

Table 1 : Value index and value of retail sales by broad type of retail outlet for October and November 2016

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales ⁽²⁾ (HK\$ million)			Percentage change (%)		
	Oct 2016 (Revised figures)	Nov 2016 (Provisional figures)	Oct 2016 (Revised figures)	Nov 2016 (Provisional figures)	Jan - Nov 2016 (Provisional figures)	Oct 2016 over Oct 2015	Nov 2016 over Nov 2015	Jan - Nov 2016 over Jan - Nov 2015
<u>All retail outlets</u>	89.6	89.3	36,117	35,992	394,225	-2.9	-5.5	-8.6
<u>By broad type of retail outlet</u>								
Food, alcoholic drinks and tobacco (other than supermarkets)	103.2	101.0	3,453	3,380	37,245	+1.2	+0.9	+1.4
• Fish, livestock and poultry, fresh or frozen	89.3	98.2	798	878	9,900	+1.2	+1.0	+2.1
• Fruits and vegetables, fresh	120.1	83.6	242	169	2,336	+3.3	+0.6	+3.7
• Bread, pastry, confectionery and biscuits	97.4	87.0	912	815	10,474	-2.1	-3.6	+0.7
• Other food, not elsewhere classified	129.2	128.5	1,055	1,049	9,291	+6.2	+5.5	+3.6
• Alcoholic drinks and tobacco	89.3	94.2	447	471	5,243	-3.6	-0.8	-3.2
Supermarkets⁽¹⁾	103.6	95.9	4,467	4,134	47,988	+3.5	-1.1	+0.8
Fuels	99.3	99.5	755	757	8,140	+5.5	+2.4	-0.8
Clothing, footwear and allied products	82.5	90.5	4,299	4,716	52,464	-3.5	+3.7	-4.7
• Wearing apparel	81.6	90.1	3,632	4,008	44,655	-4.9	+4.1	-5.0
• Footwear, allied products and other clothing accessories	87.6	93.0	667	708	7,809	+4.9	+1.5	-3.3
Consumer durable goods	88.5	80.0	6,563	5,933	63,367	-14.1	-18.0	-21.0
• Motor vehicles and parts	78.6	79.8	1,147	1,166	13,951	-19.5	-15.5	-14.1
• Electrical goods and photographic equipment	73.6	60.7	2,228	1,835	24,684	-22.1	-27.3	-23.6
• Furniture and fixtures	81.0	103.2	490	624	6,402	+2.9	+1.9	-2.4
• Other consumer durable goods, not elsewhere classified	116.1	99.4	2,698	2,308	18,331	-6.4	-15.2	-26.9
Department stores	88.6	118.8	3,779	5,063	42,140	-0.8	+1.7	-6.6
Jewellery, watches and clocks, and valuable gifts	81.0	75.0	6,129	5,674	63,166	#	-14.4	-19.2
Other consumer goods	89.9	85.4	6,672	6,335	79,715	-0.5	-1.2	-0.8
• Books, newspapers, stationery and gifts	89.9	82.9	559	516	6,491	-6.1	-5.8	-4.6
• Chinese drugs and herbs	91.6	83.2	439	399	4,977	+1.6	+2.7	-2.4
• Optical shops	75.5	74.6	209	207	2,895	-1.7	-1.3	-5.3
• Medicines and cosmetics	88.2	86.1	3,065	2,990	37,396	-1.8	-3.0	-0.5
• Other consumer goods, not elsewhere classified	93.4	86.6	2,399	2,224	27,957	+2.2	+2.0	+0.4

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>103.7</i>	<i>98.1</i>	<i>4,973</i>	<i>4,705</i>	<i>53,452</i>	<i>+3.3</i>	<i>-1.0</i>	<i>+1.1</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

Denotes change within ± 0.05 .

Table 2 : Volume index of retail sales by broad type of retail outlet for October and November 2016

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Oct 2016 (Revised figures)	Nov 2016 (Provisional figures)	Oct 2016 over Oct 2015	Nov 2016 over Nov 2015	Jan - Nov 2016 over Jan - Nov 2015
<u>All retail outlets</u>	90.8	89.8	-2.7	-5.6	-7.6
<u>By broad type of retail outlet</u>					
Food, alcoholic drinks and tobacco (other than supermarkets)	99.3	96.8	-0.8	-1.7	-1.4
• Fish, livestock and poultry, fresh or frozen	85.8	93.9	-1.3	-1.6	-1.0
• Fruits and vegetables, fresh	115.7	74.3	+4.4	-9.0	-3.8
• Bread, pastry, confectionery and biscuits	93.5	84.1	-4.1	-4.3	-1.9
• Other food, not elsewhere classified	123.0	122.1	+2.8	+1.6	+0.4
• Alcoholic drinks and tobacco	88.2	93.6	-4.4	-0.9	-3.2
Supermarkets⁽¹⁾	100.9	93.0	+1.9	-3.1	-0.7
Fuels	102.6	104.0	+4.8	+1.5	+3.4
Clothing, footwear and allied products	82.7	87.9	-3.4	+4.9	-2.3
• Wearing apparel	81.2	86.5	-5.3	+5.1	-2.7
• Footwear, allied products and other clothing accessories	92.1	96.2	+7.9	+4.1	+0.2
Consumer durable goods	97.4	88.3	-9.2	-13.2	-16.2
• Motor vehicles and parts	80.3	82.2	-18.5	-14.4	-12.7
• Electrical goods and photographic equipment	83.0	68.7	-16.4	-21.8	-17.7
• Furniture and fixtures	79.5	100.6	+2.5	+0.8	-3.2
• Other consumer durable goods, not elsewhere classified	133.4	115.0	+2.1	-7.1	-19.5
Department stores	89.1	117.1	+0.8	+2.4	-5.7
Jewellery, watches and clocks, and valuable gifts	81.3	74.8	-3.6	-18.3	-19.1
Other consumer goods	90.0	85.8	+0.2	-0.4	-0.2
• Books, newspapers, stationery and gifts	85.8	79.0	-8.3	-8.2	-6.9
• Chinese drugs and herbs	90.7	82.4	+1.1	+2.3	-2.9
• Optical shops	75.0	74.1	-2.8	-2.0	-5.4
• Medicines and cosmetics	87.1	85.1	-2.0	-3.6	-1.0
• Other consumer goods, not elsewhere classified	96.5	90.3	+5.4	+5.6	+3.7

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>101.0</i>	<i>95.2</i>	<i>+1.7</i>	<i>-3.0</i>	<i>-0.3</i>
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Table 3 : Movement of the value and volume of total retail sales

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month		Rate of change ⁽¹⁾⁽²⁾ (%)			
	Value	Volume				Value	Volume		
2011	+24.9	+18.4	-	-	-	-	-		
2012	+9.8	+6.8	-	-	-	-	-		
2013	+11.0	+11.0	-	-	-	-	-		
2014	-0.2	-0.2	-	-	-	-	-		
2015	-3.7	-1.5	-	-	-	-	-		
2013	Dec	+5.7	+6.6	2013	Dec	2013	Sep	+1.9	+1.9
2014	Jan	+14.4	+15.9	2014	Jan		Oct	+3.8	+4.5
	Feb	-2.2	-1.6		Feb		Nov	+3.2	+4.0
	Mar	-1.5	-2.0		Mar		Dec	+0.6	+1.1
	Apr	-9.9	-10.7		Apr	2014	Jan	-2.5	-3.0
	May	-3.9	-4.8		May		Feb	-3.8	-4.7
	Jun	-6.9	-7.6		Jun		Mar	-3.7	-4.6
	Jul	-3.2	-4.9		Jul		Apr	-2.0	-2.7
	Aug	+3.5	+2.9		Aug		May	+0.6	+0.2
	Sep	+4.8	+5.5		Sep		Jun	+3.2	+3.3
	Oct	+1.4	+1.7		Oct		Jul	+4.0	+4.7
	Nov	+4.2	+5.6		Nov		Aug	+3.2	+4.6
	Dec	-4.0	-2.9		Dec		Sep	+0.3	+1.5
2015	Jan	-14.5	-14.2	2015	Jan		Oct	-0.2	+1.2
	Feb	+14.8	+15.8		Feb		Nov	-1.7	-1.1
	Mar	-2.9	-1.4		Mar		Dec	-1.2	-0.7
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.2	-3.2
	May	-0.1	+2.6		May		Feb	-3.3	-2.8
	Jun	-0.4	+2.3		Jun		Mar	-2.7	-2.0
	Jul	-2.9	+0.5		Jul		Apr	-1.2	-0.5
	Aug	-5.3	-1.8		Aug		May	-0.8	#
	Sep	-6.3	-4.0		Sep		Jun	-1.2	-0.4
	Oct	-3.0	-0.2		Oct		Jul	-0.5	+0.2
	Nov	-7.8	-5.8		Nov		Aug	-0.4	#
	Dec	-8.5	-5.9		Dec		Sep	-1.6	-1.1
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-6.4	-5.3
	Feb	-20.6	-18.5		Feb		Nov	-8.4	-7.3
	Mar	-9.8	-7.8		Mar		Dec	-8.0	-7.3
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.1	-2.7
	May	-8.3	-7.3		May		Feb	+1.2	+0.4
	Jun	-8.9	-7.9		Jun		Mar	+2.8	+2.0
	Jul	-7.7	-7.0		Jul		Apr	+0.8	+0.5
	Aug	-10.5	-11.0		Aug		May	-1.4	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-0.5	-0.8
	Oct	-2.9	-2.7		Oct		Jul	+1.9	+1.5
	Nov	-5.5*	-5.6*		Nov		Aug	+4.7*	+4.7*

- Not applicable.

* Provisional figures.

(1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Sep 2016 is the percentage change of the average monthly index for Jul, Aug and Sep 2016 compared with the average monthly index for Apr, May and Jun 2016.

(2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.

Denotes change within ± 0.05 .