

Table 1 : Value index and value of retail sales by broad type of retail outlet for September and October 2012

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	Sep 2012 (Revised figures)	Oct 2012 (Provisional figures)	Sep 2012 (Revised figures)	Oct 2012 (Provisional figures)	Sep 2012 over Sep 2011	Oct 2012 over Oct 2011	Jan - Oct 2012 over Jan - Oct 2011
<u>All retail outlets</u>	131.9	137.5	34,110	35,567	+9.4	+4.0	+9.9
<u>By broad type of retail outlet</u>							
Food, alcoholic drinks and tobacco (other than supermarkets)	141.8	116.9	3,637	2,998	+20.4	-0.5	+3.7
• Fish, livestock and poultry, fresh or frozen	96.4	101.4	749	787	+1.9	-2.5	-0.1
• Fruits and vegetables, fresh	116.0	110.5	205	195	+9.3	+0.3	+4.0
• Bread, pastry, confectionery and biscuits	264.2	123.5	1,429	668	+36.6	-4.5	+9.6
• Other food, not elsewhere classified	98.9	116.0	674	790	+26.0	+1.3	-6.9
• Alcoholic drinks and tobacco	149.1	142.9	581	557	+12.2	+4.9	+16.8
Supermarkets⁽¹⁾	130.4	126.8	3,936	3,825	+8.5	+5.7	+10.7
Fuels	131.0	124.7	908	864	+6.6	+2.6	+4.2
Clothing, footwear and allied products	117.4	141.5	3,926	4,733	+5.6	+0.7	+7.8
• Wearing apparel	118.0	144.0	3,397	4,147	+4.5	-0.3	+7.7
• Footwear, allied products and other clothing accessories	113.7	125.8	529	585	+12.9	+7.9	+8.4
Consumer durable goods	151.3	153.1	6,068	6,140	+11.5	+13.1	+20.5
• Motor vehicles and parts	120.4	115.8	1,319	1,268	-2.2	-2.7	+7.7
• Electrical goods and photographic equipment	151.2	161.3	3,029	3,231	+7.4	+21.7	+23.4
• Furniture and fixtures	117.7	93.1	673	533	+4.9	+1.0	-3.0
• Other consumer durable goods, not elsewhere classified	308.1	326.1	1,048	1,109	+65.6	+17.3	+56.2
Department stores	118.4	130.6	3,113	3,434	+11.9	+5.4	+9.4
Jewellery, watches and clocks, and valuable gifts	151.8	159.8	7,142	7,520	+3.4	-3.0	+6.6
Other consumer goods	109.7	123.5	5,379	6,055	+11.4	+8.3	+9.6
• Books, newspapers, stationery and gifts	92.7	103.2	494	550	+11.1	+0.9	+2.0
• Chinese drugs and herbs	121.0	122.9	417	424	+20.5	+11.6	+3.3
• Optical shops	110.7	110.0	194	192	+15.7	+15.6	+11.9
• Medicines and cosmetics	126.9	138.4	2,463	2,684	+21.0	+16.1	+16.8
• Other consumer goods, not elsewhere classified	94.9	115.4	1,812	2,205	-1.2	+0.7	+4.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>130.4</i>	<i>125.8</i>	<i>4,306</i>	<i>4,156</i>	<i>+8.6</i>	<i>+5.3</i>	<i>+10.6</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for September and October 2012

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	Sep 2012 (Revised figures)	Oct 2012 (Provisional figures)	Sep 2012 over Sep 2011	Oct 2012 over Oct 2011	Jan - Oct 2012 over Jan - Oct 2011
<u>All retail outlets</u>	121.2	126.2	+8.5	+3.6	+7.0
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	119.4	97.2	+18.2	-2.5	-2.9
• Fish, livestock and poultry, fresh or frozen	75.4	78.2	-2.8	-6.7	-10.9
• Fruits and vegetables, fresh	102.2	96.6	+5.8	-4.6	-2.3
• Bread, pastry, confectionery and biscuits	228.4	105.9	+32.0	-8.5	+4.3
• Other food, not elsewhere classified	85.9	100.8	+26.3	+1.5	-11.2
• Alcoholic drinks and tobacco	122.1	117.0	+13.5	+7.1	+13.0
Supermarkets⁽¹⁾	116.9	113.2	+5.6	+3.7	+6.8
Fuels	107.2	102.3	+3.4	-0.9	+0.7
Clothing, footwear and allied products	108.2	125.4	+3.3	-0.1	+4.4
• Wearing apparel	108.7	127.7	+2.5	-0.2	+4.5
• Footwear, allied products and other clothing accessories	105.1	111.3	+8.4	+0.7	+3.5
Consumer durable goods	161.6	167.5	+14.5	+17.8	+23.6
• Motor vehicles and parts	111.0	106.9	-4.4	-4.6	+3.9
• Electrical goods and photographic equipment	174.1	189.5	+13.5	+29.9	+29.8
• Furniture and fixtures	105.5	83.7	-2.9	-4.5	-9.8
• Other consumer durable goods, not elsewhere classified	345.6	374.8	+69.4	+21.1	+60.1
Department stores	111.1	121.6	+10.3	+5.7	+7.0
Jewellery, watches and clocks, and valuable gifts	126.2	131.4	+3.2	-5.8	+0.8
Other consumer goods	103.4	116.7	+8.5	+5.4	+5.2
• Books, newspapers, stationery and gifts	87.2	96.8	+8.5	-2.8	-1.2
• Chinese drugs and herbs	106.9	108.4	+18.1	+9.6	-0.6
• Optical shops	102.7	103.1	+11.9	+13.5	+8.1
• Medicines and cosmetics	119.8	131.2	+18.8	+13.6	+15.0
• Other consumer goods, not elsewhere classified	90.6	110.2	-4.6	-2.4	-2.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	117.3	112.7	+5.8	+3.5	+6.9
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Table 3 : Movement of the volume of total retail sales, August 2011 to October 2012

Original series		Seasonally adjusted series		
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)
2011 Aug	+20.7	2011 Aug	2011 May	+4.1
Sep	+15.1	Sep	Jun	+2.9
Oct	+15.0	Oct	Jul	+1.8
Nov	+16.9	Nov	Aug	+1.4
Dec	+17.1	Dec	Sep	+3.4
2012 Jan	+9.1	2012 Jan	Oct	+0.9
Feb	+10.1	Feb	Nov	+0.3
Mar	+13.2	Mar	Dec	-1.0
Apr	+7.6	Apr	2012 Jan	+3.4
May	+5.7	May	Feb	+2.8
Jun	+8.5	Jun	Mar	+1.9
Jul	+1.4	Jul	Apr	-0.9
Aug	+3.2	Aug	May	-0.1
Sep	+8.5	Sep	Jun	+0.1
Oct	+3.6*	Oct	Jul	+1.8*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2012 is the percentage change of the average monthly index for Apr., May and Jun. 2012 compared with the average monthly index for Jan., Feb. and Mar. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.