Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2015

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales[(2)] (HK$ million)			Percentage change (%)		
	Jul 2015 (Revised figures)	Aug 2015 (Provisional figures)	Jul 2015 (Revised figures)	Aug 2015 (Provisional figures)	Jan - Aug 2015 (Provisional figures)	Jul 2015 over Jul 2014	Aug 2015 over Aug 2014	Jan - Aug 2015 over Jan - Aug 2014
All retail outlets	**145.2**	**146.5**	**37,556**	**37,883**	**321,005**	**-2.9**	**-5.4**	**-2.2**
By broad type of retail outlet								
Food, alcoholic drinks and tobacco (other than supermarkets)	**112.8**	**124.0**	**2,893**	**3,181**	**25,884**	**+7.2**	**-10.2**	**+5.2**
• Fish, livestock and poultry, fresh or frozen	89.9	101.8	698	791	7,235	+15.6	+1.3	+6.6
• Fruits and vegetables, fresh	115.8	126.1	205	223	1,614	-9.3	-3.6	-4.7
• Bread, pastry, confectionery and biscuits	150.7	166.0	815	898	6,788	+7.0	-25.5	+2.7
• Other food, not elsewhere classified	105.0	114.6	716	781	6,262	+10.1	-3.0	+8.7
• Alcoholic drinks and tobacco	118.0	125.3	460	488	3,985	+0.6	-6.0	+6.1
Supermarkets[(1)]	**144.5**	**149.6**	**4,359**	**4,513**	**34,726**	**+0.4**	**+0.4**	**+0.9**
Fuels	**111.7**	**116.6**	**774**	**808**	**5,983**	**-9.6**	**-7.4**	**-11.5**
Clothing, footwear and allied products	**145.2**	**130.4**	**4,856**	**4,361**	**42,141**	**-12.4**	**-12.0**	**-5.6**
• Wearing apparel	143.5	124.5	4,132	3,587	35,942	-13.1	-13.5	-6.1
• Footwear, allied products and other clothing accessories	155.9	166.4	725	774	6,199	-7.9	-4.4	-2.9
Consumer durable goods	**157.2**	**156.8**	**6,303**	**6,289**	**58,752**	**+11.5**	**+9.5**	**+11.9**
• Motor vehicles and parts	134.4	109.9	1,472	1,204	12,086	-3.1	-6.5	+2.0
• Electrical goods and photographic equipment	133.0	135.3	2,665	2,710	24,370	+4.8	+3.9	+9.9
• Furniture and fixtures	102.3	116.0	585	664	4,870	-8.5	-5.9	-0.8
• Other consumer durable goods, not elsewhere classified	464.9	503.5	1,581	1,712	17,425	+66.1	+50.2	+28.4
Department stores	**141.8**	**150.1**	**3,727**	**3,944**	**32,780**	**-7.3**	**-8.6**	**-2.7**
Jewellery, watches and clocks, and valuable gifts	**158.0**	**166.6**	**7,435**	**7,839**	**59,469**	**-5.0**	**-8.8**	**-13.8**
Other consumer goods	**147.0**	**141.7**	**7,209**	**6,948**	**61,270**	**-6.8**	**-7.9**	**-2.4**
• Books, newspapers, stationery and gifts	122.7	146.7	654	782	5,123	-5.8	-4.4	-2.5
• Chinese drugs and herbs	131.3	135.5	453	467	3,829	-7.1	-17.4	-5.3
• Optical shops	176.4	168.7	308	295	2,425	-5.9	-8.1	-3.0
• Medicines and cosmetics	175.8	167.4	3,411	3,249	28,533	-5.4	-5.1	-0.6
• Other consumer goods, not elsewhere classified	124.8	112.9	2,383	2,156	21,360	-9.0	-10.8	-4.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*146.5*	*152.0*	*4,841*	*5,020*	*38,378*	*+1.5*	*+0.6*	*+0.9*

(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2015

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Jul 2015 (Revised figures)	Aug 2015 (Provisional figures)	Jul 2015 over Jul 2014	Aug 2015 over Aug 2014	Jan - Aug 2015 over Jan - Aug 2014
All retail outlets	**138.4**	**141.7**	**+1.8**	**-0.2**	**+1.5**
By broad type of retail outlet					
Food, alcoholic drinks and tobacco (other than supermarkets)	**84.1**	**92.6**	**+2.6**	**-14.0**	**+1.0**
• Fish, livestock and poultry, fresh or frozen	59.7	68.9	+7.9	-4.5	+1.2
• Fruits and vegetables, fresh	86.6	94.6	-13.9	-7.7	-4.9
• Bread, pastry, confectionery and biscuits	115.6	126.8	+2.1	-28.9	-2.1
• Other food, not elsewhere classified	84.0	91.5	+5.7	-6.8	+4.0
• Alcoholic drinks and tobacco	87.8	93.3	+0.9	-5.8	+4.0
Supermarkets[(1)]	**119.5**	**122.9**	**-0.6**	**-1.4**	**-1.3**
Fuels	**103.8**	**110.7**	**+3.1**	**+5.2**	**+1.0**
Clothing, footwear and allied products	**136.1**	**124.4**	**-8.9**	**-9.7**	**-3.0**
• Wearing apparel	134.5	119.0	-9.8	-11.1	-4.0
• Footwear, allied products and other clothing accessories	146.0	157.9	-2.9	-2.5	+3.0
Consumer durable goods	**201.3**	**207.8**	**+25.5**	**+24.1**	**+25.4**
• Motor vehicles and parts	122.1	101.5	-0.5	-4.2	+4.6
• Electrical goods and photographic equipment	202.4	212.2	+21.6	+22.2	+27.8
• Furniture and fixtures	82.5	92.9	-11.0	-8.5	-2.7
• Other consumer durable goods, not elsewhere classified	649.8	717.5	+80.5	+63.3	+40.7
Department stores	**130.3**	**139.8**	**-7.0**	**-7.8**	**-3.1**
Jewellery, watches and clocks, and valuable gifts	**146.6**	**158.1**	**+2.8**	**+0.8**	**-10.7**
Other consumer goods	**130.3**	**126.2**	**-8.1**	**-8.6**	**-3.8**
• Books, newspapers, stationery and gifts	105.1	125.6	-7.9	-6.4	-5.0
• Chinese drugs and herbs	109.9	113.4	-7.7	-18.2	-6.4
• Optical shops	160.1	153.2	-5.7	-8.5	-3.5
• Medicines and cosmetics	156.8	149.6	-6.0	-5.3	-1.5
• Other consumer goods, not elsewhere classified	111.3	102.5	-11.3	-11.7	-6.0

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

Supermarkets and supermarket sections of department stores	*122.5*	*126.6*	*+0.8*	*-0.8*	*-1.1*

Table 3 : Movement of the value and volume of total retail sales

Original series				Seasonally adjusted series			
Year / Month		Year-on-year rate of change (%)		3 months ending Year / Month		Compared with the 3 months ending Year / Month		Rate of change[1][2] (%)	
		Value	Volume					Value	Volume
2010		+18.3	+15.5	-		-		-	-
2011		+24.9	+18.4	-		-		-	-
2012		+9.8	+7.2	-		-		-	-
2013		+11.0	+10.6	-		-		-	-
2014		-0.2	+0.6	-		-		-	-
2012	Sep	+9.4	+8.5	2012	Sep	2012	Jun	+2.2	+1.7
	Oct	+3.9	+3.6		Oct		Jul	+2.5	+2.2
	Nov	+9.4	+8.1		Nov		Aug	+3.2	+2.4
	Dec	+9.1	+8.5		Dec		Sep	+3.4	+3.1
2013	Jan	+10.5	+10.4	2013	Jan		Oct	+4.1	+3.7
	Feb	+22.7	+21.9		Feb		Nov	+4.4	+4.5
	Mar	+9.8	+10.1		Mar		Dec	+4.5	+4.8
	Apr	+20.7	+19.4		Apr	2013	Jan	+6.2	+6.5
	May	+12.9	+12.2		May		Feb	+5.3	+5.4
	Jun	+14.7	+13.3		Jun		Mar	+5.2	+4.9
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.8
	Aug	+8.1	+7.2		Aug		May	-2.1	-2.2
	Sep	+5.0	+4.9		Sep		Jun	-5.1	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.0	-3.1
	Nov	+8.5	+9.1		Nov		Aug	-1.0	-1.2
	Dec	+5.7	+6.1		Dec		Sep	+2.3	+2.6
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+4.6	+5.5
	Feb	-2.2	-2.1		Feb		Nov	+3.4	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.9	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-3.8	-4.6
	May	-3.9	-4.5		May		Feb	-5.4	-6.4
	Jun	-6.9	-7.5		Jun		Mar	-5.0	-5.8
	Jul	-3.2	-4.5		Jul		Apr	-2.1	-2.8
	Aug	+3.5	+2.8		Aug		May	+1.1	+0.6
	Sep	+4.8	+6.6		Sep		Jun	+3.9	+4.0
	Oct	+1.4	+4.3		Oct		Jul	+4.9	+7.0
	Nov	+4.2	+7.6		Nov		Aug	+4.5	+7.8
	Dec	-4.0	-1.4		Dec		Sep	+0.9	+3.9
2015	Jan	-14.5	-13.8	2015	Jan		Oct	+0.7	+2.6
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.2
	Mar	-2.9	+0.8		Mar		Dec	-1.0	-0.8
	Apr	-2.1	+2.5		Apr	2015	Jan	-5.0	-4.5
	May	-0.1	+4.7		May		Feb	-5.3	-4.1
	Jun	-0.4	+4.3		Jun		Mar	-4.4	-3.1
	Jul	-2.9	+1.8		Jul		Apr	-1.4	-0.9
	Aug	-5.4*	-0.2*		Aug		May	-0.2*	#*

- Not applicable.

* Provisional figures.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2015 is the percentage change of the average monthly index for Apr, May and Jun 2015 compared with the average monthly index for Jan, Feb and Mar 2015.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.

\# Denotes change within ±0.05.