

Table 1 : Value index and value of retail sales by broad type of retail outlet for March and April 2015

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Mar 2015 (Revised figures)	Apr 2015 (Provisional figures)	Mar 2015 (Revised figures)	Apr 2015 (Provisional figures)	Jan - Apr 2015 (Provisional figures)	Mar 2015 over Mar 2014	Apr 2015 over Apr 2014	Jan - Apr 2015 over Jan - Apr 2014
<u>All retail outlets</u>	148.5	146.8	38,424	37,977	169,545	-2.9	-2.2	-2.3
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	117.5	119.0	3,014	3,052	13,997	+4.0	+4.2	+10.2
• Fish, livestock and poultry, fresh or frozen	120.4	114.7	935	891	4,186	+7.0	+4.0	+9.3
• Fruits and vegetables, fresh	103.6	125.8	183	222	740	-5.5	+1.4	-3.0
• Bread, pastry, confectionery and biscuits	146.5	142.3	792	770	3,573	+5.0	+3.9	+11.9
• Other food, not elsewhere classified	95.9	102.4	653	697	3,359	+2.1	+0.9	+13.0
• Alcoholic drinks and tobacco	115.5	121.1	450	472	2,139	+3.2	+12.3	+9.8
Supermarkets⁽¹⁾	135.3	132.9	4,081	4,009	17,287	-0.7	-0.9	+1.6
Fuels	100.7	104.8	698	726	2,778	-16.8	-12.8	-15.7
Clothing, footwear and allied products	160.7	156.4	5,375	5,232	23,176	-3.3	-5.5	-3.8
• Wearing apparel	166.5	157.6	4,796	4,538	19,925	-2.2	-5.9	-4.4
• Footwear, allied products and other clothing accessories	124.5	149.3	579	694	3,251	-11.7	-3.0	-0.1
Consumer durable goods	198.1	179.7	7,945	7,206	32,721	+19.0	+23.8	+9.6
• Motor vehicles and parts	137.2	123.0	1,503	1,347	6,225	-1.2	+1.8	+6.2
• Electrical goods and photographic equipment	159.3	148.3	3,192	2,971	13,261	+2.8	+8.6	+9.2
• Furniture and fixtures	105.0	108.2	601	619	2,457	-6.8	+0.7	+2.6
• Other consumer durable goods, not elsewhere classified	779.5	667.3	2,650	2,269	10,777	+88.4	+97.9	+14.0
Department stores	137.6	136.9	3,616	3,599	16,324	-7.1	-3.6	-3.0
Jewellery, watches and clocks, and valuable gifts	137.0	134.9	6,444	6,347	30,565	-18.6	-19.5	-17.2
Other consumer goods	147.9	159.2	7,250	7,807	32,697	-5.5	-2.9	-0.1
• Books, newspapers, stationery and gifts	108.4	127.0	578	677	2,535	+2.3	+4.1	-0.4
• Chinese drugs and herbs	139.5	131.3	481	453	2,027	-8.4	-7.7	-1.8
• Optical shops	155.6	186.0	272	325	1,201	-5.3	-0.8	-2.1
• Medicines and cosmetics	177.0	186.7	3,434	3,623	15,480	-3.3	-3.0	+2.6
• Other consumer goods, not elsewhere classified	130.1	142.9	2,486	2,729	11,455	-9.4	-3.7	-3.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>133.4</i>	<i>130.6</i>	<i>4,406</i>	<i>4,313</i>	<i>19,077</i>	<i>-2.2</i>	<i>-2.6</i>	<i>+1.4</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for March and April 2015

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Mar 2015 (Revised figures)	Apr 2015 (Provisional figures)	Mar 2015 over Mar 2014	Apr 2015 over Apr 2014	Jan - Apr 2015 over Jan - Apr 2014
<u>All retail outlets</u>	142.0	139.0	+0.8	+2.4	+0.5
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	87.5	89.0	#	+0.9	+5.7
• Fish, livestock and poultry, fresh or frozen	81.7	78.8	+1.3	+0.5	+4.0
• Fruits and vegetables, fresh	73.3	94.2	-6.7	+9.5	+0.8
• Bread, pastry, confectionery and biscuits	114.8	109.8	+0.1	-1.9	+6.5
• Other food, not elsewhere classified	77.0	82.0	-2.1	-4.1	+8.1
• Alcoholic drinks and tobacco	86.0	90.2	+3.2	+12.3	+5.4
Supermarkets⁽¹⁾	111.6	110.5	-3.4	-2.3	-1.3
Fuels	95.6	98.7	-4.8	-0.8	-2.5
Clothing, footwear and allied products	145.6	135.2	-3.5	-2.8	-2.0
• Wearing apparel	150.3	134.9	-2.9	-3.8	-3.2
• Footwear, allied products and other clothing accessories	116.7	136.9	-8.1	+3.5	+6.3
Consumer durable goods	253.9	233.3	+33.9	+39.9	+21.7
• Motor vehicles and parts	124.9	113.0	+0.9	+5.7	+8.6
• Electrical goods and photographic equipment	232.2	223.5	+18.4	+26.0	+25.9
• Furniture and fixtures	85.7	88.0	-8.1	-0.9	+1.1
• Other consumer durable goods, not elsewhere classified	1 080.2	922.6	+105.1	+115.8	+25.4
Department stores	125.9	123.8	-9.0	-3.6	-3.8
Jewellery, watches and clocks, and valuable gifts	120.5	119.4	-16.4	-17.6	-16.8
Other consumer goods	131.2	140.7	-7.4	-4.4	-1.7
• Books, newspapers, stationery and gifts	92.9	109.3	-0.7	+1.9	-3.2
• Chinese drugs and herbs	116.7	109.8	-9.9	-8.9	-3.2
• Optical shops	141.1	168.0	-5.8	-1.9	-2.9
• Medicines and cosmetics	159.4	166.8	-4.7	-4.2	+1.4
• Other consumer goods, not elsewhere classified	114.9	126.1	-11.9	-5.4	-5.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>111.0</i>	<i>109.3</i>	<i>-5.0</i>	<i>-4.0</i>	<i>-1.3</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume				Value	Volume		
2010	+18.3	+15.5	-	-	-	-	-		
2011	+24.9	+18.4	-	-	-	-	-		
2012	+9.8	+7.2	-	-	-	-	-		
2013	+11.0	+10.6	-	-	-	-	-		
2014	-0.2	+0.6	-	-	-	-	-		
2012	May	+8.7	+5.7	2012	May	2012	Feb	+4.2	+4.0
	Jun	+11.0	+8.5		Jun		Mar	+2.9	+3.1
	Jul	+3.9	+1.4		Jul		Apr	+1.2	+1.2
	Aug	+4.6	+3.2		Aug		May	+0.9	+1.1
	Sep	+9.4	+8.5		Sep		Jun	+2.2	+1.7
	Oct	+3.9	+3.6		Oct		Jul	+2.5	+2.2
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+2.4
	Dec	+9.1	+8.5		Dec		Sep	+3.4	+3.1
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.1	+3.7
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.5
	Mar	+9.8	+10.1		Mar		Dec	+4.5	+4.8
	Apr	+20.7	+19.4		Apr	2013	Jan	+6.2	+6.5
	May	+12.9	+12.2		May		Feb	+5.3	+5.4
	Jun	+14.7	+13.3		Jun		Mar	+5.2	+4.9
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.8
	Aug	+8.1	+7.2		Aug		May	-2.1	-2.2
	Sep	+5.0	+4.9		Sep		Jun	-5.1	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.0	-3.1
	Nov	+8.5	+9.1		Nov		Aug	-1.0	-1.2
	Dec	+5.7	+6.1		Dec		Sep	+2.3	+2.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.6	+5.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.9	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-3.8	-4.6
	May	-3.9	-4.5		May		Feb	-5.4	-6.4
	Jun	-6.9	-7.5		Jun		Mar	-5.0	-5.8
	Jul	-3.2	-4.5		Jul		Apr	-2.1	-2.8
	Aug	+3.5	+2.8		Aug		May	+1.1	+0.6
	Sep	+4.8	+6.6		Sep		Jun	+3.9	+4.0
	Oct	+1.4	+4.3		Oct		Jul	+4.9	+7.0
	Nov	+4.2	+7.6		Nov		Aug	+4.5	+7.8
	Dec	-4.0	-1.4		Dec		Sep	+0.9	+3.9
2015	Jan	-14.5	-13.8	2015	Jan		Oct	+0.7	+2.6
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.2
	Mar	-2.9	+0.8		Mar		Dec	-1.0	-0.8
	Apr	-2.2*	+2.4*		Apr	2015	Jan	-5.0*	-4.6*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2014 is the percentage change of the average monthly index for Oct, Nov and Dec 2014 compared with the average monthly index for Jul, Aug and Sep 2014.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.