

Table 1 : Value index and value of retail sales by broad type of retail outlet for January and February 2016

Broad type of retail outlet	Value index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jan 2016 (Revised figures)	Feb 2016 (Provisional figures)	Jan 2016 (Revised figures)	Feb 2016 (Provisional figures)	Jan - Feb 2016 (Provisional figures)	Jan 2016 over Jan 2015	Feb 2016 over Feb 2015	Jan - Feb 2016 over Jan - Feb 2015
<u>All retail outlets</u>	168.3	142.9	43,538	36,973	80,511	-6.6	-20.6	-13.6
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	156.2	146.9	4,007	3,769	7,776	+7.2	-10.1	-2.0
• Fish, livestock and poultry, fresh or frozen	147.5	166.6	1,146	1,294	2,440	+13.6	-4.2	+3.4
• Fruits and vegetables, fresh	110.8	90.5	196	160	356	+4.8	+8.1	+6.3
• Bread, pastry, confectionery and biscuits	186.6	182.2	1,009	985	1,994	+5.4	-6.5	-0.9
• Other food, not elsewhere classified	147.4	122.4	1,004	834	1,838	+4.6	-20.4	-8.4
• Alcoholic drinks and tobacco	167.4	127.2	652	496	1,148	+4.6	-16.5	-5.7
Supermarkets⁽¹⁾	160.5	144.8	4,844	4,368	9,213	+8.0	-7.3	+0.2
Fuels	103.2	92.2	715	639	1,354	+3.9	-3.9	#
Clothing, footwear and allied products	182.0	153.3	6,088	5,127	11,215	-3.2	-18.4	-10.8
• Wearing apparel	175.0	150.8	5,041	4,343	9,384	-4.9	-17.9	-11.4
• Footwear, allied products and other clothing accessories	225.3	168.4	1,047	783	1,831	+5.7	-20.6	-7.4
Consumer durable goods	173.8	150.7	6,968	6,043	13,011	-19.9	-31.8	-25.9
• Motor vehicles and parts	121.9	121.0	1,335	1,325	2,660	-10.5	-29.6	-21.2
• Electrical goods and photographic equipment	137.3	122.5	2,750	2,455	5,204	-19.7	-33.2	-26.7
• Furniture and fixtures	126.3	76.0	722	435	1,157	-0.2	-15.4	-6.5
• Other consumer durable goods, not elsewhere classified	635.5	537.8	2,161	1,829	3,989	-29.4	-34.6	-31.9
Department stores	163.6	140.3	4,298	3,688	7,987	-3.6	-20.7	-12.3
Jewellery, watches and clocks, and valuable gifts	162.1	124.2	7,626	5,844	13,470	-16.4	-32.5	-24.2
Other consumer goods	183.4	152.9	8,992	7,494	16,486	-1.3	-12.1	-6.5
• Books, newspapers, stationery and gifts	120.1	98.6	640	525	1,165	-10.4	-7.0	-8.9
• Chinese drugs and herbs	163.6	129.0	564	445	1,008	-0.1	-16.0	-7.8
• Optical shops	144.6	172.7	253	302	555	-6.3	-9.9	-8.3
• Medicines and cosmetics	217.2	183.7	4,214	3,564	7,778	-3.6	-12.0	-7.7
• Other consumer goods, not elsewhere classified	173.9	139.2	3,321	2,659	5,980	+4.0	-12.7	-4.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>163.5</i>	<i>149.9</i>	<i>5,402</i>	<i>4,951</i>	<i>10,352</i>	<i>+8.5</i>	<i>-7.9</i>	<i>-0.1</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for January and February 2016

Broad type of retail outlet	Volume index of retail sales (Points) (Average of monthly indices from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Jan 2016 (Revised figures)	Feb 2016 (Provisional figures)	Jan 2016 over Jan 2015	Feb 2016 over Feb 2015	Jan - Feb 2016 over Jan - Feb 2015
<u>All retail outlets</u>	162.7	137.9	-5.2	-19.5	-12.3
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	114.0	103.3	+2.9	-14.7	-6.3
• Fish, livestock and poultry, fresh or frozen	97.3	103.3	+7.8	-8.8	-1.5
• Fruits and vegetables, fresh	75.6	47.9	-9.0	-22.7	-14.9
• Bread, pastry, confectionery and biscuits	140.5	136.5	+0.9	-11.0	-5.3
• Other food, not elsewhere classified	116.0	95.9	+1.7	-22.6	-10.9
• Alcoholic drinks and tobacco	124.5	94.9	+4.6	-16.4	-5.6
Supermarkets⁽¹⁾	132.8	119.1	+7.2	-9.1	-1.2
Fuels	103.5	94.2	+5.9	+1.2	+3.6
Clothing, footwear and allied products	170.5	145.8	-0.8	-17.4	-9.2
• Wearing apparel	163.7	143.4	-2.1	-17.0	-9.6
• Footwear, allied products and other clothing accessories	212.7	160.7	+5.5	-19.8	-7.1
Consumer durable goods	235.8	206.6	-15.3	-26.7	-21.0
• Motor vehicles and parts	112.9	115.2	-8.0	-25.5	-17.8
• Electrical goods and photographic equipment	217.2	194.8	-12.3	-25.8	-19.2
• Furniture and fixtures	102.3	61.3	-1.4	-17.1	-8.0
• Other consumer durable goods, not elsewhere classified	965.6	814.7	-23.1	-29.5	-26.2
Department stores	152.0	130.2	-2.1	-20.3	-11.4
Jewellery, watches and clocks, and valuable gifts	153.7	115.9	-9.8	-27.3	-18.3
Other consumer goods	164.4	137.6	-1.0	-11.2	-6.0
• Books, newspapers, stationery and gifts	100.4	82.9	-12.4	-8.8	-10.8
• Chinese drugs and herbs	136.0	107.4	-0.9	-16.4	-8.4
• Optical shops	131.5	156.9	-6.4	-10.0	-8.4
• Medicines and cosmetics	196.1	165.9	-3.8	-12.5	-8.0
• Other consumer goods, not elsewhere classified	158.1	127.9	+5.7	-9.3	-1.6

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>137.0</i>	<i>125.1</i>	<i>+8.0</i>	<i>-9.6</i>	<i>-1.2</i>
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume				Value	Volume		
2011	+24.9	+18.4	-	-	-	-	-		
2012	+9.8	+7.2	-	-	-	-	-		
2013	+11.0	+10.6	-	-	-	-	-		
2014	-0.2	+0.6	-	-	-	-	-		
2015	-3.7	-0.3	-	-	-	-	-		
2013	Mar	+9.8	+10.1	2013	Mar	2012	Dec	+4.1	+4.5
	Apr	+20.7	+19.4		Apr	2013	Jan	+7.2	+7.2
	May	+12.9	+12.2		May		Feb	+6.6	+6.3
	Jun	+14.7	+13.3		Jun		Mar	+6.2	+5.4
	Jul	+9.3	+8.7		Jul		Apr	-0.6	-0.7
	Aug	+8.1	+7.2		Aug		May	-2.3	-2.3
	Sep	+5.0	+4.9		Sep		Jun	-5.5	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.5	-3.8
	Nov	+8.5	+9.1		Nov		Aug	-1.9	-2.0
	Dec	+5.7	+6.1		Dec		Sep	+1.9	+2.0
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+3.8	+5.2
	Feb	-2.2	-2.1		Feb		Nov	+3.2	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.6	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-2.5	-3.7
	May	-3.9	-4.5		May		Feb	-3.8	-5.2
	Jun	-6.9	-7.5		Jun		Mar	-3.7	-5.0
	Jul	-3.2	-4.5		Jul		Apr	-2.0	-2.5
	Aug	+3.5	+2.8		Aug		May	+0.6	+0.4
	Sep	+4.8	+6.6		Sep		Jun	+3.2	+3.9
	Oct	+1.4	+4.3		Oct		Jul	+4.0	+5.9
	Nov	+4.2	+7.6		Nov		Aug	+3.2	+6.4
	Dec	-4.0	-1.4		Dec		Sep	+0.3	+3.1
2015	Jan	-14.5	-13.8	2015	Jan		Oct	-0.2	+2.1
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.1
	Mar	-2.9	+0.8		Mar		Dec	-1.2	-0.9
	Apr	-2.1	+2.5		Apr	2015	Jan	-3.2	-3.1
	May	-0.1	+4.7		May		Feb	-3.3	-2.5
	Jun	-0.4	+4.3		Jun		Mar	-2.7	-1.8
	Jul	-2.9	+1.8		Jul		Apr	-1.2	-0.6
	Aug	-5.3	-0.1		Aug		May	-0.8	-0.2
	Sep	-6.3	-3.0		Sep		Jun	-1.2	-0.6
	Oct	-3.0	+1.2		Oct		Jul	-0.5	+0.8
	Nov	-7.8	-6.0		Nov		Aug	-0.4	+0.7
	Dec	-8.5	-6.1		Dec		Sep	-1.6	-0.6
2016	Jan	-6.6	-5.2	2016	Jan		Oct	-6.4	-6.5
	Feb	-20.6*	-19.5*		Feb		Nov	-8.3*	-9.0*

- Not applicable.

* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Dec 2015 is the percentage change of the average monthly index for Oct, Nov and Dec 2015 compared with the average monthly index for Jul, Aug and Sep 2015.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.