

Table 1 : Value index and value of retail sales by broad type of retail outlet for April and May 2012

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales ⁽²⁾ (HK\$ million)		Percentage Change (%)		
	Apr 2012 (Revised figures)	May 2012 (Provisional figures)	Apr 2012 (Revised figures)	May 2012 (Provisional figures)	Apr 2012 over Apr 2011	May 2012 over May 2011	Jan - May 2012 over Jan - May 2011
<u>All retail outlets</u>	138.0	139.2	35,694	36,018	+11.4	+8.8	+13.5
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	103.8	103.6	2,662	2,658	+0.8	+2.6	+2.4
• Fish, livestock and poultry, fresh or frozen	108.9	97.4	846	756	+1.0	+2.3	+0.1
• Fruits and vegetables, fresh	119.7	119.4	212	211	+5.0	+2.3	+2.8
• Bread, pastry, confectionery and biscuits	97.3	101.0	526	546	+7.2	+4.3	+7.7
• Other food, not elsewhere classified	80.1	90.3	546	615	-19.0	-10.7	-12.9
• Alcoholic drinks and tobacco	136.7	135.9	533	529	+21.7	+22.2	+23.3
Supermarkets⁽¹⁾	117.3	126.7	3,540	3,822	+12.0	+12.2	+12.8
Fuels	118.9	128.9	824	893	+3.9	+3.6	+8.3
Clothing, footwear and allied products	141.2	135.2	4,723	4,522	+7.4	+5.0	+11.4
• Wearing apparel	143.8	136.3	4,142	3,926	+6.8	+4.4	+12.4
• Footwear, allied products and other clothing accessories	124.9	128.1	581	596	+11.5	+9.0	+5.8
Consumer durable goods	154.2	162.9	6,186	6,533	+21.8	+24.3	+27.3
• Motor vehicles and parts	97.4	151.6	1,066	1,660	-15.8	+43.9	+5.9
• Electrical goods and photographic equipment	168.5	161.1	3,376	3,228	+40.0	+14.4	+37.5
• Furniture and fixtures	111.9	96.4	640	552	-2.7	+0.1	-5.4
• Other consumer durable goods, not elsewhere classified	324.4	321.6	1,103	1,093	+48.2	+49.9	+64.0
Department stores	119.1	140.8	3,129	3,701	+9.8	+8.8	+11.2
Jewellery, watches and clocks, and valuable gifts	165.3	166.9	7,778	7,853	+15.1	+3.1	+13.7
Other consumer goods	139.8	123.1	6,853	6,034	+7.6	+6.6	+11.0
• Books, newspapers, stationery and gifts	114.2	104.6	609	557	+0.6	+7.0	+4.5
• Chinese drugs and herbs	115.0	105.6	397	364	-0.8	-6.6	-1.0
• Optical shops	149.3	144.2	261	252	+12.2	+8.7	+13.2
• Medicines and cosmetics	156.4	133.5	3,035	2,590	+13.1	+12.9	+16.6
• Other consumer goods, not elsewhere classified	133.6	118.9	2,552	2,271	+4.1	+2.0	+8.4

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>116.3</i>	<i>127.1</i>	<i>3,842</i>	<i>4,200</i>	<i>+11.9</i>	<i>+12.8</i>	<i>+12.5</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for April and May 2012

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change (%)		
	Apr 2012 (Revised figures)	May 2012 (Provisional figures)	Apr 2012 over Apr 2011	May 2012 over May 2011	Jan - May 2012 over Jan - May 2011
<u>All retail outlets</u>	125.8	127.2	+7.6	+5.8	+9.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	86.0	85.6	-6.4	-4.2	-6.9
• Fish, livestock and poultry, fresh or frozen	83.8	74.3	-11.2	-10.5	-13.6
• Fruits and vegetables, fresh	104.5	100.3	-3.5	-6.7	-3.6
• Bread, pastry, confectionery and biscuits	85.9	88.2	+1.1	-1.1	+1.5
• Other food, not elsewhere classified	69.1	78.1	-23.9	-14.9	-19.1
• Alcoholic drinks and tobacco	111.6	111.1	+22.7	+23.6	+13.7
Supermarkets⁽¹⁾	105.6	113.8	+8.0	+9.1	+7.5
Fuels	96.2	107.2	-1.8	+1.3	+1.9
Clothing, footwear and allied products	121.7	117.8	+4.2	+1.5	+6.8
• Wearing apparel	123.3	118.2	+3.4	+0.7	+7.7
• Footwear, allied products and other clothing accessories	111.9	115.4	+9.8	+6.9	+1.6
Consumer durable goods	162.7	170.8	+24.9	+26.3	+30.7
• Motor vehicles and parts	89.1	139.5	-18.6	+41.0	+1.6
• Electrical goods and photographic equipment	187.1	180.7	+45.1	+20.1	+44.7
• Furniture and fixtures	102.1	87.6	-9.3	-6.7	-11.7
• Other consumer durable goods, not elsewhere classified	357.5	353.9	+52.2	+52.7	+68.4
Department stores	109.8	129.5	+6.9	+5.9	+7.8
Jewellery, watches and clocks, and valuable gifts	137.7	140.5	+6.2	-2.9	+4.6
Other consumer goods	132.8	116.6	+3.1	+2.1	+6.5
• Books, newspapers, stationery and gifts	108.7	100.1	-2.6	+4.7	+0.9
• Chinese drugs and herbs	102.0	93.7	-5.3	-9.5	-6.1
• Optical shops	139.5	134.7	+8.0	+4.7	+9.0
• Medicines and cosmetics	148.6	126.6	+11.5	+11.7	+15.0
• Other consumer goods, not elsewhere classified	128.5	113.5	-3.4	-6.2	+0.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	104.9	114.4	+8.0	+9.7	+7.4
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Table 3 : Movement of the volume of total retail sales, March 2011 to May 2012

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Mar	+20.6	2011 Mar	2010 Dec	+3.7
Apr	+21.9	Apr	2011 Jan	+5.0
May	+21.1	May	Feb	+5.9
Jun	+22.2	Jun	Mar	+5.2
Jul	+22.4	Jul	Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.8*	May	Feb	+2.8*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2011 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2011 compared with the average monthly index for Jul., Aug. and Sep. 2011.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.