

Table 1 : Value index and value of retail sales by broad type of retail outlet for May and June 2014

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)		Percentage change (%)		
	May 2014 (Revised figures)	Jun 2014 (Provisional figures)	May 2014 (Revised figures)	Jun 2014 (Provisional figures)	May 2014 over May 2013	Jun 2014 over Jun 2013	Jan - Jun 2014 over Jan - Jun 2013
All retail outlets	150.9	143.5	39,035	37,131	-3.9	-6.9	-1.3
By broad type of retail outlet							
Food, alcoholic drinks and tobacco (other than supermarkets)	114.4	106.3	2,935	2,726	+6.5	+8.6	+7.1
• Fish, livestock and poultry, fresh or frozen	104.0	98.1	808	762	+2.8	+4.5	+1.7
• Fruits and vegetables, fresh	126.8	141.3	224	250	+1.9	+11.2	+3.6
• Bread, pastry, confectionery and biscuits	139.1	129.7	752	701	+13.2	+10.8	+12.4
• Other food, not elsewhere classified	107.2	88.4	730	602	+9.4	+16.2	+11.4
• Alcoholic drinks and tobacco	107.8	105.4	420	410	+0.9	+1.3	+4.8
Supermarkets⁽¹⁾	142.6	141.0	4,304	4,254	+6.4	+5.0	+5.9
Fuels	124.7	125.7	864	871	#	-1.8	-0.9
Clothing, footwear and allied products	158.7	141.9	5,308	4,745	+5.4	+6.9	+8.0
• Wearing apparel	158.6	137.1	4,568	3,950	+4.2	+6.2	+8.1
• Footwear, allied products and other clothing accessories	159.0	171.0	739	795	+13.7	+10.7	+7.4
Consumer durable goods	140.1	140.2	5,620	5,624	-5.2	-7.8	-3.5
• Motor vehicles and parts	135.1	156.0	1,480	1,709	+14.6	+17.9	+6.0
• Electrical goods and photographic equipment	124.4	118.7	2,492	2,378	-14.4	-15.3	-14.9
• Furniture and fixtures	98.3	106.1	563	607	+1.9	-2.2	-2.6
• Other consumer durable goods, not elsewhere classified	319.5	273.7	1,086	931	-7.8	-23.9	+10.2
Department stores	179.7	145.0	4,723	3,811	+3.0	-3.6	+2.9
Jewellery, watches and clocks, and valuable gifts	168.9	163.6	7,946	7,700	-24.5	-28.2	-16.7
Other consumer goods	149.6	150.9	7,335	7,400	+6.4	+2.5	+6.6
• Books, newspapers, stationery and gifts	107.3	117.8	572	628	-1.3	+3.3	+3.5
• Chinese drugs and herbs	132.3	136.9	456	472	+4.6	+6.1	+5.6
• Optical shops	184.2	173.7	322	303	+15.2	+5.5	+11.4
• Medicines and cosmetics	171.8	167.8	3,334	3,256	+8.0	+6.9	+8.4
• Other consumer goods, not elsewhere classified	138.8	143.5	2,651	2,740	+5.6	-3.2	+4.8

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	145.7	140.9	4,814	4,655	+6.9	+5.4	+6.5
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for May and June 2014

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct. 2009 to Sep. 2010 = 100)		Percentage change (%)		
	May 2014 (Revised figures)	Jun 2014 (Provisional figures)	May 2014 over May 2013	Jun 2014 over Jun 2013	Jan - Jun 2014 over Jan - Jun 2013
<u>All retail outlets</u>	136.1	130.0	-4.5	-7.5	-1.1
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	88.7	82.3	+2.4	+4.2	+3.5
• Fish, livestock and poultry, fresh or frozen	73.4	69.3	-2.3	#	-1.4
• Fruits and vegetables, fresh	95.8	110.3	-1.7	+7.3	-4.0
• Bread, pastry, confectionery and biscuits	112.7	104.4	+9.1	+6.2	+8.5
• Other food, not elsewhere classified	90.4	74.5	+7.6	+13.9	+9.0
• Alcoholic drinks and tobacco	80.1	78.2	-7.5	-7.2	-1.2
Supermarkets⁽¹⁾	120.1	118.5	+3.4	+1.8	+3.1
Fuels	102.6	102.6	-3.3	-5.2	-2.1
Clothing, footwear and allied products	134.2	122.9	+2.1	+5.2	+5.6
• Wearing apparel	134.2	119.1	+0.7	+3.8	+5.5
• Footwear, allied products and other clothing accessories	134.6	146.5	+12.0	+12.7	+6.5
Consumer durable goods	159.3	157.3	-2.5	-6.2	-0.1
• Motor vehicles and parts	119.5	138.0	+15.3	+18.1	+5.8
• Electrical goods and photographic equipment	161.1	154.8	-8.6	-9.7	-9.9
• Furniture and fixtures	81.4	87.7	-2.9	-7.1	-7.6
• Other consumer durable goods, not elsewhere classified	408.4	351.6	-1.3	-18.8	+17.6
Department stores	161.8	132.6	+0.2	-5.4	+1.5
Jewellery, watches and clocks, and valuable gifts	146.3	141.9	-22.7	-27.2	-13.6
Other consumer goods	134.3	135.6	+4.2	+0.7	+4.2
• Books, newspapers, stationery and gifts	94.6	103.4	-5.0	-0.8	-1.6
• Chinese drugs and herbs	111.9	115.7	+2.2	+3.6	+2.9
• Optical shops	168.3	157.4	+14.2	+3.9	+8.8
• Medicines and cosmetics	155.5	151.9	+5.5	+3.8	+5.5
• Other consumer goods, not elsewhere classified	124.8	129.7	+4.0	-3.1	+3.6

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	123.6	119.3	+3.9	+2.4	+3.8
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change(%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2009	+0.6	-0.8	-	-	-	-			
2010	+18.3	+15.5	-	-	-	-			
2011	+24.9	+18.4	-	-	-	-			
2012	+9.8	+7.2	-	-	-	-			
2013	+11.0	+10.6	-	-	-	-			
2011	Jul	+29.1	+22.4	2011	Jul	2011	Apr	+7.7	+6.0
	Aug	+29.0	+20.7		Aug		May	+6.2	+4.9
	Sep	+24.0	+15.1		Sep		Jun	+6.3	+4.7
	Oct	+23.0	+15.0		Oct		Jul	+5.0	+3.0
	Nov	+23.4	+16.9		Nov		Aug	+3.2	+1.6
	Dec	+23.5	+17.1		Dec		Sep	+2.9	+2.4
2012	Jan	+14.9	+9.1	2012	Jan		Oct	-0.5	-0.6
	Feb	+15.6	+10.1		Feb		Nov	-1.0	-0.9
	Mar	+17.1	+13.2		Mar		Dec	-1.4	-1.8
	Apr	+11.4	+7.6		Apr	2012	Jan	+2.4	+2.3
	May	+8.7	+5.7		May		Feb	+3.1	+2.7
	Jun	+11.0	+8.5		Jun		Mar	+1.8	+1.7
	Jul	+3.9	+1.4		Jul		Apr	+0.8	+0.5
	Aug	+4.6	+3.2		Aug		May	+1.3	+1.2
	Sep	+9.4	+8.5		Sep		Jun	+3.1	+2.7
	Oct	+3.9	+3.6		Oct		Jul	+3.7	+3.5
	Nov	+9.4	+8.1		Nov		Aug	+4.2	+3.9
	Dec	+9.1	+8.5		Dec		Sep	+3.8	+3.9
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.4	+4.4
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.8
	Mar	+9.8	+10.1		Mar		Dec	+4.4	+4.7
	Apr	+20.7	+19.4		Apr	2013	Jan	+4.9	+5.0
	May	+12.9	+12.2		May		Feb	+3.3	+3.1
	Jun	+14.7	+13.3		Jun		Mar	+3.4	+2.6
	Jul	+9.3	+8.7		Jul		Apr	-1.1	-1.8
	Aug	+8.1	+7.2		Aug		May	-1.5	-2.1
	Sep	+5.0	+4.9		Sep		Jun	-3.7	-3.9
	Oct	+6.3	+5.9		Oct		Jul	-1.2	-1.3
	Nov	+8.5	+9.1		Nov		Aug	+0.4	+0.9
	Dec	+5.7	+6.1		Dec		Sep	+2.8	+3.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.9	+6.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.6
	Mar	-1.5	-2.5		Mar		Dec	+0.8	+1.5
	Apr	-9.9	-9.6		Apr	2014	Jan	-5.5	-6.4
	May	-3.9	-4.5		May		Feb	-7.5	-8.8
	Jun	-6.9*	-7.5*		Jun		Mar	-7.0*	-8.4*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun. 2014 is the percentage change of the average monthly index for Apr., May and Jun. 2014 compared with the average monthly index for Jan., Feb. and Mar. 2014.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.