

Table 1 : Value index and value of retail sales by broad type of retail outlet for August and September 2012

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	Aug 2012 (Revised figures)	Sep 2012 (Provisional figures)	Aug 2012 (Revised figures)	Sep 2012 (Provisional figures)	Aug 2012 over Aug 2011	Sep 2012 over Sep 2011	Jan - Sep 2012 over Jan - Sep 2011
<u>All retail outlets</u>	138.5	131.9	35,827	34,106	+4.6	+9.4	+10.6
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	108.9	141.7	2,794	3,634	-1.7	+20.3	+4.2
• Fish, livestock and poultry, fresh or frozen	95.9	96.4	745	749	+1.6	+1.9	+0.2
• Fruits and vegetables, fresh	126.0	116.0	223	205	+10.3	+9.3	+4.4
• Bread, pastry, confectionery and biscuits	115.0	264.1	622	1,428	-10.2	+36.6	+11.4
• Other food, not elsewhere classified	93.5	98.5	637	671	-7.5	+25.6	-8.1
• Alcoholic drinks and tobacco	145.5	149.1	567	581	+7.8	+12.2	+18.3
Supermarkets⁽¹⁾	132.5	130.4	3,997	3,936	+9.9	+8.5	+11.3
Fuels	128.7	131.0	892	908	+2.4	+6.6	+4.4
Clothing, footwear and allied products	129.2	117.3	4,322	3,922	+4.3	+5.5	+8.7
• Wearing apparel	126.0	117.8	3,628	3,394	+3.2	+4.4	+8.7
• Footwear, allied products and other clothing accessories	149.1	113.7	693	529	+10.8	+12.9	+8.4
Consumer durable goods	161.9	151.4	6,491	6,073	+9.0	+11.6	+21.4
• Motor vehicles and parts	123.8	120.4	1,356	1,319	+3.3	-2.2	+8.9
• Electrical goods and photographic equipment	169.8	151.4	3,401	3,033	+8.1	+7.6	+23.6
• Furniture and fixtures	115.8	117.7	663	673	+0.1	+5.0	-3.4
• Other consumer durable goods, not elsewhere classified	315.1	308.4	1,071	1,049	+28.3	+65.7	+62.7
Department stores	129.9	118.4	3,413	3,113	+8.8	+11.9	+9.8
Jewellery, watches and clocks, and valuable gifts	162.3	151.7	7,638	7,138	-3.4	+3.3	+7.8
Other consumer goods	128.1	109.8	6,279	5,381	+8.8	+11.5	+9.7
• Books, newspapers, stationery and gifts	140.2	92.7	747	494	+2.3	+11.1	+2.1
• Chinese drugs and herbs	129.3	121.0	446	417	+2.8	+20.5	+2.4
• Optical shops	141.1	110.7	247	194	+10.2	+15.7	+11.6
• Medicines and cosmetics	138.8	126.9	2,692	2,463	+17.4	+21.0	+16.8
• Other consumer goods, not elsewhere classified	112.4	94.9	2,147	1,814	+2.8	-1.1	+5.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>131.0</i>	<i>130.4</i>	<i>4,326</i>	<i>4,306</i>	<i>+9.7</i>	<i>+8.6</i>	<i>+11.2</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for August and September 2012

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Aug 2012 (Revised figures)	Sep 2012 (Provisional figures)	Aug 2012 over Aug 2011	Sep 2012 over Sep 2011	Jan - Sep 2012 over Jan - Sep 2011
All retail outlets	128.7	121.2	+3.2	+8.5	+7.4
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	90.7	119.2	-5.6	+18.1	-2.9
• Fish, livestock and poultry, fresh or frozen	75.3	75.4	-5.2	-2.8	-11.3
• Fruits and vegetables, fresh	108.0	102.2	+1.8	+5.8	-2.0
• Bread, pastry, confectionery and biscuits	99.7	228.2	-14.4	+31.9	+5.9
• Other food, not elsewhere classified	80.3	85.6	-9.3	+25.9	-12.9
• Alcoholic drinks and tobacco	119.0	122.1	+8.9	+13.5	+13.7
Supermarkets⁽¹⁾	118.9	116.9	+7.4	+5.6	+7.2
Fuels	105.7	107.2	-1.0	+3.4	+0.8
Clothing, footwear and allied products	122.3	108.1	+1.9	+3.2	+4.9
• Wearing apparel	119.7	108.6	+1.3	+2.4	+5.1
• Footwear, allied products and other clothing accessories	138.4	105.1	+5.4	+8.4	+3.8
Consumer durable goods	172.6	161.8	+10.8	+14.6	+24.2
• Motor vehicles and parts	113.6	111.0	-0.9	-4.4	+4.8
• Electrical goods and photographic equipment	193.1	174.3	+12.8	+13.6	+29.8
• Furniture and fixtures	104.0	105.5	-7.4	-2.9	-10.3
• Other consumer durable goods, not elsewhere classified	356.9	345.9	+32.1	+69.5	+66.8
Department stores	122.8	111.1	+7.2	+10.3	+7.1
Jewellery, watches and clocks, and valuable gifts	137.5	126.1	-4.9	+3.1	+1.5
Other consumer goods	121.3	103.4	+5.4	+8.5	+5.2
• Books, newspapers, stationery and gifts	133.6	87.2	-0.5	+8.5	-1.0
• Chinese drugs and herbs	114.1	106.9	+0.6	+18.1	-1.7
• Optical shops	130.9	102.7	+6.5	+11.9	+7.6
• Medicines and cosmetics	131.6	119.8	+15.9	+18.8	+15.2
• Other consumer goods, not elsewhere classified	108.0	90.7	-2.7	-4.5	-2.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	118.0	117.3	+7.2	+5.8	+7.2
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Table 3 : Movement of the volume of total retail sales, July 2011 to September 2012

Original series		Seasonally adjusted series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Jul	+22.4	2011 Jul	2011 Apr	+4.9
Aug	+20.7	Aug	May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.7	May	Feb	+2.8
Jun	+8.5	Jun	Mar	+1.9
Jul	+1.4	Jul	Apr	-0.9
Aug	+3.2	Aug	May	-0.1
Sep	+8.5*	Sep	Jun	#*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2012 is the percentage change of the average monthly index for Apr., May and Jun. 2012 compared with the average monthly index for Jan., Feb. and Mar. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .