

**Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2012**

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales <sup>(2)</sup> (HK\$ million)		Percentage Change (%)		
	Jun 2012 (Revised figures)	Jul 2012 (Provisional figures)	Jun 2012 (Revised figures)	Jul 2012 (Provisional figures)	Jun 2012 over Jun 2011	Jul 2012 over Jul 2011	Jan - Jul 2012 over Jan - Jul 2011
<b><u>All retail outlets</u></b>	<b>134.5</b>	<b>141.2</b>	<b>34,781</b>	<b>36,517</b>	<b>+11.0</b>	<b>+3.8</b>	<b>+11.7</b>
<b><u>By broad type of retail outlet</u></b>							
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>97.6</b>	<b>95.4</b>	<b>2,504</b>	<b>2,448</b>	<b>+7.3</b>	<b>-1.6</b>	<b>+2.5</b>
• Fish, livestock and poultry, fresh or frozen	91.4	80.7	710	627	+4.2	-6.6	-0.2
• Fruits and vegetables, fresh	125.9	116.4	223	206	+3.1	+2.6	+2.8
• Bread, pastry, confectionery and biscuits	103.8	104.7	561	566	+12.9	+7.3	+8.3
• Other food, not elsewhere classified	74.3	77.4	506	527	-1.9	-15.2	-12.0
• Alcoholic drinks and tobacco	129.3	134.1	504	522	+18.7	+11.7	+21.0
<b>Supermarkets<sup>(1)</sup></b>	<b>125.3</b>	<b>129.8</b>	<b>3,780</b>	<b>3,917</b>	<b>+11.7</b>	<b>+8.4</b>	<b>+11.9</b>
<b>Fuels</b>	<b>116.8</b>	<b>117.2</b>	<b>809</b>	<b>812</b>	<b>-4.4</b>	<b>-4.5</b>	<b>+4.4</b>
<b>Clothing, footwear and allied products</b>	<b>119.4</b>	<b>147.5</b>	<b>3,993</b>	<b>4,934</b>	<b>+11.6</b>	<b>+0.1</b>	<b>+9.7</b>
• Wearing apparel	117.1	148.3	3,374	4,271	+11.0	-1.3	+10.0
• Footwear, allied products and other clothing accessories	133.2	142.7	620	663	+15.1	+9.8	+7.6
<b>Consumer durable goods</b>	<b>170.5</b>	<b>166.9</b>	<b>6,839</b>	<b>6,695</b>	<b>+29.4</b>	<b>+11.3</b>	<b>+25.0</b>
• Motor vehicles and parts	149.1	144.8	1,633	1,586	+43.5	+10.6	+11.6
• Electrical goods and photographic equipment	171.8	169.4	3,441	3,393	+16.7	+5.1	+28.6
• Furniture and fixtures	107.1	117.0	613	669	-1.6	-6.6	-5.1
• Other consumer durable goods, not elsewhere classified	339.0	307.9	1,153	1,047	+100.0	+64.9	+69.1
<b>Department stores</b>	<b>117.0</b>	<b>126.0</b>	<b>3,074</b>	<b>3,312</b>	<b>+8.7</b>	<b>+2.7</b>	<b>+9.6</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>159.8</b>	<b>167.6</b>	<b>7,520</b>	<b>7,885</b>	<b>+3.0</b>	<b>+0.9</b>	<b>+10.1</b>
<b>Other consumer goods</b>	<b>127.7</b>	<b>132.9</b>	<b>6,261</b>	<b>6,514</b>	<b>+8.5</b>	<b>+4.3</b>	<b>+9.7</b>
• Books, newspapers, stationery and gifts	100.9	117.9	538	628	-1.9	-10.2	+1.1
• Chinese drugs and herbs	116.1	117.4	400	405	+5.3	+1.4	+0.1
• Optical shops	130.3	150.5	228	263	+5.2	+8.7	+11.3
• Medicines and cosmetics	136.0	147.3	2,639	2,859	+19.1	+12.3	+16.3
• Other consumer goods, not elsewhere classified	128.6	123.5	2,457	2,359	+1.9	-0.1	+6.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>124.1</i>	<i>129.0</i>	<i>4,098</i>	<i>4,261</i>	<i>+12.2</i>	<i>+8.8</i>	<i>+11.9</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

**Table 2 : Volume index of retail sales by broad type of retail outlet for June and July 2012**

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change (%)		
	Jun 2012 (Revised figures)	Jul 2012 (Provisional figures)	Jun 2012 over Jun 2011	Jul 2012 over Jul 2011	Jan - Jul 2012 over Jan - Jul 2011
<b><u>All retail outlets</u></b>	<b>124.1</b>	<b>131.0</b>	<b>+8.5</b>	<b>+1.3</b>	<b>+7.8</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>81.3</b>	<b>79.2</b>	<b>+1.6</b>	<b>-6.2</b>	<b>-5.7</b>
• Fish, livestock and poultry, fresh or frozen	69.8	61.8	-7.0	-15.1	-13.0
• Fruits and vegetables, fresh	115.5	101.7	-2.6	-5.3	-3.7
• Bread, pastry, confectionery and biscuits	90.7	91.0	+8.3	+2.5	+2.5
• Other food, not elsewhere classified	64.0	66.5	-5.8	-18.1	-17.6
• Alcoholic drinks and tobacco	105.8	109.8	+20.2	+13.1	+14.4
<b>Supermarkets<sup>(1)</sup></b>	<b>112.3</b>	<b>116.6</b>	<b>+8.7</b>	<b>+5.7</b>	<b>+7.4</b>
<b>Fuels</b>	<b>101.9</b>	<b>101.8</b>	<b>-2.2</b>	<b>-1.9</b>	<b>+0.7</b>
<b>Clothing, footwear and allied products</b>	<b>106.2</b>	<b>137.3</b>	<b>+8.4</b>	<b>-2.0</b>	<b>+5.6</b>
• Wearing apparel	103.9	138.4	+8.0	-2.9	+6.0
• Footwear, allied products and other clothing accessories	120.5	130.9	+10.6	+4.1	+3.1
<b>Consumer durable goods</b>	<b>180.3</b>	<b>175.2</b>	<b>+32.4</b>	<b>+12.9</b>	<b>+28.0</b>
• Motor vehicles and parts	136.5	131.9	+39.6	+5.9	+7.2
• Electrical goods and photographic equipment	194.5	190.6	+23.6	+10.1	+35.3
• Furniture and fixtures	97.8	104.2	-8.1	-15.0	-11.8
• Other consumer durable goods, not elsewhere classified	376.7	343.4	+103.5	+69.5	+73.5
<b>Department stores</b>	<b>108.2</b>	<b>118.4</b>	<b>+6.8</b>	<b>+1.0</b>	<b>+6.6</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>135.4</b>	<b>143.4</b>	<b>-3.2</b>	<b>-3.1</b>	<b>+2.2</b>
<b>Other consumer goods</b>	<b>120.7</b>	<b>125.5</b>	<b>+3.8</b>	<b>-1.9</b>	<b>+4.8</b>
• Books, newspapers, stationery and gifts	96.3	112.2	-4.4	-12.7	-2.1
• Chinese drugs and herbs	102.8	103.7	+2.3	-1.1	-4.4
• Optical shops	121.9	139.8	+1.8	+4.5	+7.3
• Medicines and cosmetics	128.5	139.4	+17.6	+10.3	+14.6
• Other consumer goods, not elsewhere classified	122.7	117.7	-5.8	-11.6	-2.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	111.5	116.3	+9.3	+6.2	+7.5
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**Table 3 : Movement of the volume of total retail sales, May 2011 to July 2012**

Original Series		Seasonally Adjusted Series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)
2011 May	+21.1	2011 May	2011 Feb	+5.9
Jun	+22.2	Jun	Mar	+5.2
Jul	+22.4	Jul	Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.7	May	Feb	+2.8
Jun	+8.5	Jun	Mar	+1.9
Jul	+1.3*	Jul	Apr	-0.9*

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2012 is the percentage change of the average monthly index for Apr., May and Jun. 2012 compared with the average monthly index for Jan., Feb. and Mar. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.