Fact Sheet – 2020 Advance Order Service

(A) Early Bird Incentive Schemes

1. Bonus Scheme

- Minimum order of HK\$50 for 2020 stamp products
- Order received by 11 November 2019
- Various incentive items are available for redemption with bonus points earned from AOS orders received by 11 November 2019:

Lunar New Year Animal Series No.9
"Year of the Rat" Souvenir Card



Bonus Points Required: 200

Members Edition of "Year of the Rat" Red Packets (A pack of 20 pieces)



Bonus Points Required: 400

"Year of the Rat" Stamp Sheetlet Specimen Souvenir Pack



Bonus Points Required: 650

"24 Solar Terms - Spring" Special Stamps — Water Absorbent Umbrella Pouch



Bonus Points Required: 1,050

"World Heritage in China Series No. 9: Qinghai Hoh Xil" Imperforated Stamp Sheetlet Specimen Souvenir Pack



Bonus Points Required: 1,250

"Games of the XXXII Olympiad Tokyo 2020" Special Stamps – A Set of 4 Postcards



Bonus Points Required: 3,100

999.9 Gold Prestige Card Series No.9: "Year of the Rat"



Bonus Points Required: 2,100

First Day Cover Album

Containing a Colour Stamp Sheetlet Specimen on Lunar New Year Animals — Pig/Rat and a Serviced AOS Souvenir Cover (bearing the Lunar New Year's Day Postmark) affixed with Gold and Silver Stamp Sheetlet on Lunar New Year Animals — Pig/Rat



Bonus Points Required: 6,200

Surprising Gift



For cumulative actual spending of HK\$7,000 or more for purchase of 2020 stamp products

2. Member Reward Scheme

for 2020 stamp products by 11 November 2019 HK\$50 for 2020 stamp products by 11 will receive a "Year of the Rat" Special November 2019 will receive 200 bonus points. Stamps — Welcome Card.



New members with a minimum order of HK\$50 Existing members with a minimum order of



3. Thank You Perk

2019 LSOS members who renew membership and place a minimum order of HK\$100 for 2020 stamp products by 11 November 2019 will receive the Members Edition of "Year of the Rat" Red Packets (a pack of 20 pieces).







4. Young Collectors Bonus Scheme

Young collectors aged 18 or below will receive To encourage our younger collectors to develop a "Children Stamps - Chess Games Delight" a lifelong interest in collecting stamps, all **Special Stamps** — Cooling Towel when LSOS members who turn 19 in 2019 (i.e. born placing an order of HK\$100 or above for 2020 in 2000) immediately get 800 extra bonus stamp products by 11 November 2019.



5. Young Collectors Retention Scheme

points redeemable for a host of marvellous gifts upon renewing their AOS accounts for 2020 by placing an order of HK\$50 or more within the incentive period.



6. Member-Get-Member Reward Scheme

between 1 January 2014 and 13 October 2019 specially awarded to Auto-order Plan users or may become a referee and introduce new customers placing a standing order on the members.

New members (counted by HKID card number) Plan for 2020 stamp products by 11 November who spend HK\$100 or more on stamp products 2019. within the incentive period will enjoy an extra **100 bonus points** on top of the normal 1 bonus point given for every HK\$1 spent on purchase.

Each referee who introduces a new member will receive a \$20 PostShop Coupon upon renewal of their 2020 membership.

7. Order Plan Special Reward

All LSOS members who have registered The "Year of the Rat" Metallic Pin is Lunar New Year Animals and/ or the World Heritage in China Series under the Flexi-order



8. Online Ordering through ShopThruPost

Order the 2020 stamp products online to enjoy extra bonus points!

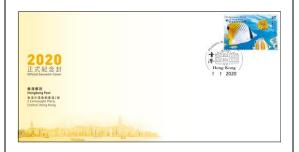
- 1st tier: Online ordering amount of HK\$201-\$300 \rightarrow 200 extra bonus points
- 2^{nd} tier: Online ordering amount of HK\$301-\$500 \rightarrow 300 extra bonus points
- 3^{rd} tier: Online ordering amount of HK\$501-\$800 \rightarrow 400 extra bonus points
- 4th tier: Online ordering amount of HK\$801 or above → Double bonus points

9. Amazing Rewards for Loyal Members

In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.

2020 Customers who the return application forms with spending of HK\$50 or application forms with spending of HK\$300 or above for each account will receive a above for each account will receive an "Bruce" Datestamped 2020 Official Souvenir Cover Lee's Legacy in the World of Martial Arts" (Bearing 1.1.2020 postmark)**

AOS Customers 2020 who Special Stamps —Skipping Rope*





* Available while stock last

▲ A mint stamp of random designs will be affixed

(B) Road Shows at Post Offices

Hongkong Post will organise a series of road shows at post offices to promote the Special Stamps Issuing Programme 2020 and the 2020 Advance Order Service (AOS). The schedule is set out below:

Road Shows at Post Offices♦			
15.10.2019	Tue	9:00a.m. –6:00p.m.	General Post Office
17.10.2019	Thu	9:00a.m. – 6:00p.m.	Tsim Sha Tsui Post Office
21.10.2019	Mon	9:00a.m. – 5:00p.m.	Sha Tin Central Post Office
23.10.2019	Wed	9:30a.m. – 6:00p.m.	Sheung Wan Post Office
25.10.2019	Fri	9:30a.m. – 6:00p.m.	Kowloon Central Post Office
28.10.2019	Mon	9:30a.m. – 5:30p.m.	Cheung Sha Wan Post Office
30.10.2019	Wed	9:00a.m. – 5:00p.m.	Tuen Mun Central Post Office
1.11.2019	Fri	9:30a.m. – 5:00p.m.	Wan Chai Post Office
4.11.2019	Mon	9:30a.m. – 5:00p.m.	Ma On Shan Post Office
6.11.2019	Wed	9:30a.m. – 6:00p.m.	Mong Kok Post Office
7.11.2019	Thu	9:00a.m. –6:00p.m.	General Post Office
8.11.2019	Fri	9:00a.m. –6:00p.m.	General Post Office
9.11.2019	Sat	9:00a.m. –6:00p.m.	General Post Office
11.11.2019	Mon	9:00a.m. –6:00p.m.	General Post Office

[♦]Subject to change closer to the period of roadshow. Please visit <u>stamps.hongkongpost.hk</u> for updated information.

Note: Hand-back service will not be available at the road shows, nor will posting facilities be provided at the shopping malls.