

"E&M Connect"

Reasons for development	To provide the public with the latest E&M information and convenient e-services, including comparison of the energy efficiency of household electrical appliances and annual electricity consumption estimates, facilitate the public in selecting more energy efficient household electrical appliances and locate nearby Registered Electrical Contractors and LPG Cylinder Distributors using their smartphones.
Target	General public
Development cost	\$800,000
Monthly recurrent expenditure	The app was launched on December 20, 2019 and the maintenance fee for the first year has been included in the development contract
Growth in the number of downloads	The number of downloads increased by 132 per cent from end-December 2019 to end-January 2020
Growth in the number of active users	The number of active users increased by 140 per cent from end-December 2019 to end-January 2020

"E&M Trade App"

Reasons for development	To provide registered E&M practitioners with information such as safety tips, industry news and training courses. Users can sign up for training courses with their particulars directly on the app, record the hours of continuous training taken to facilitate future renewal applications for registration and receive push notifications on registration expiry.
Target	Registered E&M practitioners
Development cost	\$492,000
Monthly recurrent expenditure	The app was launched on December 20, 2019 and the maintenance fee for the first year has been included in the development contract
Growth in the number of downloads	The number of downloads increased by 315 per cent from end-December 2019 to end-January 2020
Growth in the number of active users	The number of active users increased by 435 per cent from end-December 2019 to end-January 2020