and cosmetics	99.1	74.2	-17.7	-30.3	-7.2
• Other consumer goods, not elsewhere classified	116.5	87.5	-1.7	-21.7	+1.5

*   The provisional figures are subject to revision later on.

(1)   These figures do not include retail sales in supermarket sections of department stores.   Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*90.5*	*92.8*	*-7.1*	*-6.6*	*-4.2*

Table 3 : Movement of the value and volume of total retail sales

Year / Month		Year-on-year rate of change (%) Value	Year-on-year rate of change (%) Volume	3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change(1)(2) (%) Value	Rate of change(1)(2) (%) Volume
2014		-0.2	-0.2	-		-		-	-
2015		-3.7	-1.5	-		-		-	-
2016		-8.1	-7.1	-		-		-	-
2017		+2.2	+1.9	-		-		-	-
2018		+8.7	+7.6	-		-		-	-
2016	Sep	-4.0	-3.8	2016	Sep	2016	Jun	-0.4	-0.6
	Oct	-2.9	-2.7		Oct		Jul	+1.0	+0.8
	Nov	-5.4	-5.5		Nov		Aug	+2.0	+2.1
	Dec	-2.9	-2.9		Dec		Sep	+1.2	+1.5
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-2.3	-1.9
	Feb	-5.8	-6.2		Feb		Nov	-3.3	-3.1
	Mar	+3.0	+2.6		Mar		Dec	-2.9	-2.9
	Apr	+0.1	-0.1		Apr	2017	Jan	+1.3	+1.0
	May	+0.4	+0.6		May		Feb	+2.9	+2.6
	Jun	+0.1	+0.5		Jun		Mar	+2.3	+2.4
	Jul	+4.0	+4.5		Jul		Apr	+1.5	+1.9
	Aug	+2.7	+3.2		Aug		May	+1.1	+1.4
	Sep	+5.7	+5.6		Sep		Jun	+3.7	+3.6
	Oct	+3.9	+3.6		Oct		Jul	+3.4	+2.9
	Nov	+7.6	+7.0		Nov		Aug	+4.8	+4.2
	Dec	+5.8	+4.3		Dec		Sep	+2.7	+1.9
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.8	+2.8
	Feb	+29.9	+28.3		Feb		Nov	+3.8	+2.8
	Mar	+11.5	+10.1		Mar		Dec	+5.3	+4.6
	Apr	+12.2	+11.0		Apr	2018	Jan	+3.7	+3.6
	May	+12.9	+11.5		May		Feb	+1.7	+1.8
	Jun	+11.9	+9.8		Jun		Mar	+0.1	+0.2
	Jul	+7.8	+5.9		Jul		Apr	-0.5	-0.7
	Aug	+9.4	+7.9		Aug		May	-0.8	-1.1
	Sep	+2.4	+1.4		Sep		Jun	-1.5	-1.5
	Oct	+6.0	+5.3		Oct		Jul	-1.1	-0.9
	Nov	+1.4	+1.2		Nov		Aug	-1.5	-0.9
	Dec	+0.1	+0.1		Dec		Sep	-1.1	-0.8
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.0	-2.1
	Feb	-10.2	-10.5		Feb		Nov	-0.6	-1.2
	Mar	-0.2	-0.8		Mar		Dec	+1.0	+0.2
	Apr	-4.5	-5.0		Apr	2019	Jan	+1.4	+0.9
	May	-1.4	-1.8		May		Feb	+0.7	+0.5
	Jun	-6.7	-7.6		Jun		Mar	-2.7	-2.8
	Jul	-11.5	-13.1		Jul		Apr	-4.9	-5.5
	Aug	-23.0*	-25.3*		Aug		May	-12.4*	-13.9*

\-   Not applicable.

*   These are provisional figures which are subject to revision later on.

(1)   The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2019 is the percentage change of the average monthly index for Apr, May and Jun 2019 compared with the average monthly index for Jan, Feb and Mar 2019.

(2)   The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.