

Table 1 : Value index and value of retail sales by broad type of retail outlet for June and July 2015

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jun 2015 (Revised figures)	Jul 2015 (Provisional figures)	Jun 2015 (Revised figures)	Jul 2015 (Provisional figures)	Jan - Jul 2015 (Provisional figures)	Jun 2015 over Jun 2014	Jul 2015 over Jul 2014	Jan - Jul 2015 over Jan - Jul 2014
<u>All retail outlets</u>	142.9	145.3	36,974	37,584	283,150	-0.4	-2.8	-1.8
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	110.0	112.5	2,821	2,887	22,697	+3.4	+7.0	+7.7
• Fish, livestock and poultry, fresh or frozen	99.7	89.9	774	698	6,444	+1.5	+15.6	+7.3
• Fruits and vegetables, fresh	133.2	114.6	235	203	1,389	-5.7	-10.2	-5.1
• Bread, pastry, confectionery and biscuits	136.2	150.8	736	815	5,891	+5.1	+7.0	+8.9
• Other food, not elsewhere classified	93.1	104.3	634	711	5,477	+5.1	+9.4	+10.5
• Alcoholic drinks and tobacco	113.2	118.0	441	460	3,497	+7.4	+0.6	+8.1
Supermarkets⁽¹⁾	140.5	144.5	4,239	4,361	30,214	-0.5	+0.4	+1.0
Fuels	118.7	111.7	823	774	5,175	-5.6	-9.6	-12.1
Clothing, footwear and allied products	136.1	145.4	4,553	4,862	37,786	-4.3	-12.3	-4.8
• Wearing apparel	132.8	143.7	3,825	4,137	32,361	-3.4	-13.0	-5.2
• Footwear, allied products and other clothing accessories	156.6	155.9	728	725	5,425	-8.4	-7.9	-2.7
Consumer durable goods	171.0	157.4	6,857	6,311	52,470	+21.8	+11.7	+12.2
• Motor vehicles and parts	164.7	134.3	1,804	1,470	10,881	+5.9	-3.2	+3.0
• Electrical goods and photographic equipment	143.6	133.1	2,877	2,666	21,662	+20.7	+4.9	+10.7
• Furniture and fixtures	102.2	102.3	585	585	4,207	-3.8	-8.5	#
• Other consumer durable goods, not elsewhere classified	468.1	467.3	1,592	1,589	15,721	+70.3	+67.0	+26.5
Department stores	140.5	141.8	3,693	3,727	28,836	-3.3	-7.3	-1.9
Jewellery, watches and clocks, and valuable gifts	146.1	158.0	6,873	7,435	51,630	-10.4	-5.0	-14.5
Other consumer goods	145.1	147.4	7,116	7,228	54,341	-3.8	-6.5	-1.6
• Books, newspapers, stationery and gifts	105.5	122.0	562	650	4,338	-10.3	-6.4	-2.2
• Chinese drugs and herbs	130.9	132.6	451	457	3,366	-4.2	-6.1	-3.2
• Optical shops	173.8	176.4	304	308	2,130	+0.3	-5.9	-2.3
• Medicines and cosmetics	160.8	175.7	3,119	3,408	25,281	-4.2	-5.4	#
• Other consumer goods, not elsewhere classified	140.3	125.9	2,680	2,405	19,226	-2.3	-8.1	-3.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>141.8</i>	<i>146.6</i>	<i>4,683</i>	<i>4,842</i>	<i>33,359</i>	<i>+0.5</i>	<i>+1.5</i>	<i>+0.9</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for June and July 2015

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Jun 2015 (Revised figures)	Jul 2015 (Provisional figures)	Jun 2015 over Jun 2014	Jul 2015 over Jul 2014	Jan - Jul 2015 over Jan - Jul 2014
<u>All retail outlets</u>	135.7	138.6	+4.3	+1.9	+1.7
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	81.6	83.9	-0.9	+2.4	+3.4
• Fish, livestock and poultry, fresh or frozen	66.3	59.7	-4.4	+7.9	+1.9
• Fruits and vegetables, fresh	99.7	85.7	-9.5	-14.7	-4.6
• Bread, pastry, confectionery and biscuits	104.4	115.6	+0.1	+2.1	+3.7
• Other food, not elsewhere classified	74.7	83.5	#	+5.0	+5.6
• Alcoholic drinks and tobacco	84.2	87.8	+7.7	+0.9	+5.5
Supermarkets⁽¹⁾	116.4	119.5	-1.8	-0.6	-1.3
Fuels	108.3	103.7	+5.6	+3.1	+0.4
Clothing, footwear and allied products	122.8	136.3	-0.4	-8.8	-2.1
• Wearing apparel	119.3	134.7	-0.1	-9.7	-3.1
• Footwear, allied products and other clothing accessories	144.1	146.0	-1.6	-2.9	+3.8
Consumer durable goods	218.3	201.6	+38.5	+25.7	+25.6
• Motor vehicles and parts	151.1	122.0	+9.9	-0.6	+5.7
• Electrical goods and photographic equipment	220.4	202.5	+42.0	+21.7	+28.6
• Furniture and fixtures	82.7	82.5	-6.0	-11.0	-1.7
• Other consumer durable goods, not elsewhere classified	650.5	653.2	+84.2	+81.4	+38.7
Department stores	126.7	130.3	-4.7	-7.0	-2.4
Jewellery, watches and clocks, and valuable gifts	132.7	146.6	-6.1	+2.8	-12.3
Other consumer goods	128.4	130.6	-5.3	-7.8	-3.1
• Books, newspapers, stationery and gifts	90.3	104.4	-12.6	-8.4	-4.8
• Chinese drugs and herbs	109.8	111.1	-4.9	-6.7	-4.3
• Optical shops	157.7	160.1	+0.5	-5.7	-2.8
• Medicines and cosmetics	144.3	156.7	-4.9	-6.0	-1.0
• Other consumer goods, not elsewhere classified	123.6	112.3	-4.8	-10.5	-5.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>118.5</i>	<i>122.6</i>	<i>-0.8</i>	<i>+0.8</i>	<i>-1.1</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change ⁽¹⁾⁽²⁾ (%)				
	Value	Volume			Value	Volume			
2010	+18.3	+15.5	-	-	-	-			
2011	+24.9	+18.4	-	-	-	-			
2012	+9.8	+7.2	-	-	-	-			
2013	+11.0	+10.6	-	-	-	-			
2014	-0.2	+0.6	-	-	-	-			
2012	Aug	+4.6	+3.2	2012	Aug	2012	May	+0.9	+1.1
	Sep	+9.4	+8.5		Sep		Jun	+2.2	+1.7
	Oct	+3.9	+3.6		Oct		Jul	+2.5	+2.2
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+2.4
	Dec	+9.1	+8.5		Dec		Sep	+3.4	+3.1
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.1	+3.7
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.5
	Mar	+9.8	+10.1		Mar		Dec	+4.5	+4.8
	Apr	+20.7	+19.4		Apr	2013	Jan	+6.2	+6.5
	May	+12.9	+12.2		May		Feb	+5.3	+5.4
	Jun	+14.7	+13.3		Jun		Mar	+5.2	+4.9
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.8
	Aug	+8.1	+7.2		Aug		May	-2.1	-2.2
	Sep	+5.0	+4.9		Sep		Jun	-5.1	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.0	-3.1
	Nov	+8.5	+9.1		Nov		Aug	-1.0	-1.2
	Dec	+5.7	+6.1		Dec		Sep	+2.3	+2.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.6	+5.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.9	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-3.8	-4.6
	May	-3.9	-4.5		May		Feb	-5.4	-6.4
	Jun	-6.9	-7.5		Jun		Mar	-5.0	-5.8
	Jul	-3.2	-4.5		Jul		Apr	-2.1	-2.8
	Aug	+3.5	+2.8		Aug		May	+1.1	+0.6
	Sep	+4.8	+6.6		Sep		Jun	+3.9	+4.0
	Oct	+1.4	+4.3		Oct		Jul	+4.9	+7.0
	Nov	+4.2	+7.6		Nov		Aug	+4.5	+7.8
	Dec	-4.0	-1.4		Dec		Sep	+0.9	+3.9
2015	Jan	-14.5	-13.8	2015	Jan		Oct	+0.7	+2.6
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.2
	Mar	-2.9	+0.8		Mar		Dec	-1.0	-0.8
	Apr	-2.1	+2.5		Apr	2015	Jan	-5.0	-4.5
	May	-0.1	+4.7		May		Feb	-5.3	-4.1
	Jun	-0.4	+4.3		Jun		Mar	-4.4	-3.1
	Jul	-2.8*	+1.9*		Jul		Apr	-1.4*	-0.9*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2015 is the percentage change of the average monthly index for Apr, May and Jun 2015 compared with the average monthly index for Jan, Feb and Mar 2015.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.