

**Table 1 : Value index and value of retail sales by broad type of retail outlet for February and March 2020**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Feb 2020 (Revised figures)	Mar 2020 (Provisional figures*)	Feb 2020 (Revised figures)	Mar 2020 (Provisional figures*)	Jan - Mar 2020 (Provisional figures*)	Jan - Feb 2020 over Jan - Feb 2019	Mar 2020 over Mar 2019	Jan - Mar 2020 over Jan - Mar 2019
<b><u>All retail outlets</u></b>	<b>56.4</b>	<b>57.2</b>	<b>22,723</b>	<b>23,036</b>	<b>83,495</b>	<b>-31.8</b>	<b>-42.0</b>	<b>-35.0</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>102.7</b>	<b>80.5</b>	<b>3,437</b>	<b>2,693</b>	<b>10,523</b>	<b>-9.3</b>	<b>-21.2</b>	<b>-12.7</b>
• Fish, livestock and poultry, fresh or frozen	196.6	122.1	1,756	1,091	4,101	+14.2	+14.8	+14.3
• Fruits and vegetables, fresh	101.2	115.0	204	232	665	+12.6	+8.0	+10.9
• Bread, pastry, confectionery and biscuits	82.8	75.0	775	702	2,561	-12.8	-20.0	-14.9
• Other food, not elsewhere classified	67.9	71.8	554	586	2,408	-21.6	-35.3	-25.5
• Alcoholic drinks and tobacco	29.6	16.5	148	82	788	-39.0	-82.5	-51.5
<b>Supermarkets<sup>(1)</sup></b>	<b>110.8</b>	<b>119.2</b>	<b>4,778</b>	<b>5,143</b>	<b>15,199</b>	<b>+11.1</b>	<b>+16.1</b>	<b>+12.8</b>
<b>Fuels</b>	<b>92.2</b>	<b>101.5</b>	<b>701</b>	<b>772</b>	<b>2,356</b>	<b>+6.8</b>	<b>-8.0</b>	<b>+1.4</b>
<b>Clothing, footwear and allied products</b>	<b>32.6</b>	<b>34.5</b>	<b>1,701</b>	<b>1,799</b>	<b>8,043</b>	<b>-48.6</b>	<b>-66.4</b>	<b>-54.1</b>
• Wearing apparel	32.7	34.7	1,454	1,544	6,611	-49.9	-67.2	-55.4
• Footwear, allied products and other clothing accessories	32.4	33.5	246	255	1,432	-42.7	-60.6	-47.0
<b>Consumer durable goods</b>	<b>52.2</b>	<b>52.8</b>	<b>3,870</b>	<b>3,913</b>	<b>13,005</b>	<b>-24.4</b>	<b>-31.5</b>	<b>-26.7</b>
• Motor vehicles and parts	73.6	84.6	1,075	1,236	3,626	-24.6	-19.8	-23.0
• Furniture and fixtures	65.3	89.3	395	540	1,534	-19.6	-14.4	-17.8
• Electrical goods and other consumer durable goods, not elsewhere classified	44.9	40.0	2,400	2,137	7,844	-25.2	-39.6	-29.7
<b>Department stores</b>	<b>41.8</b>	<b>56.9</b>	<b>1,782</b>	<b>2,425</b>	<b>7,752</b>	<b>-41.4</b>	<b>-42.7</b>	<b>-41.8</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>20.5</b>	<b>21.9</b>	<b>1,549</b>	<b>1,656</b>	<b>8,137</b>	<b>-58.7</b>	<b>-75.2</b>	<b>-63.6</b>
<b>Other consumer goods</b>	<b>66.1</b>	<b>62.5</b>	<b>4,905</b>	<b>4,635</b>	<b>18,480</b>	<b>-32.7</b>	<b>-48.8</b>	<b>-37.6</b>
• Books, newspapers, stationery and gifts	46.9	48.4	291	301	1,069	-35.1	-48.4	-39.5
• Chinese drugs and herbs	63.4	58.1	304	279	1,094	-23.7	-51.7	-33.5
• Optical shops	70.4	51.6	195	143	546	-28.6	-46.6	-34.4
• Medicines and cosmetics	51.1	44.7	1,776	1,554	7,053	-42.6	-63.8	-49.2
• Other consumer goods, not elsewhere classified	91.0	91.8	2,338	2,359	8,717	-22.0	-29.1	-24.1

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>111.7</i>	<i>116.4</i>	<i>5,357</i>	<i>5,582</i>	<i>16,933</i>	<i>+11.0</i>	<i>+16.9</i>	<i>+12.9</i>
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(2) The sum of individual items may not add up to the total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for February and March 2020**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Feb 2020 (Revised figures)	Mar 2020 (Provisional figures*)	Jan - Feb 2020 over Jan - Feb 2019	Mar 2020 over Mar 2019	Jan - Mar 2020 over Jan - Mar 2019
<b><u>All retail outlets</u></b>	<b>54.2</b>	<b>55.3</b>	<b>-33.9</b>	<b>-43.8</b>	<b>-36.9</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>79.9</b>	<b>65.6</b>	<b>-17.9</b>	<b>-27.9</b>	<b>-20.7</b>
• Fish, livestock and poultry, fresh or frozen	129.8	84.9	-11.4	-8.0	-10.5
• Fruits and vegetables, fresh	76.0	89.3	+3.3	+7.3	+4.7
• Bread, pastry, confectionery and biscuits	72.7	67.0	-14.6	-21.3	-16.6
• Other food, not elsewhere classified	58.5	61.8	-22.5	-36.2	-26.4
• Alcoholic drinks and tobacco	29.3	16.4	-38.3	-82.4	-51.1
<b>Supermarkets<sup>(1)</sup></b>	<b>91.7</b>	<b>100.0</b>	<b>+2.3</b>	<b>+7.3</b>	<b>+3.9</b>
<b>Fuels</b>	<b>81.3</b>	<b>91.7</b>	<b>-3.0</b>	<b>-9.8</b>	<b>-5.4</b>
<b>Clothing, footwear and allied products</b>	<b>36.4</b>	<b>37.2</b>	<b>-46.3</b>	<b>-64.9</b>	<b>-51.9</b>
• Wearing apparel	36.5	37.0	-47.6	-66.1	-53.4
• Footwear, allied products and other clothing accessories	35.6	38.3	-39.8	-55.8	-43.6
<b>Consumer durable goods</b>	<b>60.7</b>	<b>60.8</b>	<b>-23.3</b>	<b>-31.0</b>	<b>-25.8</b>
• Motor vehicles and parts	71.8	81.4	-25.5	-21.5	-24.2
• Furniture and fixtures	61.0	83.1	-20.6	-14.6	-18.6
• Electrical goods and other consumer durable goods, not elsewhere classified	57.4	51.0	-22.9	-38.0	-27.7
<b>Department stores</b>	<b>40.5</b>	<b>55.7</b>	<b>-42.4</b>	<b>-43.3</b>	<b>-42.7</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>19.1</b>	<b>20.1</b>	<b>-60.9</b>	<b>-77.0</b>	<b>-65.7</b>
<b>Other consumer goods</b>	<b>64.8</b>	<b>61.2</b>	<b>-33.6</b>	<b>-49.2</b>	<b>-38.3</b>
• Books, newspapers, stationery and gifts	40.6	41.9	-37.5	-49.5	-41.4
• Chinese drugs and herbs	59.1	54.1	-24.8	-52.4	-34.5
• Optical shops	69.3	51.6	-26.6	-44.5	-32.4
• Medicines and cosmetics	48.0	41.8	-44.0	-64.8	-50.4
• Other consumer goods, not elsewhere classified	96.5	97.3	-22.4	-28.8	-24.2

\* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	92.5	97.6	+2.1	+8.0	+4.0
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series			
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)	
	Value	Volume			Value	Volume
2015	-3.7	-1.5	-	-	-	-
2016	-8.1	-7.1	-	-	-	-
2017	+2.2	+1.9	-	-	-	-
2018	+8.7	+7.6	-	-	-	-
2019	-11.1	-12.3	-	-	-	-
2017 Apr	+0.1	-0.1	2017 Apr	2017 Jan	+0.1	-0.1
May	+0.4	+0.6	May	Feb	+2.0	+1.6
Jun	+0.1	+0.5	Jun	Mar	+1.9	+1.8
Jul	+4.0	+4.5	Jul	Apr	+1.7	+2.0
Aug	+2.7	+3.2	Aug	May	+1.7	+2.1
Sep	+5.7	+5.6	Sep	Jun	+4.7	+4.7
Oct	+3.9	+3.6	Oct	Jul	+5.2	+4.6
Nov	+7.6	+7.0	Nov	Aug	+6.4	+5.6
Dec	+5.8	+4.3	Dec	Sep	+3.8	+2.7
2018 Jan	+4.2	+2.3	2018 Jan	Oct	+3.5	+2.4
Feb	+29.9	+28.3	Feb	Nov	+2.5	+1.7
Mar	+11.5	+10.1	Mar	Dec	+3.2	+2.9
Apr	+12.2	+11.0	Apr	2018 Jan	+1.9	+1.9
May	+12.9	+11.5	May	Feb	+0.4	+0.4
Jun	+11.9	+9.8	Jun	Mar	-0.5	-0.6
Jul	+7.8	+5.9	Jul	Apr	-0.6	-0.7
Aug	+9.4	+7.9	Aug	May	+0.2	+0.1
Sep	+2.4	+1.4	Sep	Jun	+0.2	+0.3
Oct	+6.0	+5.3	Oct	Jul	+1.5	+1.8
Nov	+1.4	+1.2	Nov	Aug	+0.7	+1.0
Dec	+0.1	+0.1	Dec	Sep	+0.2	+0.2
2019 Jan	+7.0	+6.9	2019 Jan	Oct	-2.4	-2.7
Feb	-10.2	-10.5	Feb	Nov	-2.7	-3.1
Mar	-0.2	-0.8	Mar	Dec	-1.9	-2.1
Apr	-4.5	-5.0	Apr	2019 Jan	-1.4	-1.6
May	-1.4	-1.8	May	Feb	-0.9	-1.1
Jun	-6.7	-7.6	Jun	Mar	-3.2	-3.6
Jul	-11.5	-13.1	Jul	Apr	-4.7	-5.4
Aug	-22.9	-25.2	Aug	May	-11.3	-12.6
Sep	-18.2	-20.3	Sep	Jun	-13.2	-14.6
Oct	-24.4	-26.4	Oct	Jul	-14.5	-15.7
Nov	-23.7	-25.5	Nov	Aug	-8.6	-8.9
Dec	-19.4	-21.1	Dec	Sep	-5.6	-5.6
2020 Jan	-21.5	-23.1	2020 Jan	Oct	-2.7	-2.5
Feb	-44.0	-46.7	Feb	Nov	-11.1	-11.7
Mar	-42.0*	-43.8*	Mar	Dec	-19.6*	-20.4*

- Not applicable.

\* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Mar 2020 is the percentage change of the average monthly index for Jan, Feb and Mar 2020 compared with the average monthly index for Oct, Nov and Dec 2019.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.