

Table 1 : Value index and value of retail sales by broad type of retail outlet for December 2012 and January 2013

Broad type of retail outlet	Value Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of Retail Sales ⁽²⁾ (HK\$ million)		Percentage Change (%)	
	Dec 2012 (Revised figures)	Jan 2013 (Provisional figures)	Dec 2012 (Revised figures)	Jan 2013 (Provisional figures)	Dec 2012 over Dec 2011	Jan 2013 over Jan 2012
All retail outlets	181.7	184.3	46,999	47,662	+9.1	+10.5
By broad type of retail outlet						
Food, alcoholic drinks and tobacco (other than supermarkets)	121.8	132.6	3,125	3,401	-3.5	-1.4
• Fish, livestock and poultry, fresh or frozen	119.2	125.3	926	973	+4.1	-1.1
• Fruits and vegetables, fresh	96.2	114.2	170	202	+6.1	+18.1
• Bread, pastry, confectionery and biscuits	131.3	141.7	710	766	+3.5	+2.3
• Other food, not elsewhere classified	111.9	130.3	763	888	-10.5	+11.0
• Alcoholic drinks and tobacco	142.7	146.7	556	572	-14.4	-23.3
Supermarkets⁽¹⁾	134.8	142.7	4,068	4,305	+7.2	-3.0
Fuels	119.4	124.2	828	861	-1.1	+4.1
Clothing, footwear and allied products	200.6	189.6	6,709	6,342	+6.1	-1.8
• Wearing apparel	199.3	185.8	5,740	5,352	+5.7	-1.3
• Footwear, allied products and other clothing accessories	208.4	213.0	969	990	+8.3	-4.4
Consumer durable goods	213.9	233.4	8,578	9,360	+20.6	+51.4
• Motor vehicles and parts	117.2	148.6	1,284	1,627	-1.1	+47.8
• Electrical goods and photographic equipment	211.8	207.4	4,242	4,154	+14.7	+20.4
• Furniture and fixtures	125.1	131.0	716	749	-1.7	+13.0
• Other consumer durable goods, not elsewhere classified	686.9	832.1	2,336	2,829	+68.2	+192.0
Department stores	211.8	168.9	5,567	4,438	+10.7	+1.4
Jewellery, watches and clocks, and valuable gifts	224.5	222.9	10,565	10,490	+11.3	+12.7
Other consumer goods	154.2	172.7	7,560	8,466	+4.5	+4.4
• Books, newspapers, stationery and gifts	112.5	130.1	600	693	+1.4	+0.2
• Chinese drugs and herbs	156.2	160.1	538	552	+5.6	+13.3
• Optical shops	131.9	140.5	231	246	+8.9	+11.5
• Medicines and cosmetics	163.3	197.8	3,169	3,837	+3.2	+10.8
• Other consumer goods, not elsewhere classified	158.2	164.3	3,023	3,138	+6.0	-3.3

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>137.3</i>	<i>142.1</i>	<i>4,537</i>	<i>4,694</i>	<i>+7.1</i>	<i>-4.6</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for December 2012 and January 2013

Broad type of retail outlet	Volume Index of Retail Sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage Change (%)	
	Dec 2012 (Revised figures)	Jan 2013 (Provisional figures)	Dec 2012 over Dec 2011	Jan 2013 over Jan 2012
<u>All retail outlets</u>	166.8	170.7	+8.5	+10.4
<u>By broad type of retail outlet</u>				
Food, alcoholic drinks and tobacco (other than supermarkets)	99.8	108.2	-5.9	-2.5
• Fish, livestock and poultry, fresh or frozen	90.0	92.5	-0.9	-3.0
• Fruits and vegetables, fresh	77.6	93.1	-4.9	+7.4
• Bread, pastry, confectionery and biscuits	112.6	121.5	-0.6	-1.2
• Other food, not elsewhere classified	97.1	113.0	-10.2	+11.7
• Alcoholic drinks and tobacco	116.4	119.6	-12.9	-22.1
Supermarkets⁽¹⁾	120.6	127.0	+5.3	-5.3
Fuels	102.7	103.9	-3.6	+2.9
Clothing, footwear and allied products	171.7	171.8	+3.0	-3.9
• Wearing apparel	169.4	168.3	+2.9	-3.3
• Footwear, allied products and other clothing accessories	186.0	193.6	+3.5	-6.5
Consumer durable goods	237.8	258.4	+26.2	+58.7
• Motor vehicles and parts	107.5	134.2	-3.3	+46.8
• Electrical goods and photographic equipment	249.3	245.0	+21.8	+27.4
• Furniture and fixtures	111.4	115.2	-8.3	+7.5
• Other consumer durable goods, not elsewhere classified	802.1	978.0	+76.8	+212.6
Department stores	193.7	156.5	+9.1	+0.4
Jewellery, watches and clocks, and valuable gifts	187.7	185.7	+9.7	+10.0
Other consumer goods	143.3	160.3	+0.3	+0.4
• Books, newspapers, stationery and gifts	105.4	121.9	-1.1	-1.5
• Chinese drugs and herbs	137.3	140.3	+3.4	+11.6
• Optical shops	124.9	132.8	+8.0	+10.5
• Medicines and cosmetics	154.8	186.1	+1.1	+7.3
• Other consumer goods, not elsewhere classified	144.9	150.8	-1.3	-8.8

(1) These figures do not include sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>123.1</i>	<i>126.9</i>	<i>+5.2</i>	<i>-6.8</i>
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Table 3 : Movement of the volume of total retail sales, November 2011 to January 2013

Original Series		Seasonally Adjusted Series			
Year / Month	Year-on-year rate of change (%)	3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)	
2011	Nov	+16.9	2011 Nov	2011 Aug	+1.1
	Dec	+17.1	Dec	Sep	+2.8
2012	Jan	+9.1	2012 Jan	Oct	+0.5
	Feb	+10.1	Feb	Nov	+0.3
	Mar	+13.2	Mar	Dec	-0.6
	Apr	+7.6	Apr	2012 Jan	+3.2
	May	+5.7	May	Feb	+3.0
	Jun	+8.5	Jun	Mar	+1.8
	Jul	+1.4	Jul	Apr	-0.4
	Aug	+3.2	Aug	May	#
	Sep	+8.5	Sep	Jun	+0.5
	Oct	+3.6	Oct	Jul	+1.9
	Nov	+8.1	Nov	Aug	+3.2
	Dec	+8.5	Dec	Sep	+4.6
2013	Jan	+10.4*	2013 Jan	Oct	+6.2*

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec. 2012 is the percentage change of the average monthly index for Oct., Nov. and Dec. 2012 compared with the average monthly index for Jul., Aug. and Sep. 2012.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales index, the seasonally adjusted series for the preceding three years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .