

**Table 1 : Value index and value of retail sales by broad type of retail outlet for July and August 2017**

Broad type of retail outlet	Value index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Value of retail sales <sup>(2)</sup> (HK\$ million)			Percentage change (%)		
	Jul 2017 (Revised figures)	Aug 2017 (Provisional figures)	Jul 2017 (Revised figures)	Aug 2017 (Provisional figures)	Jan - Aug 2017 (Provisional figures)	Jul 2017 over Jul 2016	Aug 2017 over Aug 2016	Jan - Aug 2017 over Jan - Aug 2016
<b><u>All retail outlets</u></b>	<b>89.4</b>	<b>86.5</b>	<b>36,035</b>	<b>34,843</b>	<b>289,327</b>	<b>+4.0</b>	<b>+2.7</b>	<b>+0.3</b>
<b><u>By broad type of retail outlet</u></b>								
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>91.5</b>	<b>99.3</b>	<b>3,063</b>	<b>3,322</b>	<b>26,913</b>	<b>+4.5</b>	<b>-3.9</b>	<b>+1.8</b>
• Fish, livestock and poultry, fresh or frozen	82.8	94.2	740	841	7,470	+5.5	+5.3	+0.7
• Fruits and vegetables, fresh	107.2	121.6	216	245	1,718	+4.0	+5.3	+2.0
• Bread, pastry, confectionery and biscuits	87.6	91.3	819	854	6,889	-2.2	-18.6	-3.2
• Other food, not elsewhere classified	104.4	113.6	852	927	7,093	+16.8	+4.3	+10.9
• Alcoholic drinks and tobacco	87.2	91.0	436	455	3,743	-4.3	-6.6	-2.2
<b>Supermarkets<sup>(1)</sup></b>	<b>103.0</b>	<b>106.0</b>	<b>4,441</b>	<b>4,572</b>	<b>34,813</b>	<b>#</b>	<b>+2.3</b>	<b>-0.6</b>
<b>Fuels</b>	<b>101.3</b>	<b>103.1</b>	<b>770</b>	<b>784</b>	<b>6,053</b>	<b>+1.5</b>	<b>+3.3</b>	<b>+3.5</b>
<b>Clothing, footwear and allied products</b>	<b>94.9</b>	<b>79.4</b>	<b>4,947</b>	<b>4,137</b>	<b>38,738</b>	<b>+0.5</b>	<b>-1.4</b>	<b>-1.9</b>
• Wearing apparel	95.8	77.4	4,265	3,442	33,123	+1.5	-0.6	-1.4
• Footwear, allied products and other clothing accessories	89.5	91.3	682	695	5,615	-5.7	-5.2	-4.6
<b>Consumer durable goods</b>	<b>68.2</b>	<b>67.6</b>	<b>5,053</b>	<b>5,011</b>	<b>41,968</b>	<b>-0.9</b>	<b>+4.4</b>	<b>-6.6</b>
• Motor vehicles and parts	92.3	83.5	1,348	1,219	10,664	#	+7.2	+2.2
• Electrical goods and photographic equipment	65.1	65.9	1,971	1,993	15,718	-6.0	+1.4	-14.5
• Furniture and fixtures	107.1	108.1	647	654	4,782	+4.5	+3.5	+1.9
• Other consumer durable goods, not elsewhere classified	46.8	49.3	1,087	1,146	10,804	+4.8	+7.6	-5.3
<b>Department stores</b>	<b>85.8</b>	<b>86.8</b>	<b>3,659</b>	<b>3,702</b>	<b>30,411</b>	<b>+5.5</b>	<b>+5.2</b>	<b>+1.9</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>82.1</b>	<b>81.7</b>	<b>6,211</b>	<b>6,184</b>	<b>47,557</b>	<b>+13.3</b>	<b>+7.3</b>	<b>+3.1</b>
<b>Other consumer goods</b>	<b>106.3</b>	<b>96.1</b>	<b>7,892</b>	<b>7,131</b>	<b>62,875</b>	<b>+4.5</b>	<b>+2.5</b>	<b>+3.7</b>
• Books, newspapers, stationery and gifts	110.9	130.5	689	811	4,943	+2.0	+1.8	+1.0
• Chinese drugs and herbs	101.7	92.4	488	443	3,825	+9.3	-3.2	+3.6
• Optical shops	106.7	97.9	296	271	2,266	-3.6	-0.1	#
• Medicines and cosmetics	109.9	94.7	3,817	3,289	29,207	+2.6	+2.3	+2.7
• Other consumer goods, not elsewhere classified	101.3	90.2	2,602	2,316	22,634	+8.3	+4.6	+6.1

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	<i>102.7</i>	<i>105.5</i>	<i>4,925</i>	<i>5,061</i>	<i>38,581</i>	<i>-0.1</i>	<i>+1.7</i>	<i>-0.8</i>
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(2) The sum of individual items might not add up to the respective total because of rounding.

# Denotes change within  $\pm 0.05$ .

**Table 2 : Volume index of retail sales by broad type of retail outlet for July and August 2017**

Broad type of retail outlet	Volume index of retail sales (Points) (Average monthly index from Oct 2014 to Sep 2015 = 100)		Percentage change (%)		
	Jul 2017 (Revised figures)	Aug 2017 (Provisional figures)	Jul 2017 over Jul 2016	Aug 2017 over Aug 2016	Jan - Aug 2017 over Jan - Aug 2016
<b><u>All retail outlets</u></b>	<b>91.7</b>	<b>88.5</b>	<b>+4.5</b>	<b>+3.2</b>	<b>+0.3</b>
<b><u>By broad type of retail outlet</u></b>					
<b>Food, alcoholic drinks and tobacco (other than supermarkets)</b>	<b>87.1</b>	<b>94.5</b>	<b>+2.5</b>	<b>-5.8</b>	<b>+0.5</b>
• Fish, livestock and poultry, fresh or frozen	78.7	90.0	+3.5	+3.7	-1.1
• Fruits and vegetables, fresh	100.3	112.9	-2.9	-0.2	+6.1
• Bread, pastry, confectionery and biscuits	82.9	86.9	-4.0	-19.8	-4.5
• Other food, not elsewhere classified	97.4	104.9	+13.5	+0.5	+8.0
• Alcoholic drinks and tobacco	87.9	92.1	-2.4	-5.6	-2.0
<b>Supermarkets<sup>(1)</sup></b>	<b>99.9</b>	<b>102.8</b>	<b>-1.0</b>	<b>+1.9</b>	<b>-2.4</b>
<b>Fuels</b>	<b>105.2</b>	<b>104.9</b>	<b>-1.2</b>	<b>-2.4</b>	<b>-1.6</b>
<b>Clothing, footwear and allied products</b>	<b>102.7</b>	<b>87.3</b>	<b>-0.2</b>	<b>-2.3</b>	<b>-0.3</b>
• Wearing apparel	103.8	85.6	+0.4	-1.7	+0.2
• Footwear, allied products and other clothing accessories	95.9	97.2	-4.0	-5.1	-2.9
<b>Consumer durable goods</b>	<b>75.0</b>	<b>74.5</b>	<b>+2.1</b>	<b>+7.2</b>	<b>-4.0</b>
• Motor vehicles and parts	92.3	83.4	-2.0	+5.4	+0.2
• Electrical goods and photographic equipment	75.6	76.6	-0.6	+6.5	-9.4
• Furniture and fixtures	103.0	104.1	+2.2	+0.6	-0.7
• Other consumer durable goods, not elsewhere classified	54.8	57.6	+9.7	+12.0	-1.3
<b>Department stores</b>	<b>86.2</b>	<b>87.3</b>	<b>+5.0</b>	<b>+3.9</b>	<b>+0.9</b>
<b>Jewellery, watches and clocks, and valuable gifts</b>	<b>83.9</b>	<b>82.3</b>	<b>+16.5</b>	<b>+10.2</b>	<b>+2.3</b>
<b>Other consumer goods</b>	<b>107.3</b>	<b>97.1</b>	<b>+5.0</b>	<b>+2.9</b>	<b>+3.5</b>
• Books, newspapers, stationery and gifts	104.3	122.7	-1.6	-1.6	-2.7
• Chinese drugs and herbs	100.3	91.0	+8.5	-4.1	+3.0
• Optical shops	107.1	98.3	-3.2	-0.9	+0.1
• Medicines and cosmetics	108.3	93.6	+2.4	+2.2	+1.5
• Other consumer goods, not elsewhere classified	107.9	96.4	+11.0	+7.0	+8.2

(1) These figures do not include retail sales in supermarket sections of department stores. Supplementary statistics that include such sales are shown below :

<i>Supermarkets and supermarket sections of department stores</i>	99.6	102.3	-1.1	+1.2	-2.6
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**Table 3 : Movement of the value and volume of total retail sales**

Original series			Seasonally adjusted series						
Year / Month	Year-on-year rate of change (%)		3 months ending Year / Month	Compared with the 3 months ending Year / Month	Rate of change <sup>(1)(2)</sup> (%)				
	Value	Volume			Value	Volume			
2012	+9.8	+6.8	-	-	-	-			
2013	+11.0	+11.0	-	-	-	-			
2014	-0.2	-0.2	-	-	-	-			
2015	-3.7	-1.5	-	-	-	-			
2016	-8.1	-7.1	-	-	-	-			
2014	Sep	+4.8	+5.5	2014	Sep	2014	Jun	+2.9	+3.6
	Oct	+1.4	+1.7		Oct		Jul	+3.3	+5.1
	Nov	+4.2	+5.6		Nov		Aug	+2.0	+5.0
	Dec	-4.0	-2.9		Dec		Sep	-0.4	+2.2
2015	Jan	-14.5	-14.2	2015	Jan		Oct	+1.1	+2.9
	Feb	+14.8	+15.8		Feb		Nov	+0.4	+0.8
	Mar	-2.9	-1.4		Mar		Dec	+1.0	+1.4
	Apr	-2.1	+0.1		Apr	2015	Jan	-3.3	-2.9
	May	-0.1	+2.6		May		Feb	-4.1	-3.1
	Jun	-0.4	+2.3		Jun		Mar	-4.0	-3.0
	Jul	-2.9	+0.5		Jul		Apr	-1.7	-0.9
	Aug	-5.3	-1.8		Aug		May	-0.8	-0.1
	Sep	-6.3	-4.0		Sep		Jun	-1.6	-0.9
	Oct	-3.0	-0.2		Oct		Jul	-1.4	-0.6
	Nov	-7.8	-5.8		Nov		Aug	-2.0	-1.6
	Dec	-8.5	-5.9		Dec		Sep	-2.4	-2.0
2016	Jan	-6.6	-3.6	2016	Jan		Oct	-4.9	-4.4
	Feb	-20.6	-18.5		Feb		Nov	-5.8	-5.2
	Mar	-9.8	-7.8		Mar		Dec	-5.3	-4.7
	Apr	-7.5	-6.2		Apr	2016	Jan	-2.2	-2.2
	May	-8.3	-7.3		May		Feb	+0.2	-0.1
	Jun	-8.9	-7.9		Jun		Mar	+1.1	+0.7
	Jul	-7.7	-7.0		Jul		Apr	+0.2	-0.1
	Aug	-10.5	-11.0		Aug		May	-1.5	-1.7
	Sep	-4.0	-3.8		Sep		Jun	-1.0	-1.4
	Oct	-2.9	-2.7		Oct		Jul	+0.7	+0.5
	Nov	-5.4	-5.5		Nov		Aug	+2.6	+2.6
	Dec	-2.9	-2.9		Dec		Sep	+1.3	+1.6
2017	Jan	-1.0	-1.4	2017	Jan		Oct	-3.3	-2.9
	Feb	-5.8	-6.2		Feb		Nov	-4.2	-4.0
	Mar	+3.0	+2.6		Mar		Dec	-2.3	-2.2
	Apr	+0.1	-0.1		Apr	2017	Jan	+3.3	+3.2
	May	+0.4	+0.6		May		Feb	+4.7	+4.5
	Jun	+0.1	+0.5		Jun		Mar	+2.5	+2.5
	Jul	+4.0	+4.5		Jul		Apr	+0.8	+1.3
	Aug	+2.7*	+3.2*		Aug		May	-0.5*	-0.1*

- Not applicable.

\* Provisional figures.

- (1) The rate of change is calculated by comparing the monthly average index for the 3-month period ending the month in question with that for the preceding 3-month period, e.g. the rate for the 3 months ending Jun 2017 is the percentage change of the average monthly index for Apr, May and Jun 2017 compared with the average monthly index for Jan, Feb and Mar 2017.
- (2) The seasonally adjusted series is compiled using the X-12 ARIMA method, which is a standard method applied in compiling seasonally adjusted statistical data series. For the value and volume indices of total retail sales, the seasonally adjusted series for the preceding 3 years are revised each year when the figures for January are published.