

Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2016

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2009 to Sep 2010 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Jul 2016 (Revised figures)	Aug 2016 (Provisional figures)	Jul 2016 (Revised figures)	Aug 2016 (Provisional figures)	Jan - Aug 2016 (Provisional figures)	Jul 2016 over Jul 2015	Aug 2016 over Aug 2015	Jan - Aug 2016 over Jan - Aug 2015
<u>All retail outlets</u>	134.0	131.2	34,659	33,947	288,354	-7.7	-10.5	-10.2
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	114.3	134.8	2,931	3,458	26,446	+1.3	+8.8	+2.2
• Fish, livestock and poultry, fresh or frozen	90.2	102.9	701	799	7,415	+0.4	+0.8	+2.5
• Fruits and vegetables, fresh	117.5	132.3	208	234	1,686	+1.5	+4.0	+4.3
• Bread, pastry, confectionery and biscuits	154.9	193.9	838	1,049	7,120	+2.8	+16.8	+4.9
• Other food, not elsewhere classified	107.1	130.4	729	889	6,397	+1.9	+14.9	+2.3
• Alcoholic drinks and tobacco	116.9	125.1	455	487	3,828	-0.9	-0.2	-3.9
Supermarkets⁽¹⁾	147.2	148.2	4,441	4,471	35,024	+1.9	-0.9	+0.9
Fuels	109.5	109.6	759	759	5,848	-2.0	-6.0	-2.2
Clothing, footwear and allied products	147.2	126.4	4,924	4,230	39,525	+1.4	-3.7	-6.3
• Wearing apparel	145.9	121.4	4,201	3,497	33,638	+1.7	-3.4	-6.5
• Footwear, allied products and other clothing accessories	155.4	157.6	723	733	5,887	-0.3	-5.3	-5.0
Consumer durable goods	127.2	119.5	5,099	4,794	44,923	-19.1	-23.9	-23.6
• Motor vehicles and parts	123.0	103.8	1,347	1,137	10,439	-8.5	-5.7	-13.6
• Electrical goods and photographic equipment	104.6	97.8	2,096	1,960	18,384	-21.4	-27.9	-24.6
• Furniture and fixtures	108.3	110.4	619	632	4,693	+5.9	-4.9	-3.6
• Other consumer durable goods, not elsewhere classified	305.0	313.2	1,037	1,065	11,407	-34.4	-37.8	-34.5
Department stores	132.0	133.9	3,469	3,520	29,846	-6.9	-10.7	-9.0
Jewellery, watches and clocks, and valuable gifts	116.6	122.4	5,484	5,757	46,113	-26.2	-26.6	-22.5
Other consumer goods	154.0	141.9	7,552	6,959	60,629	+4.8	+0.2	-1.0
• Books, newspapers, stationery and gifts	126.8	149.5	676	797	4,895	+3.3	+1.9	-4.5
• Chinese drugs and herbs	129.4	133.0	446	458	3,694	-1.4	-2.2	-3.6
• Optical shops	175.7	155.5	307	272	2,265	-0.4	-7.4	-6.5
• Medicines and cosmetics	191.8	165.8	3,721	3,217	28,452	+9.1	-0.9	-0.3
• Other consumer goods, not elsewhere classified	125.8	116.0	2,403	2,215	21,323	+0.8	+2.8	-0.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>149.2</i>	<i>150.7</i>	<i>4,930</i>	<i>4,979</i>	<i>38,889</i>	<i>+1.8</i>	<i>-0.8</i>	<i>+1.3</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2016

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2009 to Sep 2010 = 100)		Percentage change (%)		
	Jul 2016 (Revised figures)	Aug 2016 (Provisional figures)	Jul 2016 over Jul 2015	Aug 2016 over Aug 2015	Jan - Aug 2016 over Jan - Aug 2015
<u>All retail outlets</u>	126.8	123.8	-8.4	-12.7	-10.2
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	83.3	98.5	-0.9	+6.5	-1.2
• Fish, livestock and poultry, fresh or frozen	58.5	67.1	-1.9	-2.7	-1.7
• Fruits and vegetables, fresh	88.5	97.2	+2.3	+1.9	-4.7
• Bread, pastry, confectionery and biscuits	116.0	145.6	+0.4	+14.8	+1.6
• Other food, not elsewhere classified	83.2	101.2	-1.0	+11.7	-0.7
• Alcoholic drinks and tobacco	84.9	91.2	-3.3	-2.2	-4.9
Supermarkets⁽¹⁾	118.5	118.4	-0.8	-3.7	-1.2
Fuels	108.6	109.5	+4.7	-1.0	+3.5
Clothing, footwear and allied products	142.5	125.3	+4.7	#	-4.4
• Wearing apparel	141.1	120.3	+4.9	+0.2	-4.6
• Footwear, allied products and other clothing accessories	151.0	156.5	+3.4	-0.9	-2.9
Consumer durable goods	167.9	159.5	-16.6	-23.4	-20.3
• Motor vehicles and parts	118.0	98.3	-3.4	-3.4	-10.1
• Electrical goods and photographic equipment	167.8	159.4	-17.1	-25.1	-19.6
• Furniture and fixtures	87.5	89.7	+6.1	-3.5	-4.0
• Other consumer durable goods, not elsewhere classified	464.1	474.2	-28.6	-33.9	-28.6
Department stores	121.5	124.0	-6.7	-11.3	-7.9
Jewellery, watches and clocks, and valuable gifts	103.8	107.9	-29.2	-31.7	-21.4
Other consumer goods	137.9	127.3	+5.9	+0.9	-0.1
• Books, newspapers, stationery and gifts	106.1	124.9	+1.0	-0.6	-6.6
• Chinese drugs and herbs	108.0	111.1	-1.7	-2.3	-4.0
• Optical shops	160.1	143.7	#	-5.7	-6.3
• Medicines and cosmetics	171.0	148.2	+9.1	-0.8	-0.4
• Other consumer goods, not elsewhere classified	116.5	108.2	+4.7	+5.6	+3.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>121.9</i>	<i>122.4</i>	<i>-0.5</i>	<i>-3.3</i>	<i>-0.3</i>
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Denotes change within ± 0.05 .

Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume				Value	Volume		
2011	+24.9	+18.4	-	-	-	-	-		
2012	+9.8	+7.2	-	-	-	-	-		
2013	+11.0	+10.6	-	-	-	-	-		
2014	-0.2	+0.6	-	-	-	-	-		
2015	-3.7	-0.3	-	-	-	-	-		
2013	Sep	+5.0	+4.9	2013	Sep	2013	Jun	-5.5	-5.2
	Oct	+6.3	+5.9		Oct		Jul	-3.5	-3.8
	Nov	+8.5	+9.1		Nov		Aug	-1.9	-2.0
	Dec	+5.7	+6.1		Dec		Sep	+1.9	+2.0
2014	Jan	+14.4	+16.7	2014	Jan		Oct	+3.8	+5.2
	Feb	-2.2	-2.1		Feb		Nov	+3.2	+4.4
	Mar	-1.5	-2.5		Mar		Dec	+0.6	+1.4
	Apr	-9.9	-9.6		Apr	2014	Jan	-2.5	-3.7
	May	-3.9	-4.5		May		Feb	-3.8	-5.2
	Jun	-6.9	-7.5		Jun		Mar	-3.7	-5.0
	Jul	-3.2	-4.5		Jul		Apr	-2.0	-2.5
	Aug	+3.5	+2.8		Aug		May	+0.6	+0.4
	Sep	+4.8	+6.6		Sep		Jun	+3.2	+3.9
	Oct	+1.4	+4.3		Oct		Jul	+4.0	+5.9
	Nov	+4.2	+7.6		Nov		Aug	+3.2	+6.4
	Dec	-4.0	-1.4		Dec		Sep	+0.3	+3.1
2015	Jan	-14.5	-13.8	2015	Jan		Oct	-0.2	+2.1
	Feb	+14.8	+18.1		Feb		Nov	-1.7	-1.1
	Mar	-2.9	+0.8		Mar		Dec	-1.2	-0.9
	Apr	-2.1	+2.5		Apr	2015	Jan	-3.2	-3.1
	May	-0.1	+4.7		May		Feb	-3.3	-2.5
	Jun	-0.4	+4.3		Jun		Mar	-2.7	-1.8
	Jul	-2.9	+1.8		Jul		Apr	-1.2	-0.6
	Aug	-5.3	-0.1		Aug		May	-0.8	-0.2
	Sep	-6.3	-3.0		Sep		Jun	-1.2	-0.6
	Oct	-3.0	+1.2		Oct		Jul	-0.5	+0.8
	Nov	-7.8	-6.0		Nov		Aug	-0.4	+0.7
	Dec	-8.5	-6.1		Dec		Sep	-1.6	-0.6
2016	Jan	-6.6	-5.2	2016	Jan		Oct	-6.4	-6.5
	Feb	-20.6	-19.5		Feb		Nov	-8.4	-9.0
	Mar	-9.8	-8.8		Mar		Dec	-8.0	-9.1
	Apr	-7.5	-7.7		Apr	2016	Jan	-2.1	-3.1
	May	-8.3	-8.8		May		Feb	+1.2	+0.4
	Jun	-8.9	-9.6		Jun		Mar	+2.8	+1.9
	Jul	-7.7	-8.4		Jul		Apr	+0.8	#
	Aug	-10.5*	-12.7*		Aug		May	-1.4*	-2.2*

- Not applicable.

* Provisional figures.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2016 is the percentage change of the average monthly index for Apr, May and Jun 2016 compared with the average monthly index for Jan, Feb and Mar 2016.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For retail sales indices, the seasonally adjusted series for the preceding 3 years is revised each year when the figures for January are published.

Denotes change within ± 0.05 .