

**Invest Hong Kong 2014 StartmeupHK Venture Programme finalists**

Name of Company	Origin	Business	Category#
Sniply	Canada	ICT / Social Advertising Ecosystem	2
Jolla Ltd	Finland	ICT/mobile/open source operating system	1
Fast Forward Imaging GmbH	Germany	Business Services / Imaging for Omni-channel Communications	1
Freightos	Hong Kong	ICT / Global Freight Pricing Platform	1
Scoutbots Ltd	Hong Kong	Technology / Open Source Sailing Robots for Ocean Science	1
MadbuzzHK	Hong Kong	Creative/ English Entertainment Online Magazine for Youth	2
Contify	India	Technology / Business competitive intelligence	1
n-Join Research	Israel	Industrial / Factory Production Facilities Optimisation	1
Brand Pit	Japan	Business Services / Visual Marketing & Advertising Research Tool	2
ConnexionsAsia Pte Ltd (CXA)	Singapore	Business Services / Platform for Employee HR & Health Benefits	1
Sqore	Sweden	Business Services / Skills Comparison Platform for Recruitment	1
Perseus Telecom	US	Technology / Home Design Tool	1

Category 1: Early to growth stage ventures with revenue and/or significant users/customers

Category 2: Startups at the concept and prototype stage with no revenue