









Fact Sheet – 2021 Advance Order Service (January to June)

Early Bird Reward Scheme

1. Reward Scheme	
<ul style="list-style-type: none"> <li>Order for stamp products to be launched in 2021 (January to June) within the incentive period (from 16 November 2020 to 6 December 2020) to earn bonus points and redeem prestigious gifts.</li> <li>Lunar New Year Series gifts can also be redeemed in the next round of 2021 Advance Order Service (July to December).</li> </ul>	
<p><b>Lunar New Year Animal Series No.10 “Year of the Ox” Souvenir Card</b></p>  <p>Bonus Points Required: 200</p>	<p><b>“Year of the Ox” Red Packets (A set of 4 designs with 5 pieces for each)</b></p>  <p>Bonus Points Required: 400</p>
<p><b>“Year of the Ox” Stamp Sheetlet Specimen Souvenir Pack</b></p>  <p>Bonus Points Required: 650</p>	<p><b>“Local Snacks in Hong Kong” Special Stamps - Magnetic Clip Set (A set of 6)</b></p>  <p>Bonus Points Required: 1,050</p>

<p><b>999.9 Gold Prestige Card Series No. 10 “Year of the Ox”</b></p>  <p>Bonus Points Required: 2,100</p>	<p><b>“Intangible Cultural Heritage - Dragon and Lion Dance” Special Stamps - Notebook</b></p>  <p>Bonus Points Required: 3,100</p>
<p><b>First Day Cover Album</b> Containing a Serviced AOS Souvenir Cover (with the Lunar New Year’s Day Postmark) affixed with “Gold and Silver Stamp Sheetlet on Lunar New Year Animals – Rat/Ox” and its Colour Stamp Sheetlet Specimen</p>  <p>Bonus Points Required: 6,200</p>	
<p><b>2. Member Reward Scheme</b></p>	
<p>New members with a minimum order of HK\$50 for 2021 (January to June) stamp products within the incentive period will receive a <b>“Year of the Ox” Welcome Card.</b></p> 	<p>Existing members with a minimum order of HK\$50 for 2021 (January to June) stamp products within the incentive period will receive <b>200 bonus points.</b></p> 

<b>3. Thank You Perk</b>	
<p>Existing members who place a minimum order of HK\$100 for 2021 (January to June) stamp products and renew their membership within the incentive period will receive a set of <b>“Year of the Ox” Red Packets</b> (A set of 4 designs with 5 pieces for each).</p>	
<b>4. Young Collectors Bonus Scheme</b>	<b>5. Young Collectors Retention Scheme</b>
<p>Young collectors aged 18 or below will receive a <b>“Local Snacks in Hong Kong” Special Stamps - Magnetic Clip Set (A set of 6)</b> for placing an order of HK\$100 or above for 2021 (January to June) stamp products within the incentive period.</p> 	<p>To encourage our younger collectors to develop a lifelong interest in collecting stamps, 2020 AOS members who turn 19 (i.e. born in 2001) can immediately get <b>800 extra bonus points</b> redeemable for a host of marvellous gifts upon renewing their AOS accounts for 2021 (January to June) by placing an order of HK\$50 or more within the incentive period.</p> 

6. Member-Get-Member Reward Scheme	7. Order Plan Special Reward
<p>All AOS members who have registered between 1 January 2015 and 15 November 2020 and renew their AOS account for 2021 (January to June) by placing an order of HK\$50 or more may become a referer and introduce new members.</p> <p>New members who spend HK\$100 or more on stamp products within the incentive period will enjoy <b>an extra 100 bonus points</b> on top of the normal 1 bonus point given for every HK\$1 spent on purchase.</p> <p>New members can be referred once only.</p> <p>Each local referer who introduces a first new member will receive a <b>HK\$20 PostShop Coupon</b> and a <b>HK\$30 PostShop Coupon</b> for every new member referred subsequently. Each mainland or overseas referer who introduces a first new member will receive a <b>HK\$20 ShopThruPost Coupon</b> and a <b>HK\$30 ShopThruPost Coupon</b> for every new member referred subsequently.</p>	<p>Members who place an order for 2021 (January to June) stamp products within the incentive period through the Auto-order Plan (who must also purchase stamp issues of the following year) <b>or</b> the Flexi-order Plan (who must also place a standing order for the Lunar New Year Animals Series of the following year) will receive a <b>“Year of the Ox” Metallic Pin</b>.</p> <div data-bbox="967 653 1235 898" data-label="Image"> </div>
<p><b>8. Online Ordering through ShopThruPost</b></p>	
<p><b>Order the 2021 (January to June) stamp products online to enjoy extra bonus points!</b></p> <ul style="list-style-type: none"> <li>• 1st tier: Online ordering amount of HK\$201-\$300 → 200 extra bonus points</li> <li>• 2nd tier: Online ordering amount of HK\$301-\$500 → 300 extra bonus points</li> <li>• 3rd tier: Online ordering amount of HK\$501-\$800 → 400 extra bonus points</li> <li>• 4th tier: Online ordering amount of HK\$801 or above → Double bonus points</li> </ul>	

**9. Amazing Rewards for Loyal Members**

**In appreciation of your continued support, we are pleased to introduce a fresh series of incentives.**

Members who place an order for 2021 (January to June) stamp products of HK\$50 or above will receive a **Datestamped 2021 Official Souvenir Cover (bearing 1.1.2021 postmark)**. \*<sup>▲</sup>

Members who place an order for 2021 (January to June) stamp products of HK\$300 or above will receive a **“Classical Novels of Chinese Literature - *Romance of the Three Kingdoms*” Special Stamps – A4 Plastic Folder (Set of 8)**\*.



Members who place an order for 2021 (January to June) stamp products of HK\$500 or above will receive a **“Centenary of the Society for the Prevention of Cruelty to Animals (Hong Kong)” Commemorative Stamps - Lunch Box Bag**\*.



\* Available while stock last  
 ▲ A mint stamp of random designs will be affixed