

“Hong Kong: Our Home” - Campaign Structure

The Campaign is overseen by a Task Force chaired by the Chief Secretary for Administration, Mrs Carrie Lam, with the Secretary for Home Affairs (SHA), Mr Tsang Tak-sing, as vice chair.

The Task Force is chaired by the CS with membership from 10 policy bureaux and six departments, while another seven departments and offices have been enlisted to help.

Four supporting themes will bring together events and activities to be taken forward and co-ordinated by four respective Working Groups:

Vibrant Hong Kong will bring together major cultural, sports and recreational activities that promote vibrancy and diversity of Hong Kong.

Hip Hong Kong will cater for activities for young people nurturing their vision, creativity, leadership and commitment.

Caring Hong Kong will include events that will foster mutual help among neighbours and encourage people to show care and concern for the under-privileged and the disadvantaged.

Fresh Hong Kong will involve promotional activities on low-carbon and low-waste lifestyle, appreciation of the city’s natural heritage and healthy lifestyle.

While some activities will be taken forward by Government bureaux and departments, stakeholders in different sectors who have been organising or are planning similar events may adjust their plans so as to align their activities with the Campaign’s various themes. They are also welcome to organise new events under the Campaign.

Groups and individuals who share common goals and are willing to contribute

their time, energy, passion and talent to building the community spirit and fostering mutual care and concern are welcome to come on board as “**Partner Organisations**” and include their activities under the Campaign banner.
