

Table 1 : Value index and value of retail sales by broad type of retail outlet for May and June 2015

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	May 2015 (Revised figures)	Jun 2015 (Provisional figures)	May 2015 (Revised figures)	Jun 2015 (Provisional figures)	Jan - Jun 2015 (Provisional figures)	May 2015 over May 2014	Jun 2015 over Jun 2014	Jan - Jun 2015 over Jan - Jun 2014
<u>All retail outlets</u>	150.8	143.0	39,013	36,987	245,579	-0.1	-0.4	-1.6
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	116.6	110.1	2,992	2,824	19,814	+1.9	+3.6	+7.9
• Fish, livestock and poultry, fresh or frozen	101.3	99.8	786	775	5,747	-2.7	+1.6	+6.4
• Fruits and vegetables, fresh	118.9	134.4	210	238	1,188	-6.3	-4.9	-4.0
• Bread, pastry, confectionery and biscuits	141.6	136.2	766	737	5,076	+1.8	+5.1	+9.3
• Other food, not elsewhere classified	113.3	93.1	772	634	4,765	+5.7	+5.0	+10.6
• Alcoholic drinks and tobacco	117.4	113.2	457	441	3,037	+8.9	+7.4	+9.3
Supermarkets⁽¹⁾	143.4	140.5	4,328	4,239	25,853	+0.5	-0.5	+1.1
Fuels	115.5	118.7	800	822	4,400	-7.3	-5.6	-12.5
Clothing, footwear and allied products	154.3	135.7	5,162	4,538	32,909	-2.7	-4.6	-3.7
• Wearing apparel	154.0	132.3	4,435	3,810	28,209	-2.9	-3.8	-4.0
• Footwear, allied products and other clothing accessories	156.4	156.6	727	728	4,700	-1.7	-8.4	-1.9
Consumer durable goods	164.1	171.5	6,581	6,878	46,181	+17.1	+22.2	+12.4
• Motor vehicles and parts	126.1	165.1	1,381	1,808	9,415	-6.6	+6.2	+4.1
• Electrical goods and photographic equipment	142.6	144.4	2,857	2,893	19,012	+14.7	+21.4	+11.7
• Furniture and fixtures	101.4	102.3	580	585	3,622	+3.1	-3.7	+1.6
• Other consumer durable goods, not elsewhere classified	518.5	468.0	1,763	1,591	14,132	+62.3	+70.3	+23.2
Department stores	193.3	140.5	5,080	3,693	25,110	+7.6	-3.3	-1.0
Jewellery, watches and clocks, and valuable gifts	143.7	146.0	6,759	6,872	44,194	-14.9	-10.4	-15.9
Other consumer goods	149.1	145.3	7,312	7,121	47,118	-0.3	-3.8	-0.7
• Books, newspapers, stationery and gifts	110.9	106.4	591	567	3,693	+3.3	-9.5	-1.3
• Chinese drugs and herbs	125.0	131.0	431	451	2,909	-5.5	-4.2	-2.7
• Optical shops	181.2	173.8	317	304	1,822	-1.6	+0.4	-1.6
• Medicines and cosmetics	168.8	160.8	3,275	3,119	21,873	-1.8	-4.2	+0.9
• Other consumer goods, not elsewhere classified	141.3	140.3	2,699	2,680	16,821	+1.8	-2.3	-2.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>144.0</i>	<i>141.8</i>	<i>4,756</i>	<i>4,683</i>	<i>28,517</i>	<i>-1.2</i>	<i>+0.5</i>	<i>+0.8</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for May and June 2015

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	May 2015 (Revised figures)	Jun 2015 (Provisional figures)	May 2015 over May 2014	Jun 2015 over Jun 2014	Jan - Jun 2015 over Jan - Jun 2014
<u>All retail outlets</u>	142.5	135.7	+4.7	+4.4	+1.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	87.3	81.7	-1.6	-0.8	+3.6
• Fish, livestock and poultry, fresh or frozen	68.7	66.4	-6.4	-4.3	+1.3
• Fruits and vegetables, fresh	90.1	100.6	-5.9	-8.7	-2.5
• Bread, pastry, confectionery and biscuits	108.6	104.5	-3.6	+0.2	+4.0
• Other food, not elsewhere classified	90.8	74.7	+0.4	#	+5.7
• Alcoholic drinks and tobacco	87.3	84.2	+9.1	+7.7	+6.2
Supermarkets⁽¹⁾	118.8	116.4	-1.1	-1.8	-1.4
Fuels	106.1	108.3	+3.4	+5.5	-0.1
Clothing, footwear and allied products	137.1	122.3	+2.1	-0.7	-1.1
• Wearing apparel	136.0	118.8	+1.3	-0.5	-2.1
• Footwear, allied products and other clothing accessories	144.1	144.1	+7.1	-1.6	+5.0
Consumer durable goods	213.5	218.9	+34.0	+38.9	+25.6
• Motor vehicles and parts	114.6	151.4	-4.1	+10.1	+6.8
• Electrical goods and photographic equipment	218.9	221.5	+35.9	+42.7	+29.8
• Furniture and fixtures	82.6	82.7	+1.4	-5.9	-0.1
• Other consumer durable goods, not elsewhere classified	720.2	650.4	+76.3	+84.2	+35.1
Department stores	174.7	126.7	+7.9	-4.7	-1.7
Jewellery, watches and clocks, and valuable gifts	129.2	132.7	-11.7	-6.1	-14.5
Other consumer goods	132.1	128.5	-1.6	-5.2	-2.3
• Books, newspapers, stationery and gifts	95.3	91.1	+0.8	-11.8	-4.0
• Chinese drugs and herbs	104.9	109.9	-6.3	-4.9	-3.9
• Optical shops	164.4	157.8	-2.3	+0.5	-2.3
• Medicines and cosmetics	151.3	144.3	-2.7	-4.9	-0.2
• Other consumer goods, not elsewhere classified	124.9	123.6	+0.1	-4.8	-4.3

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>120.3</i>	<i>118.5</i>	<i>-2.7</i>	<i>-0.8</i>	<i>-1.4</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2010	+18.3	+15.5	-	-	-	-			
2011	+24.9	+18.4	-	-	-	-			
2012	+9.8	+7.2	-	-	-	-			
2013	+11.0	+10.6	-	-	-	-			
2014	-0.2	+0.6	-	-	-	-			
2012	Jul	+3.9	+1.4	2012	Jul	2012	Apr	+1.2	+1.2
	Aug	+4.6	+3.2		Aug		May	+0.9	+1.1
	Sep	+9.4	+8.5		Sep		Jun	+2.2	+1.7
	Oct	+3.9	+3.6		Oct		Jul	+2.5	+2.2
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+2.4
	Dec	+9.1	+8.5		Dec		Sep	+3.4	+3.1
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.1	+3.7
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.5
	Mar	+9.8	+10.1		Mar		Dec	+4.5	+4.8
	Apr	+20.7	+19.4		Apr	2013	Jan	+6.2	+6.5
	May	+12.9	+12.2		May		Feb	+5.3	+5.4
	Jun	+14.7	+13.3		Jun		Mar	+5.2	+4.9
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.8
	Aug	+8.1	+7.2		Aug		May	-2.1	-2.2
	Sep	+5.0	+4.9		Sep		Jun	-5.1	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.0	-3.1
	Nov	+8.5	+9.1		Nov		Aug	-1.0	-1.2
	Dec	+5.7	+6.1		Dec		Sep	+2.3	+2.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.6	+5.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.9	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-3.8	-4.6
	May	-3.9	-4.5		May		Feb	-5.4	-6.4
	Jun	-6.9	-7.5		Jun		Mar	-5.0	-5.8
	Jul	-3.2	-4.5		Jul		Apr	-2.1	-2.8
	Aug	+3.5	+2.8		Aug		May	+1.1	+0.6
	Sep	+4.8	+6.6		Sep		Jun	+3.9	+4.0
	Oct	+1.4	+4.3		Oct		Jul	+4.9	+7.0
	Nov	+4.2	+7.6		Nov		Aug	+4.5	+7.8
	Dec	-4.0	-1.4		Dec		Sep	+0.9	+3.9
2015	Jan	-14.5	-13.8	2015	Jan		Oct	+0.7	+2.6
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.2
	Mar	-2.9	+0.8		Mar		Dec	-1.0	-0.8
	Apr	-2.1	+2.5		Apr	2015	Jan	-5.0	-4.5
	May	-0.1	+4.7		May		Feb	-5.3	-4.1
	Jun	-0.4*	+4.4*		Jun		Mar	-4.4*	-3.0*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2015 is the percentage change of the average monthly index for Apr, May and Jun 2015 compared with the average monthly index for Jan, Feb and Mar 2015.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.