

**Table 1 : Value index and value of retail sales by broad type of retail outlet for January and February 2020**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Jan 2020 (Revised figures)	Feb 2020 (Provisional figures*)	Jan 2020 (Revised figures)	Feb 2020 (Provisional figures*)	Jan - Feb 2020 (Provisional figures*)	Jan 2020 over Jan 2019	Feb 2020 over Feb 2019	Jan - Feb 2020 over Jan - Feb 2019
<b><u>All retail outlets</u></b>	<b>93.6</b>	<b>56.4</b>	<b>37,735</b>	<b>22,735</b>	<b>60,470</b>	<b>-21.5</b>	<b>-44.0</b>	<b>-31.8</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>131.2</b>	<b>102.7</b>	<b>4,393</b>	<b>3,436</b>	<b>7,829</b>	<b>-6.7</b>	<b>-12.4</b>	<b>-9.3</b>
• Fish, livestock and poultry, fresh or frozen	140.4	196.9	1,254	1,759	3,013	+6.8	+20.3	+14.3
• Fruits and vegetables, fresh	113.7	101.5	229	205	434	+8.8	+17.5	+12.8
• Bread, pastry, confectionery and biscuits	115.8	82.9	1,084	776	1,860	-6.8	-19.8	-12.7
• Other food, not elsewhere classified	155.3	67.1	1,268	548	1,816	-14.3	-35.2	-21.9
• Alcoholic drinks and tobacco	111.6	29.7	558	149	706	-18.3	-68.7	-38.9
<b>Supermarkets<sup>(1)</sup></b>	<b>122.3</b>	<b>110.7</b>	<b>5,277</b>	<b>4,776</b>	<b>10,053</b>	<b>+10.2</b>	<b>+12.2</b>	<b>+11.1</b>
<b>Fuels</b>	<b>116.2</b>	<b>91.6</b>	<b>883</b>	<b>696</b>	<b>1,579</b>	<b>+12.5</b>	<b>-0.3</b>	<b>+6.5</b>
<b>Clothing, footwear and allied products</b>	<b>87.2</b>	<b>32.4</b>	<b>4,544</b>	<b>1,688</b>	<b>6,232</b>	<b>-27.8</b>	<b>-71.2</b>	<b>-48.8</b>
• Wearing apparel	81.2	32.6	3,613	1,449	5,062	-29.1	-71.1	-49.9
• Footwear, allied products and other clothing accessories	122.2	31.4	930	239	1,169	-22.1	-72.2	-43.1
<b>Consumer durable goods</b>	<b>70.4</b>	<b>52.4</b>	<b>5,222</b>	<b>3,886</b>	<b>9,108</b>	<b>-20.6</b>	<b>-28.8</b>	<b>-24.3</b>
• Motor vehicles and parts	90.0	74.6	1,315	1,089	2,404	-20.3	-28.4	-24.2
• Furniture and fixtures	99.2	65.3	599	395	994	-22.6	-14.4	-19.6
• Electrical goods and other consumer durable goods, not elsewhere classified	61.8	44.9	3,307	2,402	5,709	-20.4	-30.8	-25.1
<b>Department stores</b>	<b>83.1</b>	<b>41.8</b>	<b>3,545</b>	<b>1,782</b>	<b>5,327</b>	<b>-27.0</b>	<b>-58.0</b>	<b>-41.4</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>65.2</b>	<b>20.5</b>	<b>4,932</b>	<b>1,555</b>	<b>6,487</b>	<b>-41.5</b>	<b>-78.5</b>	<b>-58.6</b>
<b>Other consumer goods</b>	<b>120.5</b>	<b>66.2</b>	<b>8,940</b>	<b>4,916</b>	<b>13,856</b>	<b>-23.2</b>	<b>-44.9</b>	<b>-32.6</b>
• Books, newspapers, stationery and gifts	76.7	47.1	477	293	769	-26.1	-45.7	-35.0
• Chinese drugs and herbs	106.7	63.5	512	304	816	-16.5	-33.4	-23.7
• Optical shops	74.8	70.3	207	195	403	-24.2	-32.7	-28.6
• Medicines and cosmetics	107.2	51.0	3,724	1,772	5,496	-32.4	-56.5	-42.7
• Other consumer goods, not elsewhere classified	156.5	91.6	4,020	2,352	6,372	-12.6	-33.9	-21.9

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>125.0</i>	<i>111.6</i>	<i>5,995</i>	<i>5,354</i>	<i>11,349</i>	<i>+10.5</i>	<i>+11.6</i>	<i>+11.0</i>
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(2) The sum of individual items may not add up to the total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for January and February 2020**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jan 2020 (Revised figures)	Feb 2020 (Provisional figures*)	Jan 2020 over Jan 2019	Feb 2020 over Feb 2019	Jan - Feb 2020 over Jan - Feb 2019
<b><u>All retail outlets</u></b>	<b>92.3</b>	<b>54.2</b>	<b>-23.1</b>	<b>-46.7</b>	<b>-33.9</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>108.1</b>	<b>79.9</b>	<b>-14.6</b>	<b>-21.9</b>	<b>-17.9</b>
• Fish, livestock and poultry, fresh or frozen	93.0	130.0	-19.9	-4.0	-11.3
• Fruits and vegetables, fresh	88.0	76.2	-3.8	+13.4	+3.5
• Bread, pastry, confectionery and biscuits	103.4	72.8	-8.0	-22.4	-14.6
• Other food, not elsewhere classified	133.8	57.8	-15.4	-35.8	-22.8
• Alcoholic drinks and tobacco	111.9	29.3	-17.3	-68.6	-38.3
<b>Supermarkets<sup>(1)</sup></b>	<b>105.5</b>	<b>91.7</b>	<b>+3.5</b>	<b>+0.9</b>	<b>+2.3</b>
<b>Fuels</b>	<b>100.7</b>	<b>80.7</b>	<b>+0.3</b>	<b>-7.6</b>	<b>-3.3</b>
<b>Clothing, footwear and allied products</b>	<b>95.1</b>	<b>36.1</b>	<b>-23.3</b>	<b>-70.1</b>	<b>-46.4</b>
• Wearing apparel	89.0	36.4	-24.6	-70.0	-47.6
• Footwear, allied products and other clothing accessories	131.8	34.5	-18.3	-70.5	-40.2
<b>Consumer durable goods</b>	<b>81.9</b>	<b>61.0</b>	<b>-19.4</b>	<b>-27.9</b>	<b>-23.2</b>
• Motor vehicles and parts	88.6	72.7	-21.0	-29.6	-25.1
• Furniture and fixtures	93.2	61.0	-23.6	-15.4	-20.6
• Electrical goods and other consumer durable goods, not elsewhere classified	78.7	57.5	-18.0	-28.8	-22.9
<b>Department stores</b>	<b>83.1</b>	<b>40.5</b>	<b>-27.0</b>	<b>-59.8</b>	<b>-42.4</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>61.6</b>	<b>19.1</b>	<b>-44.6</b>	<b>-79.9</b>	<b>-60.9</b>
<b>Other consumer goods</b>	<b>119.7</b>	<b>64.9</b>	<b>-23.9</b>	<b>-46.0</b>	<b>-33.5</b>
• Books, newspapers, stationery and gifts	66.2	40.8	-28.8	-47.6	-37.4
• Chinese drugs and herbs	99.7	59.1	-17.7	-34.4	-24.8
• Optical shops	73.7	69.3	-22.0	-31.0	-26.6
• Medicines and cosmetics	102.0	47.9	-33.8	-57.8	-44.0
• Other consumer goods, not elsewhere classified	169.6	97.0	-12.3	-35.0	-22.2

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>107.8</i>	<i>92.4</i>	<i>+3.7</i>	<i>+0.3</i>	<i>+2.1</i>
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**Table 3 : Movement of the value and volume of total retail sales**

Original series				Seasonally adjusted series				
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change <sup>(1)(2)</sup> (%)	
		Value	Volume				Value	Volume
2015		-3.7	-1.5	-	-		-	-
2016		-8.1	-7.1	-	-		-	-
2017		+2.2	+1.9	-	-		-	-
2018		+8.7	+7.6	-	-		-	-
2019		-11.1	-12.3	-	-		-	-
2017	Mar	+3.0	+2.6	2017	Mar	2016	Dec	-3.3
	Apr	+0.1	-0.1		Apr	2017	Jan	+0.1
	May	+0.4	+0.6		May		Feb	+2.0
	Jun	+0.1	+0.5		Jun		Mar	+1.9
	Jul	+4.0	+4.5		Jul		Apr	+1.7
	Aug	+2.7	+3.2		Aug		May	+1.7
	Sep	+5.7	+5.6		Sep		Jun	+4.7
	Oct	+3.9	+3.6		Oct		Jul	+5.2
	Nov	+7.6	+7.0		Nov		Aug	+6.4
	Dec	+5.8	+4.3		Dec		Sep	+3.8
2018	Jan	+4.2	+2.3	2018	Jan		Oct	+3.5
	Feb	+29.9	+28.3		Feb		Nov	+2.5
	Mar	+11.5	+10.1		Mar		Dec	+3.2
	Apr	+12.2	+11.0		Apr	2018	Jan	+1.9
	May	+12.9	+11.5		May		Feb	+0.4
	Jun	+11.9	+9.8		Jun		Mar	-0.5
	Jul	+7.8	+5.9		Jul		Apr	-0.6
	Aug	+9.4	+7.9		Aug		May	+0.2
	Sep	+2.4	+1.4		Sep		Jun	+0.2
	Oct	+6.0	+5.3		Oct		Jul	+1.5
	Nov	+1.4	+1.2		Nov		Aug	+0.7
	Dec	+0.1	+0.1		Dec		Sep	+0.2
2019	Jan	+7.0	+6.9	2019	Jan		Oct	-2.4
	Feb	-10.2	-10.5		Feb		Nov	-2.7
	Mar	-0.2	-0.8		Mar		Dec	-1.9
	Apr	-4.5	-5.0		Apr	2019	Jan	-1.4
	May	-1.4	-1.8		May		Feb	-0.9
	Jun	-6.7	-7.6		Jun		Mar	-3.2
	Jul	-11.5	-13.1		Jul		Apr	-4.7
	Aug	-22.9	-25.2		Aug		May	-11.3
	Sep	-18.2	-20.3		Sep		Jun	-13.2
	Oct	-24.4	-26.4		Oct		Jul	-14.5
	Nov	-23.7	-25.5		Nov		Aug	-8.6
	Dec	-19.4	-21.1		Dec		Sep	-5.6
2020	Jan	-21.5	-23.1	2020	Jan		Oct	-2.7
	Feb	-44.0*	-46.7*		Feb		Nov	-11.0*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2019 is the percentage change of the average monthly index for Oct, Nov and Dec 2019 compared with the average monthly index for Jul, Aug and Sep 2019.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.