

Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2020

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jul 2020 (Revised figures)	Aug 2020 (Provisional figures*)	Jul 2020 (Revised figures)	Aug 2020 (Provisional figures*)	Jan - Aug 2020 (Provisional figures*)	Jul 2020 over Jul 2019	Aug 2020 over Aug 2019	Jan - Aug 2020 over Jan - Aug 2019
<u>All retail outlets</u>	65.7	63.4	26,466	25,556	212,879	-23.1	-13.1	-30.2
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	79.8	88.6	2,671	2,965	24,811	-13.1	-15.7	-13.8
• Fish, livestock and poultry, fresh or frozen	100.0	112.8	893	1,008	9,122	+14.8	+14.0	+15.0
• Fruits and vegetables, fresh	138.8	173.4	280	349	2,196	+19.1	+21.7	+13.6
• Bread, pastry, confectionery and biscuits	78.5	78.4	735	734	6,176	-14.0	-34.6	-18.2
• Other food, not elsewhere classified	85.0	97.3	694	794	6,110	-15.8	-8.7	-21.1
• Alcoholic drinks and tobacco	13.8	15.9	69	80	1,206	-82.0	-77.6	-66.8
Supermarkets⁽¹⁾	128.1	119.9	5,526	5,174	40,037	+22.4	+10.8	+12.1
Fuels	119.6	109.2	910	831	6,648	+3.7	-4.2	-0.7
Clothing, footwear and allied products	47.4	38.9	2,472	2,027	20,287	-44.1	-32.2	-48.6
• Wearing apparel	48.7	38.0	2,169	1,692	17,001	-42.7	-29.6	-49.0
• Footwear, allied products and other clothing accessories	39.9	44.1	304	335	3,285	-52.7	-42.9	-46.2
Consumer durable goods	58.5	62.9	4,334	4,661	34,789	-7.0	+8.3	-15.7
• Motor vehicles and parts	81.1	78.9	1,184	1,153	9,293	-12.6	+4.2	-17.5
• Furniture and fixtures	103.3	113.7	624	687	4,794	+1.4	+8.0	-4.3
• Electrical goods and other consumer durable goods, not elsewhere classified	47.2	52.8	2,525	2,821	20,702	-6.0	+10.1	-17.2
Department stores	65.7	61.7	2,803	2,632	23,250	-21.1	-9.2	-29.5
Jewellery, watches and clocks, and valuable gifts	33.3	32.5	2,518	2,461	18,986	-54.3	-37.8	-62.1
Other consumer goods	70.5	64.8	5,233	4,805	44,072	-32.8	-22.4	-37.1
• Books, newspapers, stationery and gifts	60.6	79.2	377	492	2,937	-41.3	-36.3	-39.4
• Chinese drugs and herbs	70.5	57.0	338	273	2,634	-27.1	-24.9	-31.8
• Optical shops	56.7	48.4	157	134	1,379	-36.7	-35.2	-36.0
• Medicines and cosmetics	48.7	46.6	1,691	1,617	15,022	-52.9	-39.8	-53.3
• Other consumer goods, not elsewhere classified	104.0	89.1	2,671	2,288	22,100	-6.3	+5.9	-18.3

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>128.4</i>	<i>121.9</i>	<i>6,157</i>	<i>5,847</i>	<i>44,976</i>	<i>+24.1</i>	<i>+13.9</i>	<i>+13.7</i>
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(2) The sum of individual items may not add up to the total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2020

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jul 2020 (Revised figures)	Aug 2020 (Provisional figures*)	Jul 2020 over Jul 2019	Aug 2020 over Aug 2019	Jan - Aug 2020 over Jan - Aug 2019
<u>All retail outlets</u>	64.3	61.9	-23.8	-13.4	-31.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	65.9	72.9	-16.1	-18.9	-19.9
• Fish, livestock and poultry, fresh or frozen	69.4	78.9	+9.6	+12.2	-3.5
• Fruits and vegetables, fresh	114.0	140.2	+18.2	+15.5	+9.7
• Bread, pastry, confectionery and biscuits	69.7	69.6	-15.1	-36.0	-19.5
• Other food, not elsewhere classified	73.3	83.1	-17.0	-10.4	-22.1
• Alcoholic drinks and tobacco	13.5	15.6	-82.1	-78.1	-66.7
Supermarkets⁽¹⁾	108.0	99.5	+18.0	+6.1	+5.1
Fuels	108.4	99.1	+4.7	-3.3	-1.5
Clothing, footwear and allied products	53.1	45.4	-41.3	-25.8	-45.6
• Wearing apparel	54.2	44.1	-40.1	-23.3	-46.4
• Footwear, allied products and other clothing accessories	46.6	52.8	-48.1	-36.6	-41.3
Consumer durable goods	67.9	74.0	-5.4	+11.1	-14.3
• Motor vehicles and parts	77.7	76.2	-14.6	+2.2	-19.1
• Furniture and fixtures	95.7	107.3	-1.6	+7.1	-5.1
• Electrical goods and other consumer durable goods, not elsewhere classified	60.9	68.8	-2.1	+15.5	-14.2
Department stores	64.3	60.1	-22.3	-10.9	-30.5
Jewellery, watches and clocks, and valuable gifts	30.7	29.0	-56.8	-41.7	-64.6
Other consumer goods	70.1	64.1	-32.2	-21.8	-37.3
• Books, newspapers, stationery and gifts	52.4	68.2	-42.5	-37.8	-41.0
• Chinese drugs and herbs	65.9	53.4	-28.0	-25.8	-32.8
• Optical shops	56.8	48.4	-34.8	-33.3	-33.9
• Medicines and cosmetics	46.3	44.2	-53.3	-40.6	-54.2
• Other consumer goods, not elsewhere classified	112.1	95.7	-3.8	+9.4	-17.5

* The provisional figures are subject to revision later on.

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>108.2</i>	<i>101.2</i>	<i>+19.6</i>	<i>+9.0</i>	<i>+6.6</i>
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series			
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)	
	Value	Volume			Value	Volume
2015	-3.7	-1.5	-	-	-	-
2016	-8.1	-7.1	-	-	-	-
2017	+2.2	+1.9	-	-	-	-
2018	+8.7	+7.6	-	-	-	-
2019	-11.1	-12.3	-	-	-	-
2017 Sep	+5.7	+5.6	2017 Sep	2017 Jun	+4.7	+4.7
Oct	+3.9	+3.6	Oct	Jul	+5.2	+4.6
Nov	+7.6	+7.0	Nov	Aug	+6.4	+5.6
Dec	+5.8	+4.3	Dec	Sep	+3.8	+2.7
2018 Jan	+4.2	+2.3	2018 Jan	Oct	+3.5	+2.4
Feb	+29.9	+28.3	Feb	Nov	+2.5	+1.7
Mar	+11.5	+10.1	Mar	Dec	+3.2	+2.9
Apr	+12.2	+11.0	Apr	2018 Jan	+1.9	+1.9
May	+12.9	+11.5	May	Feb	+0.4	+0.4
Jun	+11.9	+9.8	Jun	Mar	-0.5	-0.6
Jul	+7.8	+5.9	Jul	Apr	-0.6	-0.7
Aug	+9.4	+7.9	Aug	May	+0.2	+0.1
Sep	+2.4	+1.4	Sep	Jun	+0.2	+0.3
Oct	+6.0	+5.3	Oct	Jul	+1.5	+1.8
Nov	+1.4	+1.2	Nov	Aug	+0.7	+1.0
Dec	+0.1	+0.1	Dec	Sep	+0.2	+0.2
2019 Jan	+7.0	+6.9	2019 Jan	Oct	-2.4	-2.7
Feb	-10.2	-10.5	Feb	Nov	-2.7	-3.1
Mar	-0.2	-0.8	Mar	Dec	-1.9	-2.1
Apr	-4.5	-5.0	Apr	2019 Jan	-1.4	-1.6
May	-1.4	-1.8	May	Feb	-0.9	-1.1
Jun	-6.7	-7.6	Jun	Mar	-3.2	-3.6
Jul	-11.5	-13.1	Jul	Apr	-4.7	-5.4
Aug	-22.9	-25.2	Aug	May	-11.3	-12.6
Sep	-18.2	-20.3	Sep	Jun	-13.2	-14.6
Oct	-24.4	-26.4	Oct	Jul	-14.5	-15.7
Nov	-23.7	-25.5	Nov	Aug	-8.6	-8.9
Dec	-19.4	-21.1	Dec	Sep	-5.6	-5.6
2020 Jan	-21.5	-23.1	2020 Jan	Oct	-2.7	-2.5
Feb	-44.0	-46.7	Feb	Nov	-11.1	-11.7
Mar	-42.1	-44.0	Mar	Dec	-19.6	-20.5
Apr	-36.1	-37.5	Apr	2020 Jan	-25.2	-26.2
May	-32.9	-34.0	May	Feb	-13.0	-12.8
Jun	-24.7	-25.3	Jun	Mar	+4.0	+5.2
Jul	-23.1	-23.8	Jul	Apr	+16.9	+18.6
Aug	-13.1*	-13.4*	Aug	May	+12.2*	+12.3*

- Not applicable.

* These are provisional figures which are subject to revision later on.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2020 is the percentage change of the average monthly index for Apr, May and Jun 2020 compared with the average monthly index for Jan, Feb and Mar 2020.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. The series may be revised as more data become available. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.