Strategic Framework

Vision

Position and promote Hong Kong as the premier IP trading hub in Asia.

Mission

Leverage and further Hong Kong's advantages in financial, legal and physical infrastructure, IP regime, professional services and specific role as "gateway to China", in attracting international IP trading and management activities to take place in Hong Kong	Build up the necessary clusters conducive to the overall development of Hong Kong as a knowledge-based economy that spearheads exploitation and commercialisation of IP and supports enterprises to make the most of IP as a core business asset that should be built, managed, valued and leveraged strategically to drive innovation and growth	Explore means to promote Hong Kong's creative industries, innovative technologies and IP economies through IP creation, protection, exploitation, management and trading
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Strategic Areas

I. Enhancing the IP protection regime		II. Supporting IP creation and exploitation		III. Fostering IP intermediary services and manpower capacity		IV. Pursuing promotion, education and external collaboration efforts			
Focus Strategies		3. Support industries in meeting strategic needs through creation, exploitation, acquisition and management of IP	4. Support R&D, technology transfer, and acquisition and commercial- isation of IP	5. Support creative industries in engaging in licensing and franchising arrangements	 6. Facilitate the provision of highly specialised professional services in IP trading, e.g. – a. IP valuation b. IP financing c. IP insurance d. IP arbitration and mediation e. IP due diligence f. IP matching services (e.g. IP trading platforms) 	7. Attract and nurture talents in IP activities, and support the building of strong IP related professions	8. Brand and market Hong Kong as a premier IP trading hub to attract overseas/ Mainland IP owners and users, as well as inter- mediaries	9. Foster an IP awareness culture in society especially among small and medium-sized enterprises (SMEs) and the younger generation, and promote the importance and opportunities brought by IP manage- ment and trading	10. Collaborate with Mainland, overseas and international IP authorities in fostering the development of IP trading inter- nationally and in the region